

NEWS: INTERNATIONAL

OECD faces investment accord delay

By Guy de Jonquières

The world's richest nations have abandoned hopes of agreeing by early summer comprehensive rules for foreign direct investment and say they may be unable to reach a deal before the end of the year.

The accord, which would commit signatories to liberalising and guaranteeing fair treatment of inward investment, has been under negotiation since 1986 in the Paris-based Organisation for Economic Co-operation and Development.

Ministers from the OECD's 29 members had aimed to sign the agreement at their annual meeting in late May. But negotiators say the talks have proven much more complex than expected, and resolving differences will take several more months.

The biggest stumbling block is how to deal with reservations submitted by OECD members which want to exempt specified sectors of their economies from the agreement.

The number and scope of reservations tabled by governments vary widely, making it hard to negotiate the trade-offs needed to achieve a balanced deal.

Negotiators have also yet to agree how far the accord should cover tax issues and financial services, and how it should deal with extraterritorial legislation, such as the US Helms-Burton anti-Cuba law.

Officials say conclusion of an OECD investment agreement may have to await resolution of an international dispute over Helms-Burton, which the European Union is challenging in the World Trade Organisation.

Another problem in the OECD talks is pressure by some governments on the EU to extend unconditionally to all countries investment liberalisation measures taken as part of its single market programme. EU members are resisting these demands.

OECD members have broadly agreed that the accord should cover some types of portfolio investment, including public debt, as well as direct investment. It would be enforced by a binding disputes mechanism.

OBITUARY: SAUL EISENBERG

Industrialist who helped Israel open the road to China

Mr Saul Eisenberg, the Israeli billionaire entrepreneur and shrewd dealmaker, who died in Beijing last week of a heart attack at the age of 76, was widely known for his extensive trade and investment operations in the Far East, especially in China, where he conducted business for two decades.

With a network of political and business connections in China and Israel, Mr Eisenberg facilitated relations between the People's Republic and Israel, and later helped the two forge diplomatic relations.

He was also involved in the sale of Israeli arms and military know-how to China during the 1980s.

As president of United Development Incorporated (UDI), one of the biggest foreign traders with China, he was active in fields ranging from high technology to transport and toys.

UDI was involved in the supply of equipment to more than 260 factories in China since 1978 and maintained offices throughout the country.

"The sudden death of Saul Eisenberg saddened me greatly," said Mr Shimon Peres, the former Israeli prime minister and a close friend.

"Israel has lost an outstanding industrialist whose contributions to its economy, foreign relations and especially in opening the road to China, will be remembered for him for ever."

Born in Munich in 1921, Mr Eisenberg fled Nazi Germany in 1933 and wandered virtually penniless through Europe.

He eventually settled in Japan, where in the early 1940s he established his first company.

The Tokyo-based Eisenberg and Co profited from involvement in rebuilding Japan after the second world war.

In 1968, Mr Eisenberg agreed to move to Israel - on one condition: that this would not force him to pay local taxes on his earnings abroad.

The Israeli Knesset (parlia-



ment) passed "the Eisenberg law" exempting Israeli citizens from taxes on their worldwide income.

From his new base in Tel Aviv, he continued to expand his international business operations and invested heavily in a long list of leading Israeli companies. These included the Israel Corporation, an investment conglomerate, and its subsidiary Israel Chemicals, a top chemicals group. Companies in which Eisenberg held an interest accounted for roughly 8 per cent of Israel's gross domestic product.

In a rare interview, the reclusive tycoon revealed to the Financial Times one of the secrets of his success: "A good supplier, and a good buyer, and remember the buyer is always king."

He is survived by his wife Lea, five daughters and a son, Erwin, who is earmarked to replace his father as chairman of Eisenberg's Israeli companies. However, it is not clear where his death leaves his international interests, especially in China, where Mr Eisenberg's personal connections were invaluable.

Avi Machlis
Tony Walker

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The US electricity sector is leaping from monopoly to competition

Power industry enters market twilight

Looming deregulation of the US electricity market confronts the nation's power utilities with an uncomfortable choice.

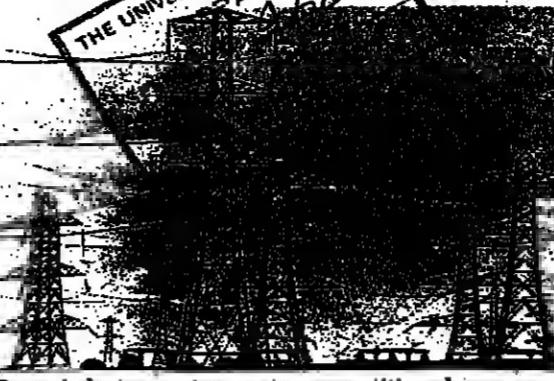
According to Mr Bob Ancien, a partner at Andersen Consulting, their predicament is like that of an inexperienced sailor with one foot in a departing boat and one foot on the pier.

"Regulated structures cannot compete in a merchant business," Mr Skilling told an Andersen-sponsored conference recently. "I predict that in four years more than 50 per cent of end-user markets will be open to third-party suppliers."

Although the speed of deregulation, proceeding on a state-by-state basis, still seems uncertain, there is a mounting sense of urgency among the thousands of electricity concerns which share annual revenues of about \$200bn.

Following the UK free-market model, existing utilities are expected to divide into three sectors: generation, distribution and retailing.

That future, according to Mr Jeffrey Skilling, president of the Enron energy group, is much closer and much tougher than many believe. He says a market



Power industry must generate a competitive edge Ashley Ashwood

force will quickly gain the upper hand once unleashed next year.

Tranquillising California will switch to a free-market system on January 1, with Massachusetts, Pennsylvania and Rhode Island expected to follow.

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Following the UK free-market model, existing utilities are expected to divide into three sectors: generation, distribution and retailing.

But unlike Britain, where the free market was introduced in a controlled, eight-year phased process, the US experience is likely to be more akin to a "big bang".

For the early stages, Mr Skilling predicted a "brutally competitive" environment.

Recalling the "chaos" in the gas industry in the mid-1980s, after gas markets were opened up, Mr Skilling said falling prices and profits destroyed the credit rating of the industry, forced Enron to slash costs more than 70 per cent, and saw the departure of all but a handful of the company's top management.

Mr Skilling, whose company has emerged as a front-runner in exploiting domestic and international gas and electricity markets

has also heard reports of negotiations of the need to move on quickly from the "entitlements" of today's regulated environment. But instilling a sense of urgency was not easy.

A sense of crisis was necessary, he said. "Otherwise the organisation simply won't move."

The \$70bn-worth of industry mergers and acquisitions in the US last year testify to accelerating consolidation which is increasing the pressure on traditional utilities to adapt to the new environment.

On the other hand, suggested an Andersen executive, Mr Hawk McIntosh, there could also be extraordinary opportunities for established consumer marketing companies to forge alliances with the new-age utilities and add electricity to their expanding range of products and services.

It might only be a matter of time, he said, before the likes of Microsoft, Citibank, Merrill Lynch, AT&T, Compucom or even the LL Bean mail order retailer joined the cruise into the future of the US energy industry.

Christopher Parkes

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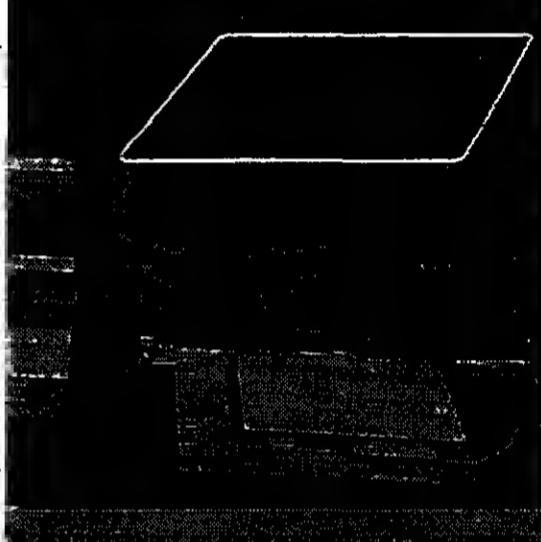
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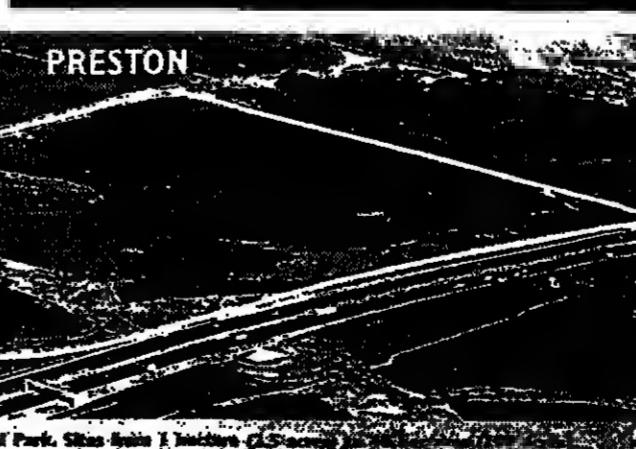
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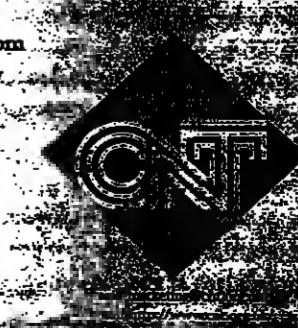
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NEWS: WORLD TRADE

FT writers look at why minimum prices are being reimposed today on Japanese and South Korean imports

Chips are down as EU acts on dumping

Brussels attempts to balance the need to preserve a viable domestic industry and the interests of D-Ram users

One of the European Union's largest and most sensitive anti-dumping cases enters a new phase today when minimum prices are reimposed on imports of the biggest-selling semiconductor chips from 14 Japanese and South Korean manufacturers.

Dynamic Random Access Memory chips - D-Rams - are the basic building block for every kind of intelligent electronic device from video recorders to personal computers. The EU market is Ecu8bn (\$5.75bn) a year, of which Japan and South Korea have 80 per cent.

The European Commission was due to reintroduce minimum prices on March 10, after a 21-month suspension, but gave manufacturers a three-week grace period to avoid turmoil in a market where prices have fallen 80 per cent worldwide.

That period ends today, with minimum prices to be reintroduced in stages up to June.

EU users of the components warn that their costs will spiral, while some Japanese and Korean producers have threatened to withdraw supplies if the anti-dumping measures are reimposed.

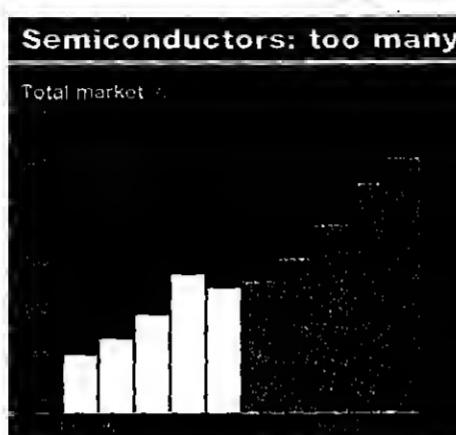
Users and manufacturers

- Anti-dumping measures on D-Ram chips
- June 96: Commission finds evidence of dumping by Japan. Imposes minimum selling prices on 14 manufacturers.
- March 97: Minimum prices imposed on three Korean producers.
- June 97: After global price rises, Commission suspends measures against Japan and Korea for minimum periods of 12 months.
- April-June 97: Minimum prices reintroduced in stages.
- June/July 97: EU completes review of measures.

are awaiting completion of a review of the measures, which could decide to modify them.

The heart of the problem is the need to balance the strategic importance of preserving a viable European D-Ram manufacturing industry, and the interests of manufacturers which use the chips.

In the late 1980s, the Commission investigated a complaint from European manufacturers Siemens, Motorola, and Texas Instruments.



It found that by selling chips at often below-cost prices, Japan had increased its European market share from 25 per cent in 1983 to more than 70 per cent.

In 1990, the Commission imposed minimum EU selling prices on Toshiba, NEC, Hitachi, Mitsubishi, Fujitsu, Matsushita, Sharp, Uki, Sanyo, Mitsubishi, and - ironically, since its European arm was a complainant - Texas Instruments Japan.

Manufacturers undertook to supply quarterly costs and sales data - verified by Commission spot checks. These were used to establish a "reference" price, based on aver-

age production costs, weighted according to producers' European sales volumes, plus a 9.5 per cent profit margin.

Quarterly readjustment aimed to take account of the constantly falling production costs of D-Rams thanks to technological advances.

To avoid newcomers circumventing the measures, anti-dumping duties of 60 per cent were imposed on other D-Rams imported from Japan, but these were hardly used since nearly all imports came from the 11 manufacturers.

Dumping by South Korean producers forced the Com-

mission to act again. In March 1993, it imposed minimum prices on South Korea's Goldstar, Hyundai and Samsung, this time on an individual, unweighted, production cost plus profit margin basis.

Anti-dumping duties of 24.7 per cent were imposed on any other South Korean D-Ram imports.

After worldwide prices rose, the Commission suspended the measures in June 1995, for the maximum one year permitted by EU law. EU ministers later extended the suspension by nine months.

By then, chip prices were

already falling due to global overcapacity. Prices plunged 80 per cent during 1996 - with significant impact, in particular, on the South Korean economy.

The Commission was meanwhile reviewing whether the D-Ram measures should be modified. But the review was held up, first by EU attempts to join the US-Japan semiconductor agreement last summer, then by negotiations in December over an International Information Technology Agreement (ITA) to reduce tariffs and improve market access.

"We could hardly have been satisfied on the ITA while simultaneously demanding information for an anti-dumping inquiry. It would not have looked good," admits one Commission official.

Anti-dumping duties of 24.7 per cent were imposed on any other South Korean D-Ram imports.

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prices of affected D-Rams could rise by a double-digit percentage between now and June.

Most observers expect the review to recommend that anti-dumping measures remain, but industry is pushing for the blanket "reference" price system used for simple production cost-plus margin formula used for individual South Korean suppliers.

The reference price often leaks, says industry insiders, and influences worldwide prices; minimum prices set for individual companies more often remain confidential.

While east Asian chip makers and their users will complain, the European Electronic Component Manufacturers' Association (EECA), representing European D-Ram makers, is pressing for measures to continue.

"The whole industry was expecting measures to be reinstated in March," said Mr Eckhard Bunge, EECA secretary general.

"We can't accept that in periods of overcapacity, dumping should be allowed to happen."

Neil Buckley

Prices up after move on duties

In the days after the announcement that the EU would reinstate anti-dumping duties on dynamic random access memory chip manufacturers, spot market prices for the most common 16Mb chips gained between 70 cents and \$1.40, according to Salomon Brothers analysts.

But based on comments by some Korean and Japanese suppliers earlier this year that they were cutting production volumes of 16Mb D-Rams, spot market prices had already rebounded above the \$8 level.

Spot prices have risen by between 70 per cent and 90 per cent since they reached their lows in January and contract pricing, which normally lags spot prices by about \$1 on 16Mb chips, had also begun to increase.

Micron Technology, a leading US supplier of D-Rams, suggested that contract pricing had risen from the mid \$6 range to the low \$7 range.

Based on these changes, most analysts think the EU initiative will have little real effect on memory chip prices. "By the time that full reference pricing takes effect, it may have little to no impact on the D-Ram market," said Salomon Brothers analysts in their weekly semiconductor report.

European memory chip manufacturers such as Siemens, the German electronics group, which has been investing heavily in semiconductor operations, are also cautious. "It is not easy to say what effect the EU action will have," it said.

One continuing uncertainty concerns the degree to which the Japanese and Korean D-Ram manufacturers have really cut D-Ram production volumes.

Indeed analysts at Salomon Brothers believe current D-Ram spot market prices may be artificially high because of Korean supply decisions.

"Our concerns are that the recent tightening of supply has been caused by Korean firms withholding product from the market rather than by reductions in production levels," they said.

"If this is the case, there may be a building supply of 16Mb D-Ram chips which may hit the market at some point in the future which will adversely impact future D-Ram spot market prices."

Paul Taylor

Asian manufacturers take pragmatic line

Asian semiconductor manufacturers were disappointed about the EU's reintroduction of reference prices for D-Ram chips, but did not expect it to have a significant impact on their business.

Most large Japanese semiconductor makers have manufacturing operations within the EU and are unlikely to be affected by the tariffs.

Fujitsu, for example, meets European demand with output from its manufacturing facility in the UK, and exports semiconductors from the region to other parts of the world. "It's not something that we see as disruptive," the company said.

South Korea's Samsung Electronics, the world's biggest producer of memory chips, would not comment on the EU action, saying it was too early to determine its impact on sales.

But Mr Matt Cleary, Korean electronics analyst for ABN Amro Hoare Govett Asia, predicted that it would

be "largely a non-issue for Korean chipmakers".

"The initial minimum price on imports is low enough not to affect sales much," he explained. Although this will later be raised, the main Korean chip companies will probably escape the effects of any rise because they are now building chip plants in the EU.

Hyundai Electronics and LG Semicon are constructing facilities in the UK, while Samsung Electronics operates a joint venture plant with Texas Instruments in Portugal. Moreover, the EU is not now a significant market for Korean chipmakers, which concentrate largely on sales to the US and Asia. The EU accounts for 22 per cent of global chip demand. However, the imposition of a blanket tariff on all memory chips was seen by Japanese makers as unrealistic and unreasonable.

"We weren't surprised that the tariffs have been reintroduced," said a representative of NEC, the largest

Japanese semiconductor maker. "Obviously, we don't think the tariffs are necessary, but if the EU is going to impose a tariff it should look at the market more realistically instead of quoting a blanket price on the many different types of D-Rams that are used for different applications and sold at different prices."

Even Japanese companies which do not manufacture semiconductors in the EU and would therefore be hit by the tariffs did not seem concerned. Hitachi said it did not foresee any loss of business - its main concern was the higher prices customers would have to pay for its products.

While the tariffs are unwelcome, says Oki Electric, the company derives only about 10 per cent of its semiconductor sales in the region and does not expect to be seriously affected.

Michiyo Nakamoto
John Burton

INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecu). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index with 1985=100.

	UNITED STATES			JAPAN			GERMANY		
	Exports	Imports	Trade balance	Exports	Imports	Trade balance	Exports	Imports	Trade balance
1996	231.0	-140.5	-153.3	94.2	87.2	165.11	127.7	126.5	1.2
1997	220.2	-131.9	-144.1	115.41	71.9	208.9	82.7	106.58	136.8
1998	272.5	-100.2	-182.3	118.33	57.0	218.7	75.8	151.81	153.7
1999	330.2	-99.3	-240.9	143.1	107.7	245.5	70.8	151.87	147.0
2000	320.0	-102.4	-227.6	143.1	107.7	245.5	70.8	151.87	147.0
2001	340.5	-53.5	-286.1	156.7	149.4	260.0	77.3	165.24	132.5
2002	345.0	-65.2	-279.8	164.4	157.7	266.8	96.2	186.45	160.7
2003	357.3	-98.7	-258.6	170.5	163.3	300.3	118.5	193.31	181.0
2004	432.4	-127.0	-325.4	185.7	165.1	325.0	121.7	203.8	184.9
2005	452.8	-122.8	-330.0	212.9	182.2	331.1	101.3	212.4	204.8
2006	465.3	-131.1	-334.2	216.4	182.8	319.9	97.7	210.3	192.6
1st qtr. 1996	121.3	-30.9	-120.4	53.7	51.7	17.0	132.92	182.0	-49.1
2nd qtr. 1996	120.9	-33.3	-124.2	51.7	51.7	0.0	123.20	180.8	-57.8
3rd qtr. 1996	122.3	-37.6	-124.9	54.4	51.7	2.7	137.43	176.9	-10.5
4th qtr. 1996	128.8	-32.4	-130.2	65.0	60.4	17.1	141.72	171.2	-9.1
February 1997	41.2	-9.4	-31.8	12.68	8.6	4.5	33	132.49	182.1
March	41.0	-9.9	-31.1	12.44	8.6	4.5	32	132.49	182.1
April	41.2	-10.3	-31.9	12.42	8.6	4.5	33	132.12	182.7
May	41.8	-11.9	-33.2	12.24	8.6	4.5	34	132.12	182.7
June	41.0	-10.5	-31.5	12.88	8.6	4.5	33	132.12	182.7
July	41.0	-12.5	-28.5	12.85	8.6	4.5	34	132.12	182.7
August	41.0	-14.4	-26.6	12.84	8.6	4.5	34	132.12	182.7
September	41.0	-12.7	-28.3	12.84	8.6	4.5	34	132.12	182.7
October	43.0	-10.2	-32.8	12.88	8.6	4.5	34	132.12	182.7
November	43.0	-10.1	-32.9	12.70	8.6	4.5	34	132.12	182.7

NEWS: ASIA-PACIFIC

Formosa plea on China power plant

By Laura Tyson in Taipei

Formosa Plastics, Taiwan's biggest industrial group, yesterday urged the government to reverse its opposition to the company's planned US\$3bn power plant in China but promised to withdraw from the project if it failed to win Taipei's approval.

The authorities had earlier launched an inquiry to determine whether Formosa had illegally remitted funds to China to build the thermal power plant in China's coastal Fujian province. Mr Shen Yuan-dong, the central bank governor, said its investigations thus far had found no evidence that Formosa had sent funds to China from Taiwan.

Last week officials vowed to clamp down on "unauthorised" China investments and promised to impose fines and other penalties on offenders.

If the government ultimately decides not to allow the investment, the Formosa group will respect the gov-

ernment's policy and abandon this investment project and turn it over to overseas business groups," the group said.

Taiwan share prices slid 1.4 per cent yesterday partly because of the stand-off between the petrochemicals group and the government.

Shares in Formosa's four listed units led the losses.

The government wants to slow large Taiwanese investment in China for fear of becoming an economic hostage to its diplomatic nemesis. China regards Taiwan as a renegade province.

The authorities' investigation into whether funds were remitted illegally follows confirmation on Saturday by Mr Wang Yung-ching, group chairman, that work on the plant had begun. Mr Wang last year said the project, announced in June before winning government approval, had been "suspended" after Taiwan's President Lee Teng-hui called on business leaders to slow the pace of investment flows to China.

Mr Wang refused to disclose the source of funds used to commence the project, but insisted the financing methods were legal. It would not be difficult for Formosa to skirt regulations by sending funds from overseas affiliates or holding companies, but it insisted it had not done so.

Taipei has gradually loosened curbs on Taiwanese investment in China in recent years but still bans investment in strategic industries such as power generation and carmaking, as well financial services.

In 1992, Formosa Plastics abandoned a proposal to build a multi-billion dollar petrochemical complex in China - again under government pressure. Instead it is now building an US\$1bn oil refining complex in central Taiwan.

Formosa could be hit with a maximum fine of US\$645,000. However, the government could in theory punish Formosa by restricting its domestic fund-raising activities in the share, debt and lending markets.

Tokyo package aims to spur property market

By William Dawkins in Tokyo

The Japanese finance ministry yesterday delivered its long-awaited package of tax breaks and deregulation measures to stimulate the somnolent property market and enable banks to raise cash from bad property loans.

It includes the imminent removal of restrictions on the sale of property-backed securities, the state purchase of 900 inner city plots worth Y380bn (\$3.1bn) over the next year and tax incentives for the redevelopment of underused urban land.

The measures are widely seen as vital to helping resolve the weak financial health of many of Japan's banks, the value of whose loan portfolios has crumbled with the 70 per cent decline in average land prices over the past six years. But they disappointed the market. Details, leaked in advanced, were a factor in yesterday's 1.02 per cent decline in the Nikkei 225 index, ending the fiscal year at 18,004.

Property prices could fall even further because banks would have to cut the value of their borrowers' properties to realistic levels if they were to persuade investors to buy securities backed by such properties, said Mr Brian Waterhouse, financial analyst at HSBC James Capel Japan.

Securitisation of property collateral is allowed in Japan, but rare because such instruments are not legally recognised as tradable securities. Securities law is to be amended "immediately" to allow banks and stockbrokers to deal in securitised property loans.

That would mean further big write-offs, which would risk forcing some banks' capital adequacy ratios below the international minimum, so banks will be slow to take the extra write-offs needed to make use of securitisation, Mr Waterhouse said.

• Construction orders received by Japan's top 50 contractors fell 11.1 per cent in February from the same month last year, the fourth monthly decline in a row. World stocks, Page 35

End is near for wages ritual

By William Dawkins

There used to be a time when Japanese workers' wages, like much else in the economy, advanced in patterned unity across and within industries. It was a feature of an egalitarian society in which employers were expected to award more or less the same increase across the board, irrespective of productivity but safe in the knowledge that the economy would always grow.

The past few weeks have proved that is no longer the case. Japan's annual collective wage bargaining ritual, misleadingly named the *shunto*, or spring labour offensive, a central feature of the lifetime employment system, is drawing to an end. This year's wage awards are nothing like as collective as they were, even in the depths of the recent recession.

On average, basic wage increases will be slightly less than 3 per cent, compared with last year's 2.8 per cent, in line with a modest economic recovery and the near absence of inflation.

The basic wage made up about 70 per cent of total compensation last year. Add in bonuses and overtime, and the increase in total compensation is expected to touch 2.5 per cent in the year starting next month, slightly more than 2.1 per cent in 1996, says the Tokyo office of SBC Warburg.

For several years, average wages have been more flexible than in other industrialised countries, one of Japanese industry's competitive strengths. Nominal wage rises, for example, swung from 4.3 per cent in 1991, just

before the recession, to just 0.6 per cent two years later, in the depths of the downturn, and will be around five times that level this year.

But until recently, flexibility within the average has been slight, an aspect of Japan's so-called "convey system" in which companies perform very much alike, with the strong tugging the weak through rough waters.

Within this year's average pay increase, the divergences between settlements in more and less profitable sectors and companies is unprecedented. Workers at Toyota, the profitable car producer, for example, have been offered a total compensation increase of 4.4 per cent, well above the national average. This year Nissan and Honda were unable to match Toyota in cash terms.

The same pattern is evident between sectors, with the highest pay awards going to internationally competitive industries such as cars, steel and electronics and lower awards to domestically oriented or high-cost sectors such as heavy engineering and power supply.

This tendency has been matched by a breakdown in the former practice of seeking industry-wide awards. The *shunto* will continue to be the way individual company wage negotiations are international, competition increases," he says. But he predicts the change will be typically Japanese gradual.

Leap into unknown for Kesri

Days of hard bargaining lie ahead for India's parties, writes Mark Nicholson

With his unexpected decision to withdraw Congress party support from India's minority United Front government, Mr Sharad Kesri, the party leader, has left Indian politics drifting.

While the move precipitated a crisis in the 13-party United Front coalition - puncturing the revived economic sentiment excited by its recent bold tax-cutting budget - many analysts believe Mr Kesri's act also heralds upheaval in Congress.

It took weeks of political dealmaking last May, among Congress, the Hindu nationalist Bharatiya Janata party (BJP) and a clutch of regional parties, to produce the ideologically diverse UF, whose tenure rested on the support of 142 Congress MPs. The uniting motive was to keep the "communal" BJP from power. But with Congress support now withdrawn, manoeuvring has recommenced.

Several outcomes appear possible. One is fresh elections before summer. Another is a Congress government, to which Mr Kesri has staked a claim but which would require him to prise parties away from the coalition, which has so far rebuffed talk of defections. A third formula was that the next days' horse-trading might spur realignments within both the UF and Congress itself designed to reformulate the coalition, avoid an election and keep the BJP in the cold.

Yesterday a sole certainty was that Congress and UF politicians have just 11 days' bargaining before them. Despite Mr Kesri's appeal for permission to try to form a government, President Shankar Dayal Sharma instead accepted Mr Gowda's request for a "trial of strength" in parliament through a confidence vote, on April 11.

Arithmetically it is against the UF, which can count on just 126 MPs in the 545-seat house. The BJP and its allies (208 seats in all), relishing an early election they believe they



Congress leader Kesri: move 'smacks of desperation'

will vote against the UF. A bigger question is what Congress's 142 MPs will decide to do.

If Congress fails to annex support from the UF by next week and form a government, a vote to bring down the UF would pitch the party into a general election which most recent opinion polls and local election results suggest would inflict an even heavier defeat on Congress than its historically poor performance last year.

This raises the question why Mr Kesri took such a risk, without even

consulting some powerful members of his party and without first securing political support from outside.

The reasons cited in his letter to the president were that the UF's reign had led to economic "drift", rising prices, and a "growing communal menace". His letter also said that law and order in the country had "completely collapsed".

But most commentators have given such pretexts short shrift. Indeed, several newspaper commentators pointed out that, after the UF's widely applauded and business-

friendly budget last month, and on the very weekend of the first talks between India and Pakistan in three years, the UF was showing more political direction than ever. "It did seem at long last that the UF administration was beginning to acquire a distinct policy profile," wrote The Hindu newspaper.

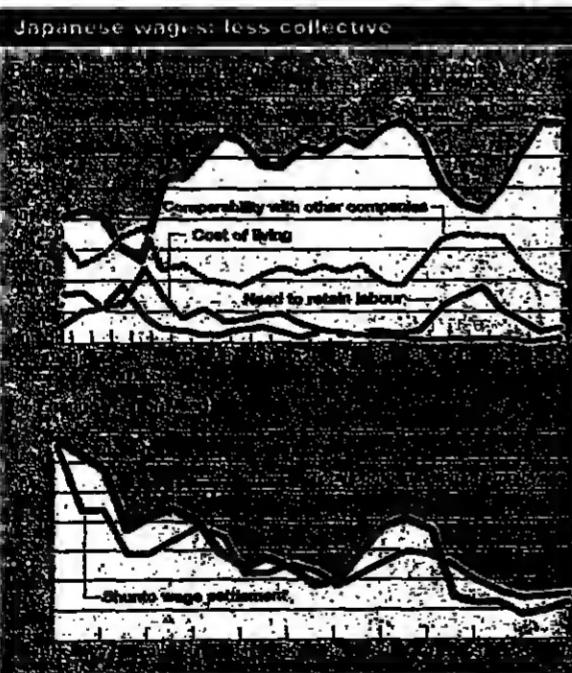
Instead, commentators suggested personal reasons lay behind the 76-year-old Mr Kesri's gamble. Among these are his own professed ambition to become prime minister. But many suggest he also believed that the UF - and Mr Gowda in particular - was waging a campaign against him and other Congress leaders through the police and judiciary.

Mr Kesri was said to have become persuaded that several more criminal and corruption cases were soon to be brought against him and colleagues to add to those which have already tainted several Congress leaders, including Mr P.V. Narasimha Rao, the former prime minister, whom Mr Kesri replaced last September.

Mr Kesri's decision, wrote Mr Shekhar Gupta, editor of the Indian Express, "smacks of desperation that comes from deep political and personal paranoia rather than any cold political calculation".

The question now is whether Congress MPs may make their own cold political calculation and decide against an election. That would be the last choice of most of them," said Mr Pran Chopra, fellow at the Centre for Policy Research in Delhi. Instead, many believe the instinct for self-preservation, nowhere stronger in Indian politics than within the 112-year-old Congress party, may lead to Mr Kesri's isolation and some accommodation with the UF.

But speculation last night on the precise formulation which might emerge from the backroom bargaining was as idle as Delhi's rumour mill was feverish. Whatever happens, it looks likely that political blood is about to be spilled.



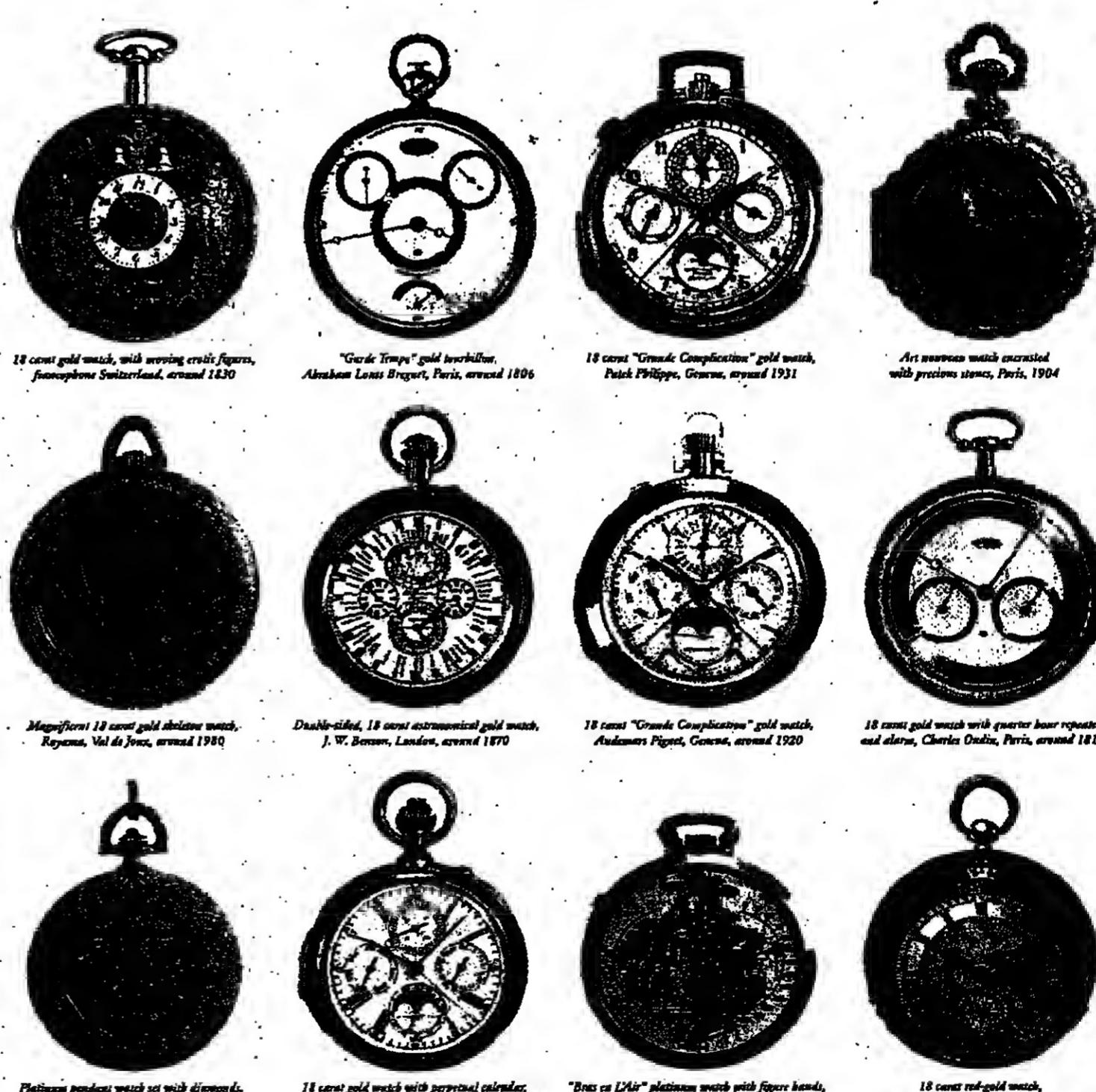
before the recession, to just 0.6 per cent two years later, in the depths of the downturn, and will be around five times that level this year.

But until recently, flexibility within the average has been slight, an aspect of Japan's so-called "convey system" in which companies perform very much alike, with the strong tugging the weak through rough waters.

Within this year's average pay increase, the divergences between settlements in more and less profitable sectors and companies is unprecedented. Workers at Toyota, the profitable car producer, for example, have been offered a total compensation increase of 4.4 per cent, well above the national average. This year Nissan and Honda were unable to match Toyota in cash terms.

The same pattern is evident between sectors, with the highest pay awards going to internationally competitive industries such as cars, steel and electronics and lower awards to domestically oriented or high-cost sectors such as heavy engineering and power supply.

This tendency has been matched by a breakdown in the former practice of seeking industry-wide awards. The *shunto* will continue to be the way individual company wage negotiations are international, competition increases," he says. But he predicts the change will be typically Japanese gradual.



Sixteen from the author's collection, Zurich

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NEWS: UK

Regulators in City are urged to restrict buying of targets' shares in the market

Curb on hostile bids is considered

By David Wighton,
Political Correspondent

Regulators in the City of London are considering proposals that would make hostile takeovers more difficult by restricting the ability of bid-
ers to buy shares in the market.

The Takeover Panel, which oversees the conduct of bids, is being urged to change the rules to limit bidders' market purchases or even to ban the practice. Leading figures from industry and the City are privately lobbying for reforms, and regulators concede change looks likely.

Critics of the current system believe they could be backed by a future Labour government. The price recovered when the

hosted in tilting the balance against hostile bids. But change may be opposed by some stockbrokers which carry out the market purchases.

The moves have been prompted by December's takeover of Northern Electric, which was seen to have been acquired too cheaply by CalEnergy of the US because it was able to make large market purchases.

Mr David Morris, then chairman of Northern, argues that CalEnergy had an unfair advantage because it was able to buy 30 per cent of Northern's shares while the price was depressed by the possibility that the offer would be referred to the UK Monopolies and Mergers Commission.

The price recovered when the

bidding was cleared and the offer received only 20 per cent acceptances. But with 30 per cent in hand, CalEnergy gained control by the narrowest of margins.

"There is no doubt that Northern would have escaped or fetched a higher price if the bidder had not been able to buy in the market," said one investment banker.

In light of the Northern case, the Takeover Panel is reviewing its rules on share purchases. These include the right for a bidder to buy up to 30 per cent of a target's shares in the market before the offer wins regulatory clearance. Mr Morris has called for the ceiling to be cut to 15 per cent, saying: "Such a limit would

permit some market activity while preventing a company being delivered to a bidder cold and untried."

The most radical reform would be to adopt the US practice where a bidder is barred from buying in the market once an offer has been made. Supporters say it would uphold the principle of equal treatment for all shareholders. It would also put the bidder on the same level as the target which is barred from buying its own shares.

Critics of the US system say that it encourages share purchases by arbitrageurs and the practice of "greenmail", where a company buys back its shares at above market value to protect itself from takeover.

Labour says it is firm on Sinn Féin

By David Wighton
and John Murray-Brown

The opposition Labour party yesterday denied that it had softened the conditions it would impose on the admittance of Sinn Féin, the political wing of the Irish Republican Army, to the Northern Ireland peace talks.

The party insisted that there could be no talks with Sinn Féin without the new and genuine IRA ceasefire.

But the governing Conservative party attacked as "dangerous" an interview by Ms Mo Mowlam, Labour's chief shadow minister for Northern Ireland, in which she said there would be a "high possibility" of Sinn Féin being admitted to resumed talks if a new ceasefire had been declared.

Sir Patrick Mayhew, chief Northern Ireland minister in the Conservative government, said it had avoided giving a specific date by which the conditions could be complied with. "To do so would be dangerous," he said, adding that he did not rule out the admission of Sinn Féin in June.

Ms Mowlam's comments on Saturday sparked a row after Sinn Féin described them as offering "a new opportunity for peace". Conservative MPs immediately accused her of undermining Britain's bipartisan approach to Northern Ireland while anti-nationalist politicians in the region threatened to walk out of the negotiations if Sinn Féin were allowed in only weeks after their latest bombings.

Mr Ken Maginnis, security spokesman for the pro-British Ulster Unionist party, said it was naive to believe that the IRA could prove an intention towards peace so soon after the weekend's upsurge in violence.

But Ms Mowlam was backed by one of the small parties with links to anti-nationalist paramilitaries, which said she was "making reasonable sounds towards Sinn Féin".

UK NEWS DIGEST

Imports 'keep car sales share'

Imported cars should maintain their big share of the UK market for new cars this year in spite of steadily rising domestic car production, a study from the Society of Motor Manufacturers and Traders, the industry association, says today. Imports increased to 62 per cent of sales last year. The society expects output of passenger vehicles to continue growing, although at a slower pace. Car production should rise by 1.4 per cent to 1.7m vehicles this year and by a further 1.8 per cent to 1.7m in 1998 on the back of continued strength in production for export, it adds. It predicts that the rise in sales of new cars this year will be more modest than in recent years and says there may be a decline in 1998.

Hraig Simonton

■ MANUFACTURING

Growth 'may be understated'

Growth in UK manufacturing in the past decade may have been understated because of the increased use of "out-sourcing", the Foundation for Manufacturing and Industry, an industry think-tank, says today. It estimates that £4.5bn (\$7.1bn) worth of services were contracted out by manufacturers between 1984 and 1994. At the same time, the contribution of commercial services to manufacturing production increased by nearly 50 per cent, indicating that many activities previously part of the manufacturing sector have been reclassified as commercial services. Since 1984, many manufacturing companies have bought in specialist services such as cleaning, information technology and security. Miss Jane Spiller, author of the report, said: "In many cases, the same people are doing the same jobs as before. But now their output is attributed to the service sector, while previously it was attributed to manufacturing."

■ MUSIC AND VIDEO

Superstores take 15% of market

Supermarkets are now responsible for 15 per cent of the music and video market, according to Corporate Intelligence on Retailing, a specialist research consultancy. It says their share may rise to between 20 per cent and 25 per cent of sales by the year 2000. Sales have risen rapidly in the early 1990s, reaching a combined value of nearly £2bn (\$3.2bn) last year. But Corporate Intelligence on Retailing warns that the market may be destabilised if supermarkets apply the same aggressive discounting tactics to albums and videos as they have to products such as petrol, clothing and cosmetics. It identifies W.H. Smith and Boots - and record retailers operating from small stores such as Our Price - as the likeliest victims of the supermarkets' expansion.

Alice Rawsthorn

■ TELEVISION

New channel claims 6m viewers

Channel 5, the new terrestrial television channel which started broadcasting on Sunday, claimed yesterday to have attracted 5.8 per cent of the television audience during peak viewing on Sunday evening - beating Channel 4's 4.7 per cent. The new channel estimated that more than 6m people tuned in on its opening night, in line with its target. Channel 5 hopes to attract 5 per cent of the television audience by the end of the year.

Alice Rawsthorn

Labour government would hit tax breaks

By Jim Kelly in London

Tax breaks enjoyed by entrepreneurs who sell their businesses while technically non-resident in the UK are likely to be wiped out during the first term of a future Labour government.

The opposition party's finance team is working on proposals to reform the UK law of residence which allows companies to be sold free of capital gains tax, if the owner has been working outside Britain for a year.

A senior Labour source said the party planned an "objective residence test" and wanted to stop businessmen "manipulating the system" to avoid paying 40 per cent tax on the proceeds of selling a UK business.

Labour believes that 18th century rules that define residence as physically being in the UK for more than 182 days in a year are out of date in the age of air travel and global markets.

"Basically the law allows you to nip abroad and pay no tax on the sale of the business," said one tax expert with a leading firm. "It is a very common means of not paying tax and there must be concern that the loophole will be closed."

The move represents a rare pre-election commitment by Labour to go further in cracking down on tax avoidance than the govern-



Tories in trouble: the start of the governing Conservative party's campaign for the May 1 general election has been disrupted in the past week by further allegations against some of its senior figures, all of them married. Allan Stewart (left), who sold one of the party's safest parliamentary seats in Scotland, quit after a newspaper printed allegations of an extramarital relationship. Piers Merchant, a 46-year-old MP and former journalist, has refused to quit after another newspaper alleged that he had an affair with a 17-year-old nightclub hostess. Sir Michael Hirst (right), a former MP, resigned at the weekend as chairman of the party in Scotland, citing a "past indiscretion", after newspaper allegations of a homosexual affair.

ing Conservatives - who used the last Budget to ditch Inland Revenue plans to crack down on residence - and the related rules "spend to save" programme over three years designed to claw back £7bn in tax.

Tax experts believe the Budget forecasts are extremely ambitious and it is understood Labour will be looking at several ways of trying to widen the anti-avoidance net to meet the same savings target.

powerful expatriate groups. A source said the matter was "under review", but was "much more complicated" than residence.

Under the present UK rules of residence a businessman who stays outside the country for one year while fully employed becomes non-resident. The same rules apply if the businessman stays abroad for three years without employment. Non-

residents can sell assets free of tax. Tax experts believe fears about a crackdown on residence have led to a spate of owner-managers leaving the UK in preparation for a tax-free company sale. "This is the one thing you would do, ahead of the election," said one adviser. "The firm is dealing with several at the moment."

● Labour has established a task force to raise numeracy standards and close the skills gap between the UK and economic rivals. Mr David Blunkett, Labour's chief education spokesman, said the task force, to be headed by Professor David Reynolds of Newcastle University, was prompted by the UK's underachievement in mathematics.

Mr Blunkett was speaking at the annual conference of the National Union of Teachers, the biggest teachers' trade union, at which he said that teachers taking industrial action over schools policy would not be tolerated by a Labour government.

"I don't think withdrawing your labour and leaving children without a teacher helps raise standards or the esteem of the profession," he said.

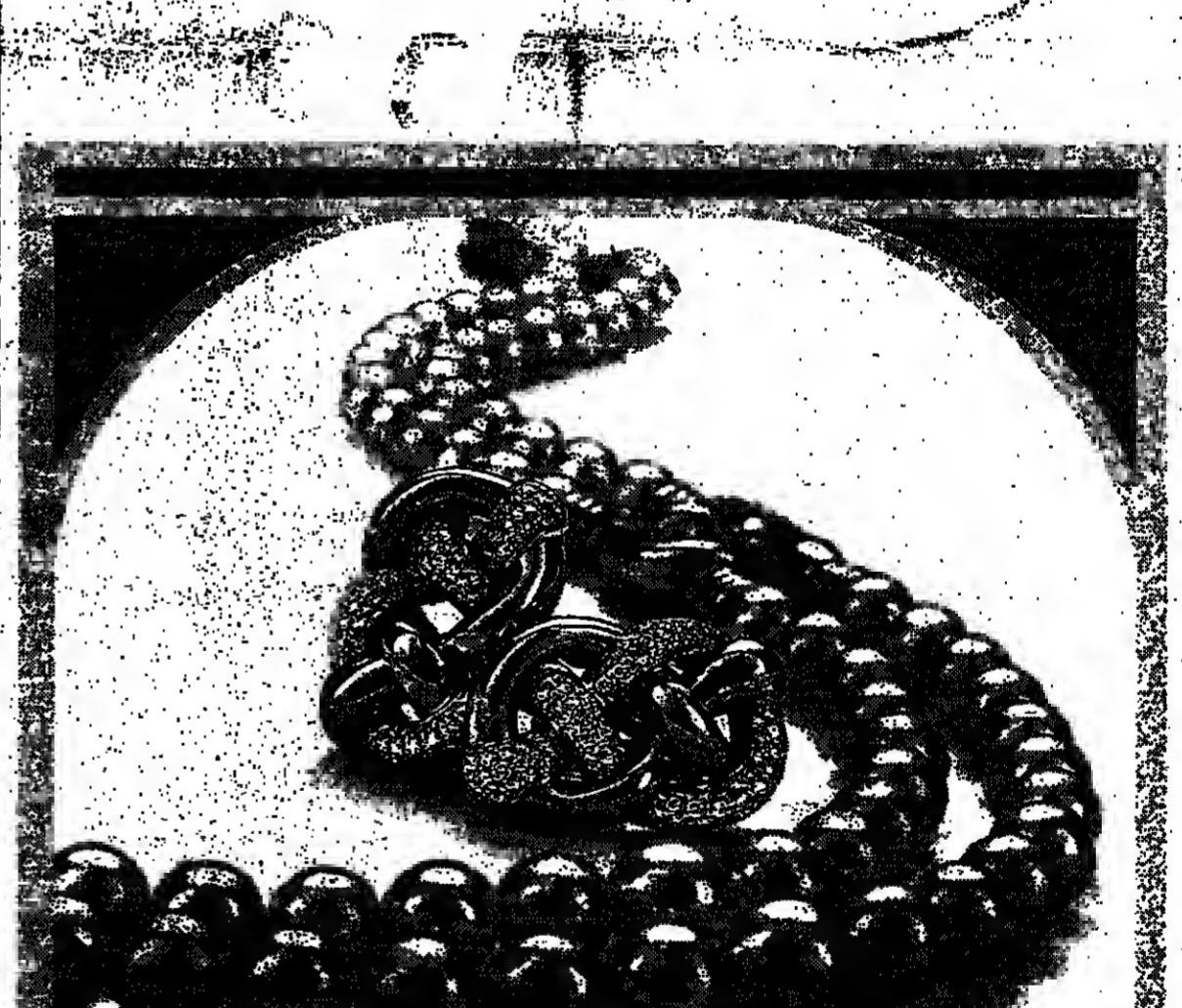
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For thousands of years man has looked to the heavens for help in successful harvesting. At long last, the heavens will answer.



Geographic Information That Will Change The World
And The Way We Feed The People In It.
SPACE IMAGING

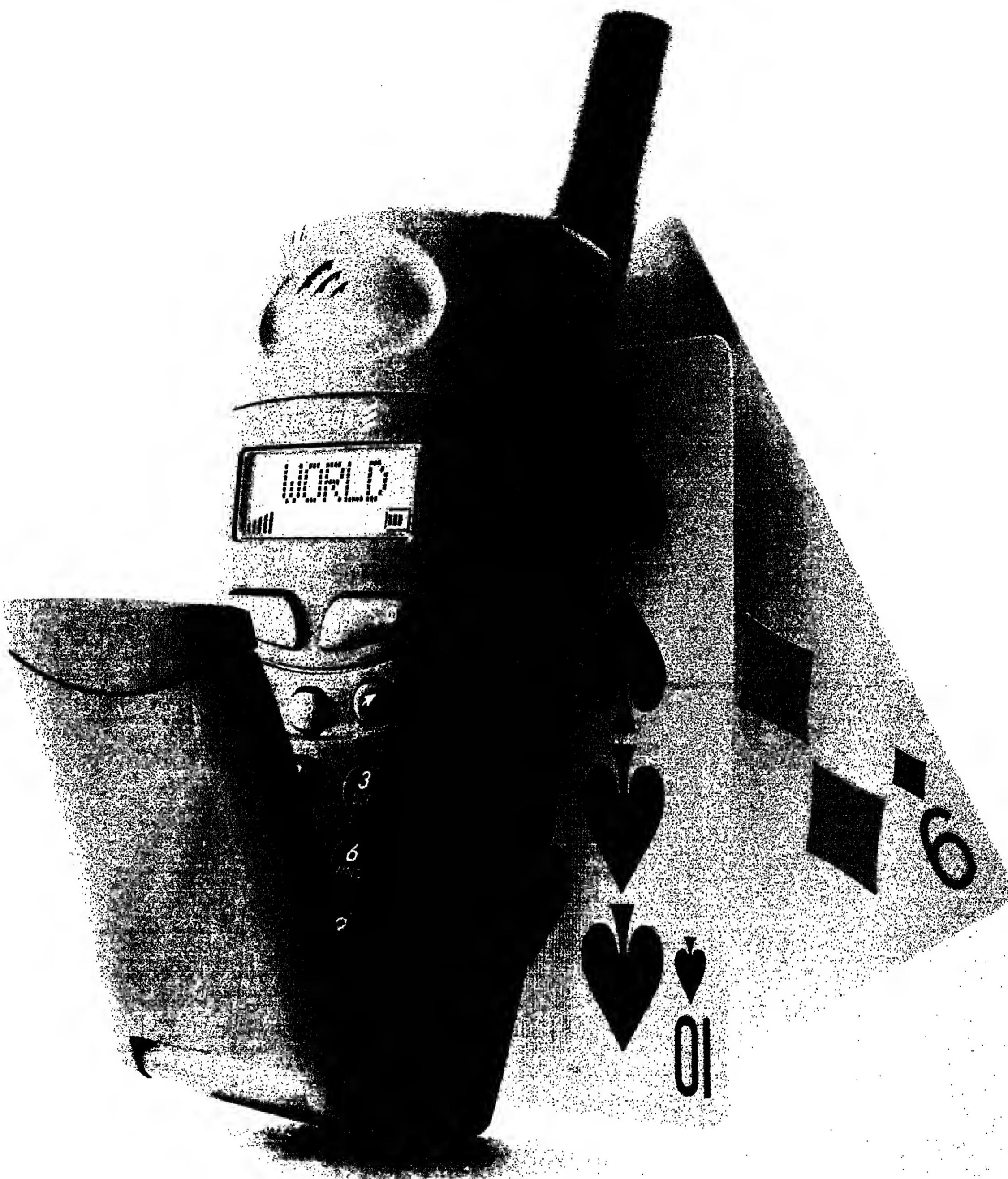


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THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

■ YESTERDAY

API 3.85% Cm Pf 1.925p
Aleson Cm Rd Pf 8.75p
Assoc British Eng 4.9% Cm Pf 2.45p
Do 8% Cm Rd Pf 4p
Atlantic Metropolitan (UK) 12% Cm Ln 1991/97 85.0
Australian Industry Dev 10% Cm Bd 1999 105.0
Autumnvale Products 31% Cm Pf 1.75p
Do 4.55% 2nd Cm Pf 2.275p
Do 8% Cm Pf 4.5p
BAA 8% Cm Bd 2021 242.50
Do 11.5% Cm Bd 2018 258.50
BG 7.5% Cm Bd 2000 876.25
BP 8.4% Cm Bd 2003 281.25
BP America 8.4% Gtd Bd 100% Cm Bd 2.25p
Bermuda 7.4% Cm Pf 2.25p
Boot (Hans) 5.4% Cm Pf 2.25p
Bridon 7.5% Non-Cm Pf 1.25p
Bristol Water 11.2% Rd Db 2005/09 55.60
Do 11% Cm Rd Db 2004 25.875
Do 12% Cm Rd Db 2004 28.25
British Gas 11% Sec Db 2012/25 65.25
British Land 10.1% 1st Mtg Db 2019/24 25.25
Do 9.5% 1st Mtg Db 2028 24.8875
Do 11% 1st Mtg Db 2019/25 24.6875
British Telecom 12.1% Bd 2003/25 25.25
Do 12.5% Cm Bd 2006 820.25
Brixton Estate 11% 1st Mtg Db 2018 25.875
Capita & Counties 5.4% 1st Mtg Db 1993/98 23.125
Cape Ferrier de France 14.4% Gtd Ln 2007 3268.75
Chubu Elec 7.5% Nts 2001 C37.75
Churchbutes Estates 8% Un Ln 2000 4.50
City Site Estates 5.4% Cm Pf 2.25p
Do 10.1% 1st Mtg Db 2017 25.25
Cleveland Place 5% Rd Db 2000 2.50
Do 12.4% Rd Db 2008 8.6025
Coats Viyella 4.8% Cm Pf 2.45p
Commercial Union 8.5% Cm Ird Pf 4.1875p
Cooper (F) Cm Pf 3.25p
Daiichi Kangyo Bank 3% Cm Bd 2004 336.875
DAKS Simpson 5% Cm Pf 1.75p
De Beers Centenary Fin 814% Gtd Ln 2009 64.125
De La Rue 2.45% Cm Pf 1.225p
Drummond 8% Cm Pf 2.8p
Eastern 8.4% Bd 2004 283.75
Do 8.4% Bd 2025 285.0
Eclipse Blinds Cm Pf 3.375p
Do Rd Pf 3.375p
London Merchant Sec 10% 1st Mtg Ds 2018 55.0
Edinburgh Small Co's Tst 74% Cm Bd 2023 33.875
English 5% Cm Pf 2.1p
Finlaidy Tst 53% Cm Pf 2.825p
MSPC 3.65% Cm Pf 1.825p
Do 9.4% 1st Mtg Db 1997/2002 2.875p
Scottish National Tst Stppd Pf 2.025p
2002 2.8475p
Do 12% 1st Mtg 2017 8.60
Do 8% Un Ln 2000/05 24.0
MTIE 0.9%
Marston Thompson & Evered 7% Un Ln 1993/98 25.50
McCarthy & Stone 7.5% Cm Un Ln 1993/2004 23.50
F & C Emerging Mids Inv Tst 84% Cm Un Ln 2010 53.25
London 8% Cm Pf 4p
Furnimaster 11.1% Cm Pf 5.75p
Furnimaster Inc & Cap Tst 12.6% Cm Bd 2008 8.60
Fuji Bank 1.4% Cm Bd 2002 84.75
GATX 0.4%
Globe 3% Cm Bd 1999 57.50
Fulcrum Inv Tst 2.65p
Gottweig Strategic Inv Tst 11.4% Cm Bd 2018 5.75
Grainer Tst 10.4% 1st Mtg Db 2024 25.25
Do 11.5% 1st Mtg Db 2024 25.875
Great Portland Estates 9.1% 1st Mtg Bd 2016 54.75
Do 10.4% 1st Mtg Bd 2021 2.375
Greenslade 8% Cm Pf 4p
Greycoat 9.4% Cm Bd 2003 24.75
Haco 10% Cm Sev Db 2017 25.3125
Halma 11% Cm Pf 5.5p
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Heyle (J) 5.5% Cm Pf 1.75p
Imesco English & Int'l Tst 5.4% Cm Pf 2.4375p
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Do 10.5% Cm Bd 2014 25.3125
Johnston 10% Cm Pf 5p
Johnson Shand 5.25p
Do 10% Cm Pf 2.1p
Justus Split Tst Ann Pf 6.6p
Do Package Units 39.6p
Kelsey Inds 11.5% Cm Pf 5.625p
Kirin Brewery 8.0
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Do 5% Sec Ln 2003 2.8125
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Do 10% 1st Mtg Bd 2025 2.50
Loyd Banks 7% Cm Bd 2008 235.0
Do 7% Cm Bd 2008 235.0
Leigh Interests 6% Cm Rd Pf 3p
Lloyds Bank Und Stb 5.57% Step-up Coupon Nts

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London Merchant Sec 10% 1st Mtg Ds 2018 55.0
Schroder Ventures Int'l Inv Tst 64.2% Cm Bd 2008 31.25p
Soc Gen 10.4% 1st Mtg Db 2007/2008 12.5% Cm Pf 4p
South Mortgage & Tst 8.4% Cm Inv Tst 5% Cm Pf 2.825p
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THIS WEEK

The Japanese celebrated Easter this year by giving each other a different kind of egg, made of chips rather than chocolate.

For those who missed the publicity, the most prized gift in Japanese homes recently has been the *tamagotchi* – literally “cute little egg” – an oval, pocket-sized chunk of plastic, with a liquid crystal screen on a tiny virtual chicken lives.

You press various buttons to feed, clean or play with it. If neglected or spoiled, the digital creature emits a piercing beep, eventually mutates into a cross old man, or *oyagotchi*, and dies. If well cared for, it ruffles its feathers, hops about, and lives happily for 10 days or so, a tribute to its proud parent. Press reset and start again.

Tamagotchi has won over the parenting instincts of almost 1.4m Japanese, mostly young women and girls, since its launch five months ago. It is too early to tell whether the *tamagotchi* is

anything more than a fad, though there have been disturbing television reports that high-school girls, a demanding test market, are beginning to find the virtual pet a bit of a bore.

But for the moment at least the keeping of impatient *tamagotchi* constantly disturbs the peace in trains, bars and offices. A young Japanese relative of mine created a family crisis by selfishly killing her sister’s *tamagotchi* – the only one in the family nest – in order to grow one of her own. Long lines form outside toy shops whenever there is a rumour of an imminent *tamagotchi* delivery.

Japan Airlines last week announced it would give away 30,000 of them to frequent flyers.

Sons are making a real killing out of the egg craze. *Tamagotchi* change hands on the black market, in spite of schoolgirl bore-

dom, for up to ¥50,000 (£250, or \$400), 25 times the retail price. An Osaka gangster was arrested last month for demanding Yen “apology money” from a supplier who was three weeks late with a delivery.

Profile: Jürgen Weber, Lufthansa

Tokyo: Virtual relationship

Computer games, be they boy-girl or girl-chicken, are taking hold in Japan, writes William Dawkins

Egg fever has even become a danger to traffic. The police have issued a warning after accidents caused by drivers attempting to cater to *tamagotchi* needs while at the wheel.

No one has been more surprised by all this than the creators of these games’ creator, Bandai, Japan’s largest toy company, which has increased production five-fold to keep up with demand. New versions, with a fish, an angel and forest animals, are on the way. US sales start in May, with Europe some time after that.

In June, another generation of *tamagotchi* chicks, to be named *tamagotchi*, will start to appear on the digital displays of Bandai mobile telephones. The mobiles will be able to transmit the creatures to each other. The breeding possibilities are endless.

The remarkable success of *tamagotchi* is an example of the strength of a relatively new market little known outside Japan – relationship computer games. In another variant, the player brings up, or tries to build a relationship with, a virtual human character. Unlike *tamagotchi*, this is a mainly male market. So boy-girl, rather than girl-boy is the norm.

The pioneer of such “love games” is Tokimeki (throbbing heart) Memorial in which the player tries to persuade a virtual idol, Shiori Fujisaki, or one of her virtual girlfriends, to fall in love with him. You pick a topic of conversation and type in your replies. Get too cheeky, or make a grab for Shiori’s hand at the wrong moment, and she asks to go home. Being too tall or, can’t produce the same response. Players also get

marked down for poor grooming and ignorance of arts and sciences. It is endearingly proper.

Outside the screen, Shiori has begun to take on a life of her own, with a fan club, a healthy merchandising business and a compact disc of two somewhat endearing songs: *Teach me, Mr Sky* and *Let’s go with the wind*. She has as many fans as a real idol. Konami, the software games group, has sold 1.1m copies of Tokimeki Memorial since its launch in 1994.

Recently, Shiori has been joined by another virtual heart-throb called Kyoko Date. Unlike her older predecessor, Kyoko is three-dimensional and does not play games. Kyoko, the creation of Horipro, Japan’s top talent agency, is a 16-year-old digital composite of the body of a real-life model, the voice of a

well-known singer and the movements of a dancer. Her first music CD is said by Horipro to be selling well, though I found the music forgettable. Curious? Visit Kyoko’s website.

Some sociologically inclined observers claim, unfairly, that the success of virtual friends, feathered or otherwise, proves the Japanese are at heart nerds, more at ease with machines than with people. But Tokimeki Memorial players say this is practice, not a substitute, for real life.

The phenomenon could also be another example of that admirably pragmatic Japanese respect for artifice. Many people, including this writer, prefer Kyoko to the dozens of real teen idols who screechily occupy time on Japan’s growing number of television channels.

The artificial idol is, at least, better programmed than the real ones.

*<http://www.eiud.inso.tlse.fr/midamus/kyoko.html>

Pilot for the open skies

When Europe's skies are opened to full competition today, Jürgen Weber, chairman of Lufthansa, will be able to watch its impact from the window of his office overlooking Frankfurt airport's main runway. It is unlikely to be an attractive sight for Germany's national airline – at least not initially.

“New competitors will come on to the scene, new adventurers will appear on our market,” he says. “Some will disappear again.” But, until they do, Weber reckons that rivals, wishing to attack Lufthansa on its home ground, could cause a lot of damage by pushing fares too low for some airlines’ comfort. Passengers will hardly complain.

Under the liberalisation, any European airline will be free to operate in any country of the European Economic Area – the European Union plus Norway, Iceland and Liechtenstein – and fly between any of its cities, including domestic routes. For fliers, the price-cutting effect of a host of new airlines could prove a bonanza. But Weber does not reckon this will last long, especially in high-cost Germany. Once weaker new entrants drop out, prices could rise again.

Then, the market will be divided between a few big carriers – in which he includes Lufthansa, Scandinavian-based SAS, British Airways and KLM of the Netherlands and some niche operators. “Not all European Airlines can survive, at least not in today’s form,” he says. The survivors will be those which have “done their homework”, namely learnt to exist without subsidies.

Yet the subsidies granted to some European airlines, notably Air France, are likely to inhibit the sorting-out process. The outspoken Weber has constantly rallied against what he calls “a scandal and a malign distortion of competition”.

But so far to little avail. Nor is he optimistic about early change, noting that subsidies of some DM15bn (\$8.8bn) have been paid to European airlines in the past



four years. National politics, he says, always get in the way when the European Commission tries to limit payouts. “But the money will run out sometime. Taxpayers will say ‘that’s enough.’”

Until they do, Lufthansa, operating in one of the world’s highest-cost countries, will have to live with the problem. Weber also criticises the fact that, while the skies have been liberalised, infrastructure has not. Airport costs remain high, especially in Germany, and ground-services such as aircraft handling and cargo-loading are not due to be thrown open to competition for several years.

Yet Weber is used to dealing

with tough challenges. The 55-year-old engineer, whose direct but undemonstrative manner and down-to-earth accent show his Black Forest origins, became chairman in 1991 when Lufthansa faced a financial crisis.

“I didn’t know what lay ahead of me then,” he admits. Sometimes, he must still wonder as Lufthansa’s efforts to lift productivity, cut costs, trim jobs and restructure its operations need to be constantly reinforced in today’s competitive airline market. Six years ago, it had too many aircraft, too many people and was too inefficient – certainly in comparison with British Airways – then feeling the invigorating benefits of privatisation.

Today, Lufthansa is leaner, profitable and spreading its wings. “Our productivity is 50 per cent higher than it was six years ago,” Weber says. “But we’ve got to go further because the drop in prices [for airline flights] will continue. It will be intensified by the European liberalisation.” He has put Lufthansa through intensive restructuring since the early 1990s – carrying trade unions with him, even though jobs have been shed and wages held down.

The final step in that process was the decision to put its scheduled passenger activities, accounting for half Lufthansa’s profits, into a separate division this year. This was aimed at cutting costs and improving efficiency, but job losses will be minimal. “You have to have measures that do not involve brutal job-cutting,” he says.

To brighten up its intercontinental services, the airline plans to spend more than DM150m revamping its aircraft. Lufthansa is also talking to Asian airlines about possible links to extend its route network – its current international alliances include United Airlines, SAS and Thai Airways – and is particularly interested in China and India.

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Coping with Europe’s open skies is not his only preoccupation. This year the government’s remaining 35 per cent stake in Lufthansa is due to be sold to private investors for at least DM3bn. Weber is delighted, expecting the move to reinforce employees’ motivation as well as lift the airline’s profile. Full privatisation “has been my personal goal since my first minute as chairman.”

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MANAGEMENT

Charles Leadbeater on the 'Balanced Scorecard' method of business management

Imagine you are on a flight across Europe and just after take-off the captain's voice comes over the public address system.

In a reassuring voice he tells you that the focus of his efforts will be to fly at 300mph. He will not be paying much attention to other measures, such as fuel consumption, angle of flight or altitude, because he feels these are either irrelevant or distracting.

This approach to measurement is not designed to inspire trust in the passengers. Yet it is the approach most companies have taken to setting targets and measuring their performance, according to David Norton, the creator of a new style of business measurement called the Balanced Scorecard.

Norton, the affable president of Renaissance Solutions, the international strategy consultancy, and his partner Robert Kaplan, the Arthur Lowes Dickinson Professor of Accounting at the Harvard Business School, developed the Balanced Scorecard working with a dozen companies in the early 1990s, sponsored by the accountants KPMG.

Its adherents believe the scorecard could become one of the most popular and useful management tools of the decade. It is disarmingly simple, yet comprehensive enough to allow companies to monitor and adjust not only their day-to-day performance but also their strategy.

Norton and Kaplan's research identified two significant deficiencies in most corporate strategies. The first was measurement gap. Most companies measure their performance using financial ratios, combined with process measures such as quality, productivity and unit costs.

These measures often provide no more than a narrowly focused historic snapshot of how a company performed in the past. They do little to show what it might be capable of in future.

When Norton and Kaplan probed to find which factors determined the companies' success, they found they were often things which went unmeasured, such as customer satisfaction and loyalty, employee commitment and the speed at which organisations learn and adapt.

The second shortcoming was a strategy gap. Many companies embarked on wave after wave of ambitious-sounding improvement programmes, often accompanied by brave, if banal, words from senior executives, only to find that few bore fruit.

Norton and Kaplan came to the conclusion that strategy was rarely translated into action because it was rarely translated into measures that employees could make sense of in their everyday work.

The Balanced Scorecard is an attempt to overcome these two shortcomings. "The scorecard is not a way of formulating strategy," says Norton. "It's a way of understanding and checking what you have to do throughout the organisation to make your strategy work."

The Balanced Scorecard, which is explained in their book of that title, combines several vantage points from which an organisa-

Flying with a clear view



tion's strengths and weaknesses can be assessed: the customer perspective; an internal perspective to assess the quality of people and processes; a financial perspective, which accounts for the way shareholders view performance; and a future perspective, which measures how effectively a company learns, adapts and grows.

According to Norton and Kaplan a company's perspective on itself and the world should be built by combining these four perspectives into a single, balanced, integrated view.

For example, imagine a company sets itself an objective of sales growth or market share. The scorecard demands that it translates what that means into measures of customer acquisition and retention, marketing and advertising. To achieve that, however, the company would

need to examine what needed to change internally, for instance in working practices or production processes.

Once the need for internal change is understood, it should be possible to assess what new skills and competencies the company needs to acquire to improve its performance. For each of these steps Norton and Kaplan outline a set of measures and yardsticks that companies can use.

The Balanced Scorecard has a growing band of corporate advocates. Norton says 80 per cent of large US corporations use some version of a scorecard that integrates financial with non-financial measures.

In Europe companies as diverse as Skandia, the innovative Swedish insurance company; BP Chemicals; Xerox and Renfe, the Spanish railway company, are

among its adherents. Norton is being asked to speak around the world and recently addressed a London conference organised by Business Intelligence.

The scorecard is attracting this following for several reasons. It is simple to understand and use. It is not abstract. It can help to make sense of a strategy both to senior managers and frontline employees, as long as the right measures are used. The scorecard can be conveyed using numbers, but most companies use an easy-to-understand array of graphics, not unlike the instrument panel in an aircraft cockpit, which can be understood almost at a glance.

It is highly flexible, utilitarian and unpretentious. You do not have to commit yourself to a new management theology to adopt it. It allows a company to have a rounded, comprehensive view of what is happening.

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its activities, taking into account soft assets such as knowledge and creativity, without being vague or woolly. Norton and Kaplan are measurement wonks, they love numbers.

The scorecard is not without its problems, as Norton acknowledges. What gets measured, gets managed. But what gets measured is often what is easy to measure. Often companies will need to start measuring things that have gone unrecorded. Even if they have much of the basic information, such as customer complaints, collating it will be difficult.

Once companies embark on a more integrated approach to measurement a different problem arises. They start measuring too much, too often. It can become a bureaucratic nightmare.

According to Norton, the biggest failing is that companies do not use the measurements to motivate people because they do not link measures to a programme of actions. Getting the right kind of measurement does not solve a problem. A perfect set of scales just tells you how heavy you are, it doesn't do the dieting and exercise for you.

The Balanced Scorecard could be another passing management fad, travelling a familiar journey from the bookshelves, through the conference circuit to the scrapheap. Yet there is some reason to think it might escape that fate.

There is a growing consensus that business needs to augment traditional financial measures, but as yet no one has managed to come up with a practicable set of tools. There is a recognition, among blue-chip companies at least, that they need to take a broader view of the sources of competitiveness; to take account of soft assets such as brands and growth.

Environmental pressure groups are calling on companies to adopt social audits and alternative measures of their impact on society.

The idea of stakeholding, advocated by the likes of Will Hutton and John Kay, calls on companies to adopt a more inclusive approach involving employees, suppliers and the community as well as shareholders.

Even City analysts respond to accusations of short-termism by

complaining that they would take a longer-term view of a company's prospects if only they had ways of measuring them.

The Balanced Scorecard is the best answer so far to these diverse concerns. Yet the strongest guarantee that the non-financial measures advocated by Norton and Kaplan will play a large role in corporate life is the context facing the accountancy profession. In the UK, for example, on present trends, there soon will be a glut of accountants.

One of the ways the profession could deal with this oversupply is by persuading clients that they should start measuring a lot more aspects of their business.

The Balanced Scorecard is the best answer so far to these diverse concerns. Yet the strongest guarantee that the non-financial measures advocated by Norton and Kaplan will play a large role in corporate life is the context facing the accountancy profession. In the UK, for example, on present trends, there soon will be a glut of accountants.

One of the ways the profession

can set up a profitable

operation, even though it was

largely rejected, is by employing

offices based with

clients, ones who spend half the

week peerling through the

office and the other half

gold-calling. Within three

months we'd have a dozen

big offices, mostly in London and

the South East. They'd buy

off-the-peg furniture, but



PARTNERS

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Hannah

FALKLAND ISLANDS

Fishing has brought wealth to the islands, ending dependence on sheep farming, but oil is needed for long-term economic security, writes Stephen Fidler

Daunting prospect of untamed riches

In the 15 years since Argentina invaded the British-ruled Falkland Islands in pursuit of a long-standing sovereignty claim, Stanley, the tiny capital of the islands, has changed from an economic backwater to something of a boom town.

The islanders, once poor colonial cousins, already enjoy a higher standard of living than the average Briton – thanks to fishing. If oil companies exploring in Falkland waters find oil, the islands' 2,000 permanent residents could be richer than the average Kuwaiti. Controlling such wealth would be nigh impossible. Yet without oil, the long-term economic viability of the islands remains in doubt.

In 1982, the islands were a near-feudal colony dependent on shrinking revenues from sheep farms, most of them under the control of absentee landlords in the UK. With the economy in possible terminal decline, the islanders, most of British descent, were slowly being drawn against their will into the economic and political orbit of neighbouring Argentina.

The 10-week occupation of the islands by Argentine troops in 1982 reversed decades of British neglect. Galvanised into action, the government of Mrs Margaret Thatcher despatched forces more than 8,000 miles from the UK to oust the invaders.

Mrs Thatcher committed Britain to the military defence of the islands in the face of Argentina's continuing sovereignty claim. The commitment remains, politically difficult for any UK government to reverse even

though the generals who launched the ill-judged invasion have been replaced by elected civilians.

A garrison, now some 2,000 strong, was completed in 1985 at Mount Pleasant about 30 miles outside Stanley, the capital, with a runway capable of taking wide-bodied passenger jets. A twice-weekly Royal Air Force flight provides the islands' main umbilical cord to the UK.

The islanders were given British citizenship, having had it withdrawn in 1981. London increased financial support for the islands, and economic changes eventually led to financial independence from London.

Most of the big sheep farms were broken up and transferred into the hands of islanders. Farm productivity has risen but not by enough – the subdivision of the land coincided with a collapse in world wool prices, leaving the new owners with deep mortgages and big trouble.

Although the wool price has recovered somewhat, only financial support from the government has enabled many farms to survive. The government continues to finance and explore ways to diversify farming. Past attempts to diversify farming have failed. But wages in camp, as the islanders call the countryside, have fallen well below those in Stanley, and agriculture is experiencing an "uneasy peace", says government chief executive Mr Andrew Gurr.

The farm subsidies – and the improvement in the islanders' standard of living over the past decade – have

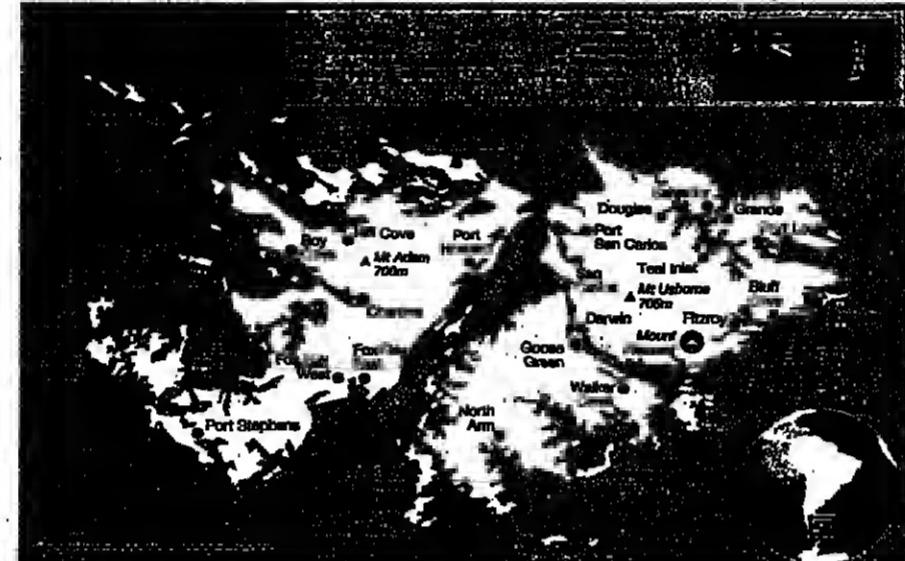
been financed by fishing.

This was the consequence of another change: the declaration in 1986 by the British government of an exclusive economic zone around the islands.

Since the Falklands government started charging foreign fleets for fishing in the waters around the islands, it has collected about £245m to licence revo-



Stanley, the capital of the Falklands: once a backwater, now a boom town



mes – more than £100,000 for every islander.

The most important fishing resource – the illex squid – is migratory and spends most of its life outside Falklands waters. Mr John Burton, the director of fisheries, says overfishing of illex in Argentine waters and in the open seas threatens a collapse in stocks.

The islanders' economic survival thus remains tenuous

in the medium term – unless oil is found in commercial quantities. Oil company executives speak of an 8 per cent to 11 per cent chance of finding oil, but privately some suggest the likelihood of a significant hydrocarbon find is much greater.

Oil exploitation was made possible by an agreement in 1996 between Britain and Argentina. Each government reserved the right to charge

royalties on oil production, but made a tacit commitment that the combined royalty charge would not be prohibitive.

This permitted a successful licensing round late last year. The first exploratory drilling is expected to begin early next year. Meanwhile,

another licensing round may be held, this time for a special zone which straddles disputed Falkland waters

and those incontestably Argentine.

Yet if oil may secure the islanders' economic future, it also threatens their way of life. A 500m barrel field would generate £1bn a year in government income over 20 years at \$18 a barrel. It would imply significant immigration – there is already full employment – and jeopardise appealing facets of island life, such as its lack of crime.

According to Mr Gurr, the chief executive: "The only scenario for rapid growth will be if we discover oil. Then our problem will be controlling what's going on, not deciding what's going on."

Indeed, oil revenues will serve to intensify a predicament that has already been raised by fishing: how to distribute equitably resources that overwhelmingly accrue to an already large and inefficient government – and, in doing so, how to preserve a work ethic in a society which earns its money from economic rent derived from fishing and oil.

The government is already subject to popular pressure to spend the reserves it has built up from fishing revenues – nearly £86m, with a

further £44m in a variety of funds earmarked, for example, for old age pensions. Investment income is already the islands' most important source of revenue after fishing.

The government could become less overpowering – for example, by distributing shares in the government land holding company to islanders – but it is not clear that would make much difference. Because of the small size of the economy, privatisation would usually transfer monopolies from the public sector to private hands, leaving the government with the task of regulation.

Oil production would put relations with Britain and therefore the rest of the world, on a different footing. Fishing has already meant independence from Whitehall's purse strings. The Falklands government has also promised to pay its own defence costs if oil is found.

In part because of the difficulties of defining what the costs of defence really are – the running costs are about £70m a year – the UK government has been pushing for a more specific agreement. Mr Richard Ralph, the Falklands governor, says the British government "sees an

advantage in reaching such an agreement before any oil is discovered".

However, the islanders are resisting such pressure and the matter is unlikely to be decided before elections due in October for the council, which manages the islands' affairs, except for foreign policy and defence.

"That's our decision and we should be given a sufficient amount of time to take it. We feel we are being harassed," says Mr Mike Summers, a council member. Whatever the solution, there is resistance to throwing money into the maw of the UK Treasury without having some say on how it is used.

Mr Summers was one of two Falklands councillors who attended a meeting in England in January hosted by Mr Malcolm Rifkind, the British foreign secretary, and attended by Mr Guido di Tella, the Argentine foreign minister. The aim, according to officials involved in the talks, was to explore strong signals from Buenos Aires that the government of President Carlos Menem was considering dropping its claim to the islands.

In the event, Mr Summers and his colleague walked out when the Argentine side raised the possibility of shared sovereignty with the UK under a condominium arrangement.

Argentine officials have depicted this as a significant concession. "It's the first time we have raised the possibility that Argentina doesn't get 100 per cent sovereignty, and this has all sorts of implications," said an Argentine official. But even a half Argentine share in sovereignty is 50 per cent too much for the islanders.

Paradoxically, if the Argentines were to renounce their claim, it would be very hard for the islanders to resist gradual economic integration with the mainland of South America. Until the sovereignty dispute is resolved, however, the islands seem set to remain an oddity: a small, heavily-defended and possibly very rich piece of Britain more than 8,000 miles away from the UK's shores.

52°

PUTTING THE FALKLANDS ON THE MAP

An unspoiled environment. The success of fishing, agriculture and eco-tourism industries. The expanding commercial base.

The prospect of oil.

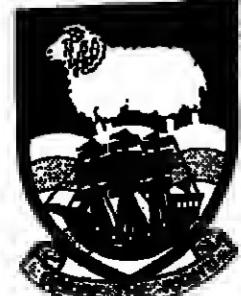
Small wonder the economy of the Falkland Islands is growing and diversifying, with healthy opportunities for further development. With its strong British links and heritage, this gateway to Antarctica has a wealth of resources and a dynamic future.

60°W

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2 FALKLAND ISLANDS

OIL EXPLORATION • by Stephen Fidler

Great unknown in economic future

A British-Argentine royalties agreement has paved the way for a \$200m drilling programme

Oil is the great unknown in the Falklands picture. If found in sufficient quantities it would further transform a way of life that has changed significantly in the past decade because of revenues from fishing.

That possibility has been opened up by a 1995 agreement between Britain and Argentina to allow oil development in the disputed waters around the Falklands. In a solution which gets around the competing claims of sovereignty, there was a tacit agreement between the governments not to chase oil companies away by charging excessive royalties.

The Falklands will charge a 9 per cent royalty and – under legislation still to pass congress in Argentina – the Argentine government will charge 3 per cent. Each formally denies the right of the other to make the charge but oil companies have an idea of the maximum royalty they are likely to pay.

An exploration effort estimated to cost at least \$200m in the next five years is already under way after last year's licensing round.

Five consortia put in successful bids for seven blocks in waters 200 metres to 300m deep to the north of the islands. Twelve companies make up the consortia, which are led by Amerada Hess, Shell Exploration – these two companies hold the most favoured blocks – Lasmo International with two blocks, International Petroleum Corp of Canada, and Desire Petroleum, a British group formed from UK and Falklands shareholders, also with two blocks. Blocks offered in the deeper waters south of the islands were

ignored.

A group comprising British Gas and YPF, the privatised Argentine oil company, was among the unsuccessful bidders. But while the failure of the only Argentine bidder to secure a block was regarded as a disappointment even by the Falklands government, all sides have accepted that the bid was not high enough. According to Argentine officials YPF was unwilling to be used as a tool of Argentine foreign policy.

YPF is expected, however, to be among the bidders in the joint declaration area, south-west of the Falklands, straddling waters which are in dispute and an undivided Argentine zone. The difficulties this area throws up are likely to be even more complicated than for the first licensing round – but the UK and Argentine governments have announced a target to launch the licensing round in this area by the end of this year.

"At the moment, I'm not confident that we shall meet the target," says Mr David Lang, the attorney-general who sits on the negotiations. "It could be difficult, quite apart from the sovereignty dispute. In the case of Indonesia and Australia – countries that recognise each other – it took years to reach an agreement in the East Timor Sea."

Oil companies say there is technically an 8 per cent to 11 per cent chance of finding oil in commercial quantities in the initial licensing area. Informally, though, many oilmen's "hunches" suggest a significantly greater chance of a worthwhile hydrocarbon find.

Exploration is gearing up slowly, and has already started with more seismic work. Four out of the five groups – all except for Desire – are committed to drill in the first five-year exploration phase. Drilling is expected to start next Febr-

uary, provided the operators can secure a rig – which they are likely to share – which meets environmental standards. No more than two rigs are likely to be used in the early stages and even if oil is found immediately, it is unlikely to be flowing until 2003.

It appears that the impact of this early exploration on the economy will be small. "Exploration for the local economy is a bit of a disappointment. I have to say," says Mr Andrew Curr, the government's chief executive.

Under the agreement with Argentina, the Falklands government cannot force oil companies to use the islands as a supply base, although both sides are free to compete to make their facilities the most attractive.

The port at Stanley is unsophisticated, but oil industry officials say it is adequate for the supply vessels needed in the initial exploration phase without significant alteration. A new port may be needed if oil is discovered, probably further from Stanley in deeper water.

The airfield at Mount Pleasant, the military garrison, may be attractive as a helicopter base. However, the more oil activity that goes to Mount Pleasant, 30 miles from Stanley, the smaller the benefit will be to the local economy.

"If it comes to the point where the government cannot provide for the oil companies, the military facilities are here and we are open to negotiations. If the government can provide everything they want, that's fine by us," says Group Captain Alan Hudson, deputy commander at Mount Pleasant.

Government officials say high environmental standards and new technology should minimise the impact on the islands' environment and wildlife. "A lot of what the public thinks about oil



development is rooted in the 1970s, not in the 1990s. The industry is not looking at a giant terminal such as Sulium Voe," says Mrs Phyllis Rendell, director of oil. The expectation is that, unless vast quantities are found, oil will be transhipped from floating platforms.

Islanders bristle at suggestions that they will turn into oil sheiks, but recognise what oil could do to secure their economic future. A recent document published by elected councillors, *The Future For The Falkland Islands*, says an oil discovery would "certainly enable us to improve standards in many areas such as health and safety and communications. Alongside that lurks the threat of a mushrooming population that might damage our time-honoured way of life".

According to Mr Mike Summers, a member of the islands' legislative and executive councils, finding oil could secure the islands' future.

Everyone agrees that the Falkland Islands economy has grown rapidly in the past 10 years, almost exclusively as a result of the successful fishing licence regime that began in February 1987. Yet, since there are no estimates of gross domestic product nor, indeed, many other basic economic indicators, nobody knows by how much.

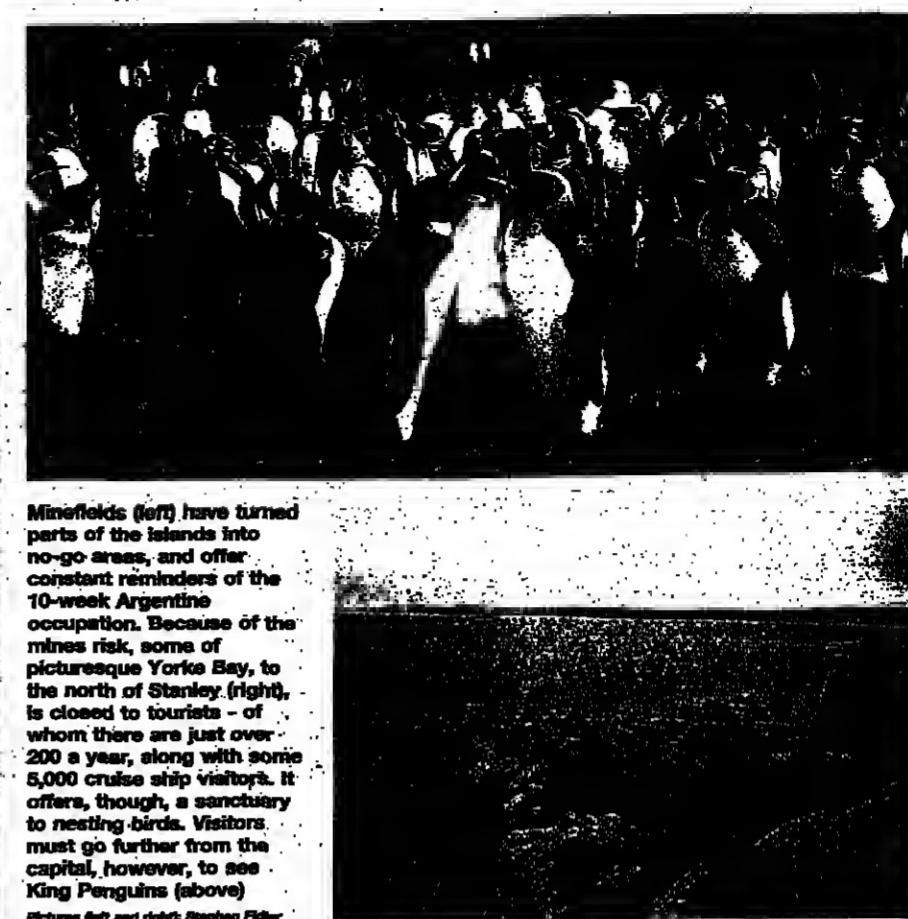
And while it is also clear that the government looms large in the economy, it is again hard to measure the exact percentage of economic activity that it accounts for.

Government revenues are estimated in the financial year ending June 30 at \$414m, little changed from last year. Fishing licences will bring in an estimated \$20.5m in the current financial year and the second largest revenue source is the return of more than £1m on government investments overseas.

The government employs about half the workforce and government spending after wage and salary payments is inevitably heavily concentrated on imported goods. Overall, the islands imported about £17m of goods in 1995, more than 90 per cent from the UK and most of the rest in South America, with Chile prominent. Wool sales at £3.5m a year are almost the only export commodity.

According to tax returns for the 1995 assessment year the average income of the 1,103 taxpayers was £13,900, and total income for taxation purposes £15.3m. Wage levels for government employees have risen between 150 per cent and 250 per cent since 1983, while prices have risen 82 per cent. Old age pensions have gone up by 326 per cent.

Greater clarity is expected from a study being prepared by consultants Coopers & Lybrand into the likely eco-

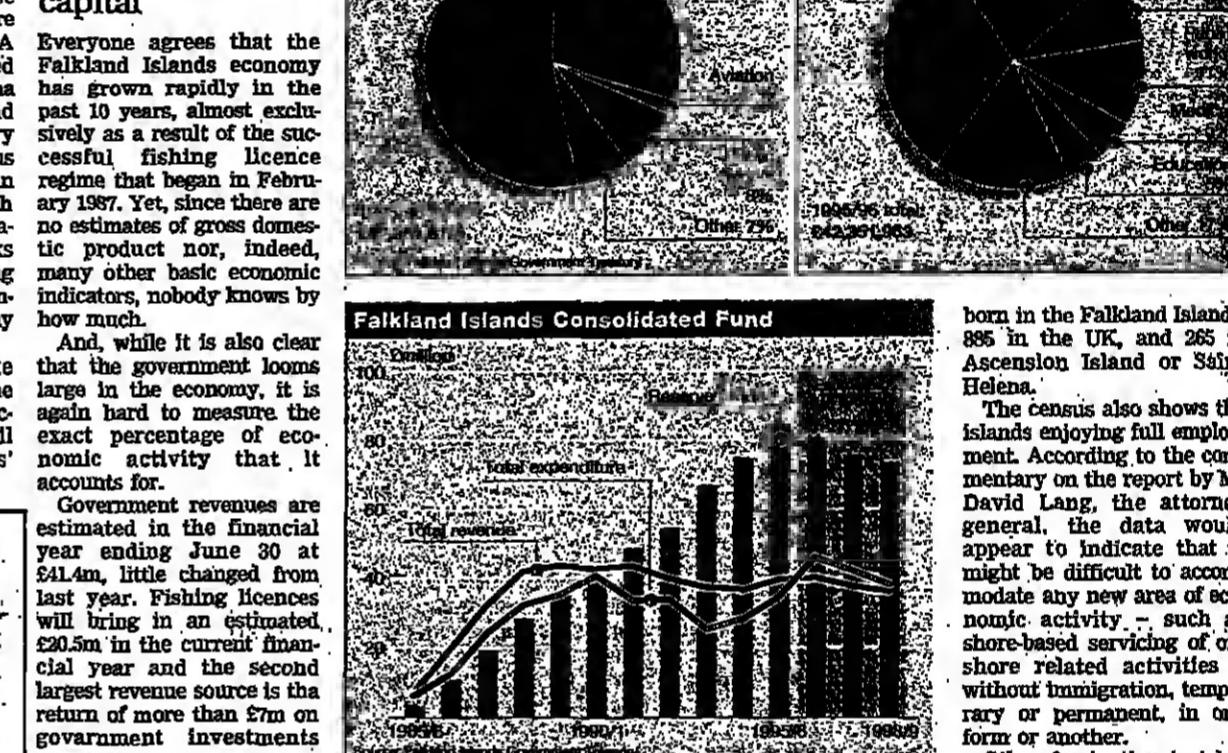


Minerfields (left) have turned parts of the islands into no-go areas, and offer constant reminders of the 10-week Argentine occupation. Because of the mines risk, some of picturesque York Bay, to the north of Stanley (right), is closed to tourists – of whom there are just over 200 a year, along with some 5,000 cruise ship visitors. It offers, though, a sanctuary to nesting birds. Visitors must go further from the capital, however, to see King Penguins (above). Pictures left and right: Stephen Fidler

ECONOMY AND SOCIETY • by Stephen Fidler

Camp fires are going out

The population is continuing to drift from the countryside to the capital



born in the Falkland Islands, 885 in the UK, and 265 in Ascension Island or Saint Helena.

The census also shows the islands enjoying full employment. According to the commentary on the report by Mr David Lang, the attorney general, the data would appear to indicate that it might be difficult to accommodate any new area of economic activity – such as shore-based servicing of offshore related activities – without immigration, temporary or permanent, in one form or another.

Other fascinating insights into life in the islands emerge from the census figures. Although the smell of peat fires is still present in Stanley, many people are switching from this traditional but labour-intensive fuel for heating and cooking.

The population of camp fell 21 per cent in 10 years from 653 in 1986 to 445 today, although the rate of decline has slowed since 1991 when the population was 511.

Meanwhile, the population of Stanley grew to 1,836 last year from 1,590 in 1991, and 1,232 in 1986. However, this hides significant turnover in Stanley's population since 1986.

Only 800 of the 1996 residents of the capital were living there 10 years earlier, 208 were living elsewhere in the Falklands and 417 were living overseas.

There were 874 four-wheel drive vehicles in private ownership, more than four times the number of cars. This figure ignores the large number of government-owned vehicles and those in use at the military garrison.

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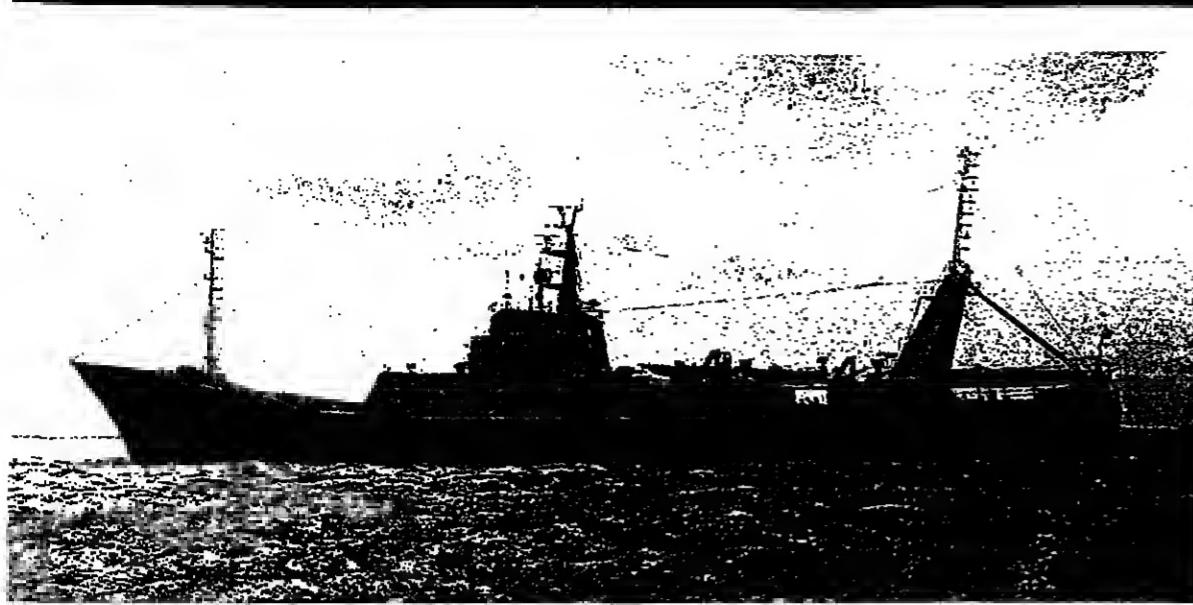
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One of the Falklands fisheries protection vessels. The government spends £4m a year on fisheries.

FISHING • by Stephen Fidler

Prize catch slips the net

Politics and overfishing lead to dwindling reserves of precious squid

Every year in late February and early March, people in the Falkland Islands begin eyeing nervously the migratory patterns of a type of squid. For on this squid – *Ilex argentinus* – has hung for a decade much of the fortunes of the islands.

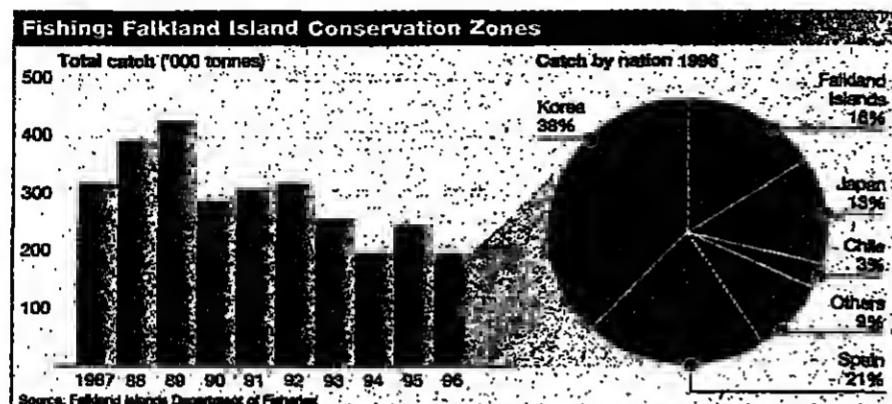
The illex squid, prized in the Far East, begins its one-year life on the continental shelf of Argentina before moving onto the coast, usually passing through the 200-mile limit around the islands. If the squid use another route, the chances are reduced that fleets will buy licences from the Falklands government.

Illex licences have generated much of the £245m collected in licensing revenue by the Falklands since the 150-mile conservation and management zone came into effect in February 1987. It was extended to 200 miles in December 1990. Before 1987, the sole earnings from fishing was the £1m-£2m a year taken for permitting the shipment of fish in the safe waters of Berkeley Sound.

However, the Falklands' illex licence revenues have fallen since Argentina invited foreign vessels into its waters in 1993, offering lower licensing fees and export subsidies and attracting, for example, most of the Taiwanese ships fishing in the south Atlantic.

Last year, the illex catch in Argentine waters was more than three times the 79,003 tonnes caught in the Falklands zone. Even given some exaggeration in the Argentine number – export subsidies may be encouraging over-reporting of catches – illex are also being hoovered up in the high seas.

"The primary issue for the fisheries is conservation," said the Falklands' director of fisheries, John Barton. "There is too much pressure on the stock in Argentina and in the high seas. If there



is no overall reduction in the fishing effort, we think there is likely to be a collapse in the illex stock."

There is a procedure for dealing with this: the South Atlantic Fisheries Commission, on which sit officials from Britain and Argentina, with observers from the Falklands as part of the British delegation. Both sides agree the commission has been useful in creating a modus vivendi for fishing in the region and for sharing information.

However, though both governments have in recent years closed the illex season early to conserve stocks, they have yet to reach a long-term agreement to limit fishing. This is seen as a necessary step to create a credible international consensus for restricting fishing on the high seas.

The failure to agree a long-term accord is usually blamed by the British side on the Argentine ministry of agriculture and fisheries, which is variously described as too close to the industry or simply corrupt. For their part, Argentine officials admit a difference in approach between the foreign ministry, which would be more inclined to agree a long-term framework, and the agriculture ministry.

The Argentine government has also expressed concern about what it says is overfishing of the blue whiting in Falkland waters. However, the Falklands government expresses some incredulity at this. Mr Barton says there are six vessels fishing for

blue whiting, which is any case a low-value fish mainly used in fishmeal, compared with 150-160 fishing for illex in Argentine waters alone. The blue whiting catch last year in the Falklands waters was 23,515 tonnes, down on 33,825 in the previous year. The second most important species to the Falklands economy in terms of licence revenue is the loligo, or Patagonian squid, the type favoured in Spain. The catch last year dropped by 38 per cent compared with 1995 to 61,360 tonnes, and the government continues to limit the fishing effort.

"We have more applications for licences than we can issue, but we don't compromise on the conservation thing. With loligo we have sold 14 licences for about £2m. We could easily have sold 35 licences and got much more revenue," it awarded 19 licences in 1996.

With loligo, the government has had more success in involving Falklands companies in the fishing effort, with Spanish companies proving more open than those from the Far East to sharing the fishing effort. Licences are issued according to a points system, which awards extra points if local investors are involved. This has led to the successful emergence of Falklands fishing companies such as Fortuna and Argos Evergreen. The result has been a growing number of ships registered in the Falklands.

According to Mr Ian Thomson of Argos, the company which was created in 1991, when the FIC sold almost all its remaining

shares to seven private shareholders, it took four years "to understand the business" and to turn a profit. Now it is diversifying into other fishing areas – for example, to South Georgia and Saint Helena, where it is establishing that territory's first cold store for fish. It also has a 5 per cent stake in a consortium led by Amerada Hess to explore for oil north of the Falklands.

The points system for licences has proved a more effective and less costly way to allow the domestic economy to benefit from fishing. The government's early attempt to do this led to some costly disasters, the most publicised of which was Seamount, one of a series of joint venture companies set up between Stanley Fisheries, a subsidiary of the Falkland Islands Development Corporation, and independent trawler companies.

Stanley Fisheries had a 51 per cent stake in Seamount and Seaboard Offshore, an Aberdeen-based company running a small fleet of ships to service oil and gas rigs in the North Sea. Had a 49 per cent interest. Seamount bought two trawlers and refurbished them, but they proved unsuitable for the task required.

Officials say the actual losses to the government of that venture were nowhere near the headline totals of £25m-£30m, but the losses ran into millions and the experience was enough for the government to withdraw from such ventures.

MONOPOLIES • by Stephen Fidler

Too few round the table

The population is not big enough to give competition policies a chance to succeed

The sheer smallness of the Falkland Islands economy makes it a curiosity and generates peculiar economic problems. One that confronts the 2,200 islanders every day is lack of competition.

Whereas a monopoly supplier can usually make handy profits, the advent of a competitor would probably ensure two companies making a loss. In the public sector, meanwhile, efficiency is often low. But the incentive to privatise, thereby creating a private monopoly, is also low.

"The economy is so small that we could get away from government monopoly that's at least answerable to the people only to create a private monopoly in its place," said Mr David Lang, the attorney-general.

"We are looking to privatise. Nobody here is wedded to the idea of a big government. It's unhealthy but it's not easy to do something about it. Take electricity supply. What public benefit would there be to privatise it? We'd have to regulate it and it would probably leave the same people doing the same job."

The government is also

pessimistic that any likely increase in population arising from oil development would do much to alter the situation. "We'd need a population of 20,000 to sustain competition," said Andrew Gurr, the chief executive.

The government is the monopoly supplier of electricity and water, the country's largest landowner and by far its biggest employer.

It runs the internal air service. However, it has recently privatised waste collection in Stanley.

It has also contracted out the management of the port, Pipase. A tender will be opened this year to take over the management of the port from November. At least one councillor believes that, with the possible influx of oil business, competition could be introduced into the port. Others are doubtful.

However, it has no interest in the domestic fuel and ship bunkering market because that is run as a monopoly by Stanley Services, a lone survivor of a raft of joint ventures created by the government in the second half of the 1980s. It has a monopoly until 2023 for fuel supplies unless the government exercises what would probably be an expensive option in 2003 to break it.

Stanley is still 45 per cent owned by the government, 30 per cent by Hogg Robinson of the UK, and 25 per cent by S & J D Roberts, a private company based in the Orkney Islands. The justification for the monopoly, says Robert Rowlands, general manager, is the £4m investment made by the company in fuel storage

facilities – an investment that otherwise would not have been made.

Cable & Wireless, the telephone monopoly, is building another earth station to increase international capacity. C&W is planning this year to introduce the Internet to the islands, which already have the highest per capita fax ownership in the world. It is also studying with Schlumberger – the supply of communications to the oil industry.

International telephone charges – £1.50 a minute and £1.20 off peak – raise complaints, particularly at the military base, where some £2,000 of daily calls are made to the UK. But the market could almost certainly not sustain two suppliers.

Standard Chartered

opened its doors in 1983, taking over the deposits of the old government savings bank. The need for a bank was emphasised by Lord Shackleton in his reports on the islands' economy and Standard Chartered now has some \$31m in assets. However, islanders complain that its deposit rates are too low, and that the bank is too cautious with credit, particularly to business.

The bank limits itself mainly to personal loans, mortgages, overdrafts, and working capital. But if businesses have a request for a loan turned down, there is nowhere else down the street for them to turn.

FARMING • by Stephen Fidler

Sheep are not paying their way

Getting agriculture right is a massive priority for the government

For most of its history, farming has been the mainstay of the Falklands economy. Originally a cattle economy – the Lafonia region in the southern part of East Falkland was a cattle plain – sheep farming came to dominate and has resisted many attempts at agricultural diversification.

For more than a century, farming was controlled by absentee landlords who installed farm managers, usually from the UK, to run the farms. The largest landlord was the Falkland Islands Company, which at its peak owned 46 per cent of the land.

This semi-feudal system was identified as a critical weakness by Lord Shackleton in his reports on the Falklands economy for the UK government in 1978 and 1982. Ending absentee farming was required to "stem the flow of funds from the islands and to encourage reinvestment of profits", he argued.

The government oversaw the splitting-up of the large farms, resulting in a radical change in land holding patterns. But the problems of the farming economy remain as difficult as ever.

When Shackleton made his recommendations, there were 33 farms. Now, after subdivision, there are almost 100. The average farm is 33,500 acres, with an average of 8,200 sheep. Each of the more than 700,000 sheep on the islands requires more than four acres, a ratio which indicates how poor much of the land is.

Absentee ownership ended in 1991, when the FIC sold almost all its remaining

holdings, nearly 900,000 acres, for about £8m to the Falklands government. FIC has one small farm left, and about 40 islands, kept mostly for conservation. The properties sold in 1991 form Falklands Landholdings.

The problem faced by sheep farmers is the wool price, which has been falling in real terms since 1974. The price fall accelerated in 1989, soon after many of the subdivisions took place. The new owner-farmers were left with mortgages which they could not service because of falling revenues from wool.

This has accelerated the drift of population from camp, as the islanders call the countryside.

There has since been some recovery in the wool price

but not enough to change the unfavourable arithmetic for the new owners. Subdivision has increased productivity per head, but returns per acre remain little changed, and the total gross value of wool sales is about £3.5m.

This has left the government paying large direct and indirect subsidies to the farmers – a situation that is likely to continue.

"Falkland Landholdings is a giant farm that can be used in the process, though it's a commercial business and has to make a profit."

In other measures being taken by the government, the FIDC is, with the help of European Union money, building an abattoir that will meet EU standards. This will allow the islands to increase exports of mutton, and more significantly in the short-term, to supply the Mount Pleasant garrison, which currently has to import its meat from Europe because Falklands meat is not killed to EU standards.

The slaughterhouse will enable older sheep to be sold for meat instead of being shot and often thrown into the sea. It should also encourage cattle farming and allow for substitution of other types of imports.

Another part of the plan is to encourage soil development, something of a holy grail in the past. The Falklands soil is acid and peaty, and there is almost no biological activity. According to



Roger Spink (left) and Terry Spruce, directors of the Falkland Islands Company, with wool baled for export. Photo: Stephen Fidler

Bob Reid, director of agriculture, the key to developing the soil is to find a legume – a plant that transmits nitrogen into the soil – that can grow in acid soils.

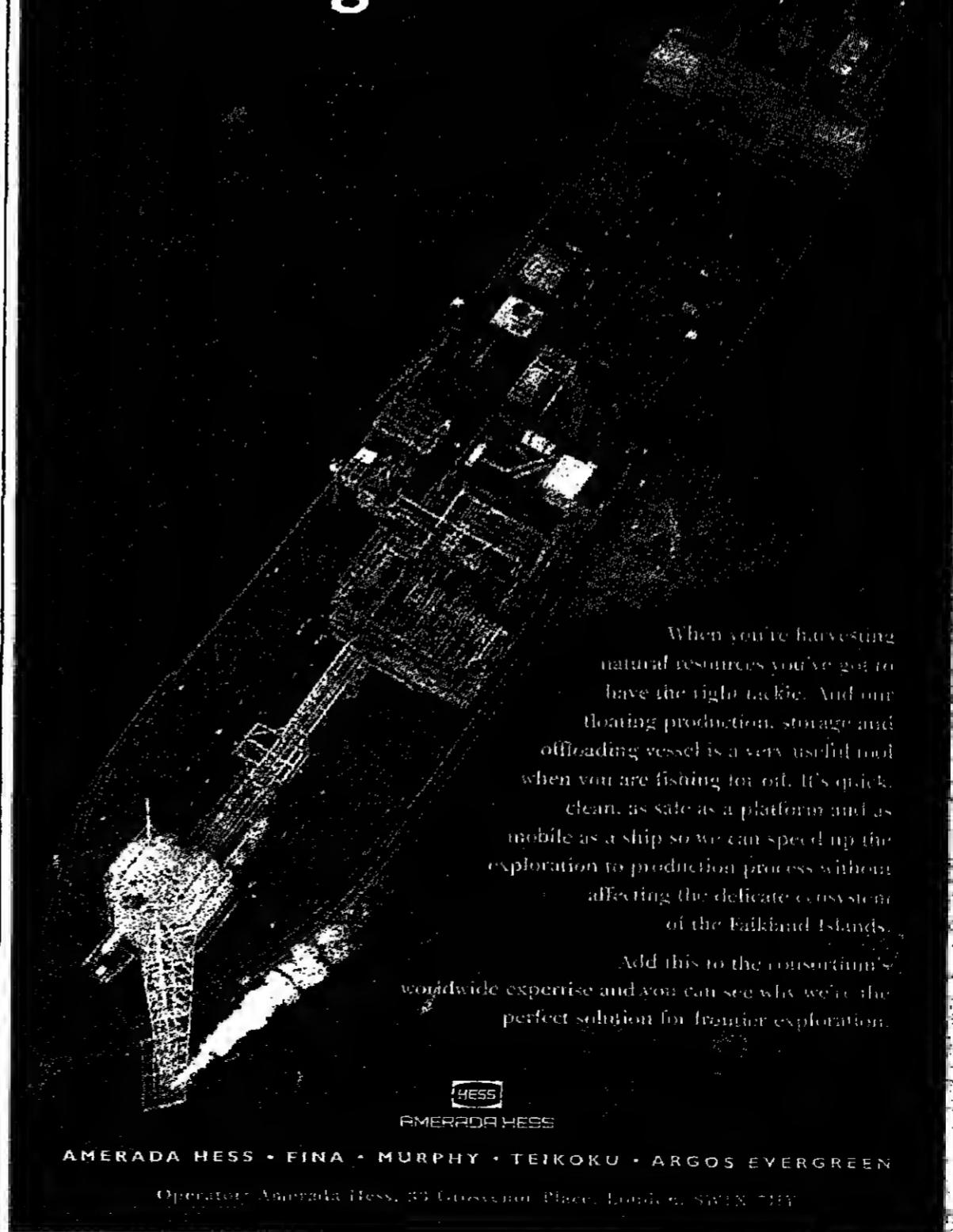
The white clover that performs this function in Europe is not happy in Falklands soils. However, there are other candidates, including species of plants from the Faroe Islands and Iceland, that may do the trick.

Although Stanley is on London's latitude, the sea is much colder because there is no Gulf Stream. Cold summer winds therefore also thwart growth, a factor which has thwarted tree planting attempts.

Some farms have supplemented income through tourism. Another successful attempt at diversification has been the dairy farm on East Falkland, which provides a significant proportion of the islands' milk. The pasture is improved by nitrogen fertiliser in quantities that would be uneconomic over a larger area.

A hydroponics market garden supplies much of the domestic needs for tomatoes, salad plants, herbs and vegetables, as well as incoming cruise ships and the military garrison. Mr Tim Miller, a former sheep farmer who runs the enterprise, is trying to persuade farmers to move for example, into potatoes. "They can make as much money from an acre of potatoes as they can from 5,000 acres of sheep," he said.

Fishing vessel



When you're harvesting natural resources you've got to have the right tackle. And our floating production, storage and offloading vessel is a very useful tool when you are fishing for oil. It's quick, as safe as a platform and as mobile as a ship so we can speed up the exploration to production process without affecting the delicate ecosystem of the Falkland Islands.

Add this to the consortium's worldwide expertise and you can see why we're the perfect solution for frontier exploration.

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JKind 50

BUSINESS EDUCATION

Management education is firmly on the agenda at Oxford but progress is slow, says Della Bradshaw

A very British compromise

Today John Kay will take up his position as the first director of the School of Management Studies at Oxford. But his arrival will be with more of a whimper than a bang.

Kay, who has advised Labour leader Tony Blair on economic issues, has decided to take up his position on just a part-time basis and will not go full-time, he says, until siting and funding issues are resolved. Kay has given the university a deadline of July 1. "This thing has to be done properly or not at all," he says.

The central issue is whether the university community is prepared to commit to the big idea as proposed by Kay and Saudi entrepreneur Wafic Said, who is donating £20m for the building. That is for a city centre business school with sufficient funding for facilities and salaries to enable Oxford to compete internationally with, say, Harvard, Wharton or Insead.

Today the school is in temporary lodgings at Oxford's Radcliffe Infirmary in a refurbished suite with study rooms named after local riv-

ers – Evenlode, Isis or Cherwell. But the lease runs out in 1999.

The university is expected to present Said with a final list of prospective sites in the next few weeks. "What's important to him and me is that it's a reasonably prestigious site," says Kay.

Second, and more fundamental, is funding for facilities and salaries. At the moment Oxford academics are paid the same whether they teach classics or management. A top professor earns just £26,000.

London Business School, by comparison, has an annual faculty bill of more than £6.4m for its 100 full-time and nine part-time staff.

Kay is looking for a mechanism to be put in place by July 1 to ensure adequate funding for facilities and faculty remuneration. These could be funded through endowments or the premium fees charged for MBA courses.

In the short term the school of management studies has sidestepped the salary issue by playing to its undoubted academic strengths and using faculty from other departments within the university

economics, say, or accounting. This approach will continue to be the hallmark of management education at Oxford, says Kay. "It will be the most intellectually rigorous business school in Europe," he says. "That's what the Oxford positioning dictates."

Forty-nine students at the management school are already proving the point. This summer they will complete their one-year course and become Oxford's first MBAs.

The 49 MBAs are, by all accounts, an impressive bunch. Their average GMAT score is over 650, says Anthony Hopwood, deputy director (MBA), and they include five Rhodes scholars.

They are also a truly international mix – another part of the Oxford positioning, says Kay. Thirty per cent are from North America; 30 per cent from Europe (including the UK); and 20 per cent from south-east Asia. The average student age is 27, pitching the school in direct competition with top courses in Europe and the US.

Although it is the flagship course, the MBA is just one strand



Management education at Oxford is firmly on the agenda

Projected growth in student numbers

Undergraduates Postgraduates

1993 1996 1999

1993 1996 1999

Undergraduates Postgraduates

MARKETING / ADVERTISING / MEDIA

Return to the wild frontier

Wrangler's European challenge to Levi's jeans bucks the campaign trend its rival has set

Jason Maddox and Trey King are used to riding tough animals as they compete on the rodeo circuit in Arkansas. Now Wrangler's hopes of breaking through to mount a serious challenge to Levi's in the European jeans market are riding on them.

The two rodeo riders are the stars of a television advertising campaign which breaks in the UK today and in Germany next week. "We believe this is an opportunity to break out of the pack chasing Levi's and become a challenger for the number one position," says David Smith, marketing director for Wrangler in Europe. Wrangler has earmarked £15m for spending on the European campaign this year.

Substantial sales are at stake, in the UK market alone, more than 30m pairs of jeans at a value of more than £900m were sold in the

12 months to the middle of last year. Levi's has more than 20 per cent of the branded market, while Wrangler has 8 per cent. The gap between the two brands is narrower in Germany, where each has a much smaller share of the market. In Ireland the two are broadly neck and neck.

Wrangler's strategy of moving outside the advertising genre of boy meets girl to chart-topping soundtrack, created by Levi's since the mid-1990s, is seen by other advertising agencies as sensible for a number two brand. "Unless you do something absolutely different, you will be seen as a 'me too' Levi's ad," says one. Levi's advertising is so dominant, however, that creating a significantly different approach is very hard, he adds.

Beyond that general difficulty, there lies a particular issue for Wrangler. The style is documentary, and the message is that Wrangler

glers are worn by 99 out of 100 rodeo riders. "A mistake a lot of brands have made is to forget their western roots and float off into something else. We are the authentic western jeans, and we have to take that positioning and make it aspirational and exciting," says Smith.

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emphasis of its advertising is that real western values are epitomised by the riders who make their living by risking their lives in the arena.

Yet they are taking that message to young European consumers, whose view of the west is likely to have been formed by Hollywood and American television. The gritty tone of the campaign may well not be what they expect to associate with the west.

Nigel Marsh, board account director at AMV,



Run: Wrangler is seeking an authentic western edge in the heat and dust of the rodeo

sees this as an advantage. "If it is not what they expected, it will stick in the mind."

Tom Blackett, Interbrand chairman of Interbrand, a brand consultancy, is not convinced about the campaign. "It may appeal to the laid-back tendency but I'm not certain it's an enduring image."

Moreover, there is the risk inherent in any ad campaign based on real life that it ceases to be an unvarnished reality as soon as it appears in an advertisement. Wrangler

is already talking about personal appearances by the two rodeo riders in the films. But the more the campaign makes them stars, the more it undermines their strength as real-life characters.

Wrangler has a strong start to the campaign, running with a mix of films instead of just one film as is more often the case. But it is by no means clear it will have an easy ride.

Alison Smith

Tim Jackson

A David against the incorporation Goliaths

If you type "incorporation" into a web search engine such as Excite, Yahoo! or Lycos, the chances are the next thing you will see is a banner ad for Business Filings, Inc. The company, which has a website at www.bizfilings.com, specialises in a dull but essential part of starting up a business - legal incorporation.

Plenty of long-established companies provide incorporation services. The twist is that Business Filings does most of its business over the Internet.

The company was founded in 1995 by Brian Wiegand and Rick Oster, both then 26. Oster, a law school graduate, saw a business opportunity in making the process of company incorporation easier.

Wiegand, the computer whiz, realised that the Internet would provide an ideal way to get into a business

dominated by stodgy old-fashioned companies.

Oster spent time in the university law library reading up on the incorporation statutes in the 52 states and then lined up representatives in each one.

Wiegand designed the website, a job that took a couple of months. The startup capital for the business was little more than \$100,000 (£63,000), principally for computers and leased-line access to the Internet.

Business Filings completed its first full year of business in December. The website is simple and easy to use. As well as basic incorporation, it offers a menu of other paid products and services, starting with a "corporation kit" giving budding entrepreneurs all the basic information they need and a corporate seal.

The company will also apply for federal tax ID numbers on its clients' behalf (useful for opening US bank accounts) and fill out the Internal Revenue forms that clients need to claim "S" Cor-

poration" status, which has tax benefits for small businesses.

Pricing is interesting. The company charges on average \$50 for its work in addition to the filing fees, which vary from state to state. It also offers a "low price guarantee", offering to refund the difference if you can find anyone else who will do the job more cheaply.

In Delaware, the most popular incorporation venue, it incorporates businesses for free, passing on only the state filing fee of \$84. The catch is that clients either have to sign up for the company's \$99-a-year registered agent service, which fulfils the requirement of having an address in the state of incorporation to which legal documents can be sent, or pay a \$50 fee.

For most people starting a business, \$100 a year for the registered agent service will probably seem modest, so Business Filings will earn that sum year in year out for doing no more than forwarding a handful of letters.

So far, Business Filings has made only a modest impact on the incorporation industry. The company says it handled 5,000 incorporations in 1996 - which implies sales of something above \$250,000, probably not enough to bring an eight-person operation into profitability.

But Wiegand believes the business has a glittering future in competing with the established competition.

"We're Toyota to the General Motors," he says, "taking advantage of new technology and trying to acquire customers in new ways."

The search engines are

probably the company's smartest move to date. By taking out ads with all the major search engines, Wiegand has ensured that the vast majority of people who search for anything beginning with the letters "incorporate" will see his company's ad first. At up to \$1 a time, the ads are not cheap, but they give Business Filings a visibility out of proportion to its size.

Whether it can challenge the giants may depend on another market - law firms, which routinely handle many incorporations. The legal profession can deliver repeat business to incorporation specialists, while most incorporations for entrepreneurs cannot promise more than positive word of mouth recommendations.

Wiegand acknowledges that Corporate Agents, an incorporation firm which has been going since 1889, "has tremendous brand equity in the attorney world". Competing with it, he admits, "will require more than just throwing an ad".

But David still has a

chance against Goliath. If Business Filings can do some focused marketing to law firms, it could persuade some to switch. One idea might be to customise software for use on law firms' intranets, allowing lawyers to cut and paste client details without having to retype billing details each time. Another might be to attack the international market and try to grab the business of law firms in London, Tokyo, Zurich and offshore tax havens.

One thing is clear. As with most other web businesses, innovation is all. Wiegand and Oster will have to keep coming up with bright ideas to stay ahead.

Ad in the News • Pirelli

A run for your money

Did the new Pirelli commercial cost more than \$1m to make? It almost certainly was not less, but that will not worry the tyre giant, which probably thinks it has got a bargain.

This is a stunning piece of film in which Marie-Jo Perez, the French double gold Olympic medallist, outruns some of the most powerful forces in nature. With her extraordinarily graceful sprinting style Perez evades an avalanche, a tidal wave and a river of lava. She runs down the wall of a giant dam and up a sheer desert rock face. Finally, she strokes the sole of her foot and we see it is made of Pirelli rubber.

But this does not do the ad justice. You wonder how it was done - even more so when you learn Perez did not set foot in Alaska, Utah or Wyoming, but was filmed in a disused aircraft hangar in the south of England. Six weeks and many thousands of pounds of sweat were spent matted into the various landscapes.

Magnificent as the images are, this is still only a 60-second commercial. But Pirelli would argue that the \$1m-plus cost of the ad, which will run in up to 40 countries from China to South Africa, is good value.

In that it succeeds. You will not forget this ad.

Stefano Hatfield

The author is editor of Campaign.



Cutting a dash: Marie-Jo Perez in full flight

The power of the plug

Victoria Griffith on how talk shows spark consumer crazes

For US snack food maker Drake Bakries, the moment when talk show host Rosie O'Donnell convinced model Cindy Crawford to eat a Ring Ding on the air last autumn was wondrous. A few bites of the cream-centred chocolate cake sent demand for Drake's products surging.

At some stores, sales rose 11 per cent over the previous year.

Television and films have always had a big influence on consumers. Since the 1970s, companies have paid large sums to have their products used as props on the small and big screens. But the past six months have seen a curious development of acute interest to marketing folk: talk show hosts who dedicate large portions of their time slots to specific products simply because they like them.

The impact of popular chat shows can be stunning. O'Donnell turned a toy called Tickle-Me-Elmo, made by Tyco, into a blockbuster when she flung it into the audience at a humorous moments during a broadcast before Christmas. Demand for the toy hit the roof. Shortages were so serious would-be owners offered thousands of dollars for Tickle-Me-Elmos.

Winfrey and O'Donnell both say they are not interested in paid sponsorship, and will not listen to product pitches. Yet publicists believe it pays to be savvy about the talk show circuit.

Elizabeth Hartman, head of publicity for Pocket Books, sent copies of *She's Come Undone* to all Winfrey's staff a few months ago. The company already knew Winfrey liked the book, since she has a habit of telephoning writers whose work she admires. "We wanted to jog her memory," says Hartman. "And it probably helped."

Once a product is featured, it is best for marketers to act immediately, say publicists. "The impact may be huge, but it will probably also be brief," says Patricia Kelly, publicity director at Viking, which published Winfrey's first book club choice, *The Deep End of the Knit*.

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In the coming year, the site will be expanded to include a lot of the documents of past papacies, as well as interactive images of items from the Vatican museums and archives, and soundbites from Vatican Radio.

British Telecommunications' TalkWorks site (www.talkworks.co.uk) offers "infotainment at its best", the company says. It is aimed at dispelling the myth that "techiey cannot

communicate". The central message, according to BT, is that conversation as a social skill is at risk - a survey quoted by BT shows that 27 per cent of people surveyed believe making the effort to communicate is the key to happy and healthy relationships.

Britain's Institution of Electrical Engineers is widely regarded as a centre of excellence in the engineering field. Now it has put its journals online, with a site (<http://iee.iee.org.uk>) that includes all peer-reviewed journals from 1994 onwards, and a new title, Software Engineering.

A good excuse for US entrepreneurs, *The Big Idea*, is in business

powered by three host computers named after angels. Every word uttered in public by the Pope will be available at www.vatican.va, which will also include more than 1,200 documents and papal speeches.

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FTid - The Internet Directory

Internet Directory

All those can be accessed via hyperlink directly

on the Financial Times at <http://www.ft.com>

The following companies want you to know that you can find out more about them by simply looking them up on the World Wide Web:

Business Monitor International Internet Name Registration

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BUSINESS TRAVEL

Travel News • Roger Bray

Athens improves

Athens airport has made huge efforts to counter its critics, according to an annual survey by the International Air Transport Association. Long-haul passengers voted it the most improved among 64 leading airports.

But the reasons for its great leap forward remain obscure. IATA says no obvious major infrastructure changes have been made, adding: "The explanation is not yet clear but if appears to stem from a general improvement in service."

Second and third in the "most improved" list were Vancouver, which recently opened a new terminal; and Melbourne, which has upgraded its international facilities.

Business travellers voted Singapore's Changi best overall – it was also named best for shopping – with Zurich in second place, then Calgary, Amsterdam and Melbourne.

Watchful eye

Hilton International is to open a hotel as part of Lyons' Cité Internationale

complex, designed by Italian architect Renzo Piano to follow the curve of the Rhône on the Quai Charles de Gaulle.

The hotel, which will have 203 rooms and three restaurants, is due to start operating in January 1998. The surrounding development includes a new conference centre, a museum of contemporary art – and the global headquarters of Interpol.

Durban centre

South Africa will catch up in the race to attract convention business when Durban's new 240m centre opens in September. With a

main auditorium seating 1,800 delegates and a hall able to accommodate 5,000 people, it is claimed to be the largest in southern Africa.

In June, Hilton is due to open a 340-room hotel next to the centre, which is 10 minutes from Durban's international airport.

Lot more flights

Polish airline LOT, earmarked for privatisation, is stepping up services in the UK from today, with the launch of five direct flights a week between Krakow and London Gatwick.

Next month, it will start flying three times a week

between Warsaw and Amsterdam.

Montreal clouds

High force in Canada. Following a legal move

which has prevented airlines shifting

international services from

Montreal's Mirabel airport

to Dorval, Air Canada is

dividing some flights

domestically and shifting

around the rest.

The code checker, made at Halifax, Nova

Scotia, on flights

from Frankfurt.

Flights of the airline

move in London and Paris

services have been put on hold.

Aéroports de Montréal

the agency which administers the city's airports, is looking to make Dorval, which is much closer to the city, available to other airlines and to encourage new ones to open up there.

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ARTS

Summoning Grosz's dreadful cast

William Packer admires the graphic artist in the painter

The renewed interest in European art of the first part of the twentieth century continues with two coincidental exhibitions, one in London, the other in Venice, of the work of the German satirical and polemical painter, George Grosz.

Although they cover more or less the same ground, the two shows are more comprehensive than not. The one in London is more comprehensive, up to the point of Grosz's departure for New York in 1933, one step ahead of the Nazis. That in Venice contains much previously unexhibited graphic material, along with *Wald West*, the extraordinary fantasy upon America that Grosz painted during the first world war, and which sold last year for a record for the artist of £1.45m.

Grosz has long been more familiar to us than any other German artist of his time through his association in our minds with the defeated and decadent Germany of post-war inflation, the Weimar Republic and the rise to power of Hitler and the Nazis. For he was, more than any other, who fixed its image upon our collective retina. He was not the only artist, nor good as he was, necessarily the best - Schlemmer, Dix, Heartfield, Hubbuch, Schad, Beckmann and the rest all had their moments. But he it is who still summons up for us that

richly dreadful cast of prostitutes, prostitutes and corrupt politicians. When we think of the Berlin of Brecht and Weill and Sally Bowles, we think of the Berlin of George Grosz.

But, memorable and fascinating as it all may be, it was all rather a long time ago. That is not to say that the work has lost its *intrinsic* quality, but only that we are less engaged, our interest in the matter of Grosz's polemic now more academic than personal. Even in the 1960s, I can remember its power still actually to shock. I have to say it no longer does. Such is the fate and limitation of work so rooted in the particular issue or controversy, no matter how profound or just the cause.

This leaves us with the work, not for the message it carries but for what it is itself. And if the work is good enough, that is no bad thing. It is precisely so with Grosz. At last we begin to see the wood that we always knew to be there but, distracted by each tree, never really considered.

And how good that work is as work, how enthralling the drawing as drawing, the water-colour as water-colour, the paint as paint. At which ever of these two shows you find yourselves - and why should it not be both? - Grosz's technical command has never been more clearly demonstrated.

Of special interest, in the

drawing and painting alike, are his tricks of composition and manipulation of the image by which, even in the early years of the Great War, he puts the formal devices of Cubism to descriptive and anecdotal use. The freedom they gave him to compile, condense and overlay image upon image, incident after incident, while yet retaining a sense of a clear and coherent pictorial space, has carried us down even to our own day, most clearly of all perhaps in the work of the American painter long resident in England, R.B. Kitaj. Given Grosz's own long expatriate experience it is a nice inversion.

Grosz had been invited to teach at the Art Students' League in New York, so his was a fortuitous escape. Helped by a Guggenheim Fellowship, he remained in America, teaching life drawing. He became an American citizen in 1938 and in time a figure within New York's art world. He returned to Germany only in 1955, intending to resettle in Berlin. Instead, after barely a week or two, his heart failed him and he died. He was 66.

Again, he was not alone in his opportunism. The dissemination and exploitation of the Cubist lesson in the years after 1910 was as rapid as it was various, from Kandinsky to Mondrian, Chagall to Boccioni. With Grosz, it is the pictorial dynamic, the sheer visual energy it gave the work that was to prove an abiding general characteristic. Only the wilfully blind cannot see how lively cubism can be. It is the dark, satirical urbanity in Grosz's use of it, informed by a wonderfully inventive visual wit, that is quite his own.

Grosz was essentially a graphic artist, in that his gift was founded upon his mastery of the drawn line, whether with brush or pen. The Berlin of George Grosz: Royal Academy, Piccadilly WI, until June 8; supported by the German Foreign Office. George Grosz - the Berlin Years: Peggy Guggenheim Collection, Düsseldorf, Venice, until May 18; supported by the group of sponsors, Impræssor Collectione Guggenheim.



George Grosz's Rogues at the Bar, c1922, Indian ink and watercolour

Theatre / Alastair Macaulay

An exceptional King Lear



Ian Holm as Lear and Amanda Redman as Regan

The barnacles of theatricality, style, and interpretation seem to fall away from *King Lear* in the National Theatre's new staging. I envy anyone for whom this is his or her first *King Lear*. Often, wonderful to say, I felt as if it were mine.

Two features make this Lear exceptional: its location and its protagonist. The director, Richard Eyre, has placed it in the intimate Cottesloe Theatre, so that - whereas we have grown used to having Lear oracularly hurled at us across some mighty distance - we here are easily encompassed by its volcanic flow of detail. The grand manner, which can elevate Shakespeare's purple passages but bog down the drama, is wonderfully absent.

Ian Holm's Lear is this production's ideal centrepiece. He can grow: "Who am I?" quietly like a lion. He addresses the elements ("Let fall! Your horrible pleasure") as if the lightning and thunder were passing through him like grim shocks that he craved. To talk of Holm's conception or characterisation of Lear is almost to miss the point. Indeed, he seems to miss his own point in two physical respects: the short-stepping old-man plop and the gumless chewing motion he occasionally deploys are the kind of characterising effects that here seem superficial, inorganic. No, the marvel of his performance is the way it lives in the line - the way it makes you feel anew the

surprising developments of Shakespeare's thought in every word, and yet makes these sound spontaneous, new-minded.

Suddenly, amid the storm and the onset of madness, he contemplates Poor Tom, and asks: "Is man no more than this? Consider him well" with a flesh of Hamlet-like philosophical inquiry out of nowhere. I have never seen so aware of how quickly Lear's mind shuttles between the tempestuously explosive and the quest for patience; or, later, of how seamlessly it shuttles between sanity and madness.

This is much the finest Shakespeare that Eyre, during his time at the National, has given us. Bob Crowley, designing, provides a few scenic coups de théâtre as

when the set's two tall walls fall smack on the floor between them as the storm commences - and the best thunder and lightning for years; but, in general, the visual simplicity is very gratifying. Likewise, the acting attends relatively little to surface characterization and keenly to interplay and undercut.

The anguished compassion of Paul Rhys's Edgar is already excellent; he will be twice as good when he relaxes his face more and interprets his lines less. Finbar (formerly Barry) Lynch is though a little under-injected (at first) an attractively dangerous Edmund. As their father, Gloucester, Timothy West has a rational naturalness that gives new impact to tiny lines

such as: "Here's France and Burgundy, my noble Lord" but underdoes the torment of mind he undergoes after blinding. Michael Bryant, a classic Gloucester eleven years ago, now brings beautiful tenderness and fun to the role of the Fool.

Anne-Marie Dunn, in a performance not fully resolved, shows both Cordelia's devotion and her steel. Amanda Redman brings immense glamour and edge to Regan. Best support is Barbara Flynn as Goneril, uttering the lines with a superbly changing amalgam of wit, scorn, impulsive ness, bitterness, desire, and dismay. Just to watch her watching (her chin suddenly quivering as Lear says "We'll no more meet") is, moment by moment, gripping.

This production does not impose itself upon the play. Instead, it reveals, with a transparency very rare in Shakespeare today, the play's complexities, its themes and its chameleonic changeability.

What price honesty? Are we to playthings of fate and the gods? How to test true from false, "even in people we think we know"? How keep patience? How see truly until too late? What price enlightenment? These motifs keep returning, here with brilliant immediacy.

In National Theatre repertory at the Cottesloe Theatre, South Bank, SE1.

by Minkus, Kenneth MacMillan's "Concerto" to music by Shostakovich and John Cranko's "Ondine" to music by Tchaikovsky and Stolze; Apr 5

COPENHAGEN

CONCERT Det Kongelige Teater - The Royal Theatre

Tel: 45-33 69 69 69

● Royal Danish Chamber Orchestra: with conductor Josef Suk and violinist Lars Björnér. Perform works by Suk, Mozart and Dvorák; Apr 8

GRENOBLE

DANCE Le Cergo Tel: 33-76 25 05 45

● Lyon Opéra Ballet perform "Love Defined" to music by Johnson, choreographed by Bill T. Jones. "Stamping Ground" to music by Chavez, choreographed by Jiri Kylian and "Second Detail" to music by Willems, choreographed by William Forsythe; Apr 3, 4

LONDON

AUCTION Bonhams Tel: 44-171-3933900

● Modern British Pictures: sale including a number of works by Sir Alfred Munnings, including "Stable Boy on a Horse at Newmarket" and "The Artist's Wife on a Grey". There are also works by Philip Wilson Steer, Laurence Stephen Lowry and William Hogarth; Apr 3

ANTWERP

OPERA De Vlaamse Opera

Tel: 32-3-2336808

● Tanzhäuser

by Wagner.

Conducted by Stefan Soltész,

performed by the Vlaamse Opera.

Soloists include Gary Lakes, Nina Stemme, Yvonne Naef and Jorma Hynninen; Apr 5

BERLIN

DANCE Deutsche Oper Berlin

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● Ballet der Deutschen Oper

Berlin: perform Oleg Vinogradov's

(after Petipa) "Paquita" to music

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Tel: 31-20-6718345

● Nederlands Kamermuziek:

with conductor Daniel Reuss and pianists Wynne Evans and Leo van Doeselaar perform works by Brahms; Apr 5

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COMMENT & ANALYSIS

Reform of the Bank of England is on the political agenda. Mr Gordon Brown, the shadow chancellor, has proposed the introduction of a monetary council at the Bank, to depersonalise its decision-making and prepare it for greater independence.

More profoundly, the Bank would achieve total independence – and an equal degree of impotence in setting UK monetary policy – if Britain joined the EU's economic and monetary union (EMU).

In this article, I would like to make proposals on how the UK's monetary arrangements should be changed to serve the public better. I shall assume for this purpose that the UK will remain outside the single currency for a considerable period, since many of the issues discussed here do not arise Britain joins in the first wave. But the uncertain prospect of EMU membership cannot handicap the search for better institutions in the present environment.

There should be two main objectives in introducing reforms. The first is to ensure they are consistent with what economists have learned in the past decade about the relationship between central banking and the economy.

The second – not always compatible with the first – is to design a system that is explicitly embedded in the UK's democratic framework. It is not acceptable to a democracy to delegate profound powers to unelected officials without confronting the thorny issues of accountability and openness.

If the Bank is to be given wider powers, it must be seen to exercise them in the national interest. In particular, it must transform itself into a central bank for the entire nation, and no longer be suspected of being a representative of the sectional interests of the City. I have sometimes wondered whether it should change its name to the Bank of the United Kingdom, just to emphasise this.

The question of central bank independence has recently been confronted in many countries, yet there is no single blueprint that can be slavishly copied by a "Bank UK".

The Bundesbank's record of monetary stability is



Freedom balanced by scrutiny

Gavyn Davies proposes a framework of accountability for a more independent Bank of England

envied by many, but its isolation from the political process would be unacceptable – and unwise – in the UK's democratic system.

The US Federal Reserve has been among the most successful of central banks in the past decade, but the twin objectives set for it by Congress – maximum employment and stable prices – leave too much room for interpretation by unelected officials.

The Bank of Japan, although becoming more independent, is still far too much the creature of the Ministry of Finance to be an ideal model.

The Reserve Bank of New Zealand is an attractive blueprint and is the basis for part of what follows. But its reform is much too recent to be sure it will succeed and it relies too much on the competence and personality of the governor.

So where to begin? First, recent research strongly indicates that central banks which are more independent from the political process are associated with lower inflation rates over long periods.

More important, the reduction in inflation associated with independent central banks is not won at the expense of either reduced rates of output growth or higher unemployment. Nor does it seem to involve greater variability in output – rather the reverse.

Economists are not supposed to believe in free-

lunches, yet here they seem to have identified one. And although there have been suggestions that these favourable correlations are due to a hidden third factor – such as the structure of the labour market or the stability of the political system – the basic conclusion seems reasonably robust.

How can this be explained? It is consistent with a basic tenet of the dominant wing of macroeconomics, which holds that monetary policy is "neutral" in the long run – that inflation is ultimately not linked to growth or unemployment.

In an independent central bank is on average more inflation-averse than an elected politician, we would expect to see lower inflation, without any average loss to output, in systems where central bankers are given freer rein. This is broadly what we do see.

It might seem, therefore, that the problem is solved: simply tell the bankers to achieve stable prices and let them get on with it. That, after all, is what happens in Germany and it is more or less what will happen in the European monetary union.

But there is a complication. While the long-run level of output probably should not be the concern of monetary policy, smoothing the variations in output around that long-term trend probably should be.

When macro-economists talk of the objectives of

demand management they routinely include both the stability of prices and the variability of output or employment as target variables. This approach recognises there is a short-run role, lasting perhaps two to five years, for monetary policy to affect real variables.

If we were designing a control system to work in engineering, we would probably tell the central bank something like this: please minimise the sum of squared deviations from the inflation target and the long-run GDP growth target, with weights of 60 per cent being assigned to both objectives.

But we cannot afford such jargon when designing a system to function in a democracy. Something much simpler is required.

Since 1992 the UK system has ignored this problem by setting an inflation target in splendid isolation, initially involving a band of 1 per cent to 4 per cent, and now simply requiring prices to rise at "2.5 per cent or less" for an indefinite period.

This has had the great advantage of simplicity, which has increased the credibility of monetary policy. Since monetary credibility has never been the UK's strong point, this was crucial. But even in this period, inflation has not been the sole concern of policy-makers, especially the present chancellor.

What Mr Kenneth Clarke has done is give some weight to inflation and some to the variability of output or employment – exactly as suggested above. The upshot is that the official target has not captured the true behaviour of the policymakers.

I would argue that this will eventually harm policy transparency, and that such confusion must stop. Any durable system should set targets which accurately describe the actual objectives of the government.

The problem is not particularly acute when demand shocks hit the system – an unexpected shift in demand will move output and prices in the same direction. A policy to stabilise prices does not conflict with primary output.

But when there is a supply shock – say a rise in oil prices – the opposite applies. Prices rise while output falls, so the authorities are forced to choose which variable to stabilise. An immediate return to an unbinding inflation target could lead to an unacceptable fall in output. Among other problems, that could cause the public to reject the policy regime. More flexibility is required.

One way of dealing with this is to leave the central bank to decide how to juggle the twin objectives – as happens in the US. But this would not be democratically acceptable in the UK – and nor should it be.

Sir Samuel Brittan has

been in the vanguard of those favouring a nominal GDP objective, which automatically gives as much weight to real GDP as to price inflation. Unfortunately, there are practical difficulties, as well as a lack of public understanding of what this variable means.

The preference of foreign central banks is universally in favour of price objectives over nominal GDP.

I would therefore suggest the following approach. First, parliament should give the central bank operational independence in setting base rates, the crucial policy variable in the monetary system. This should be done by the seven-person monetary policy committee of the Bank of England, constituted to include outside experts as Labour's Mr Brown has suggested.

The minutes of the committee should be published on the same timetable as those of the present meetings between the governor and the chancellor, and individual votes should be publicly registered.

On occasions the chancellor or other Treasury officials might attend these meetings, as they do in Germany – but they would have no vote. Their contributions to the discussions would, however, be minimal.

Second, the government

would give the monetary policy committee a permanent long-term objective of achieving stable prices,

defined as inflation at 2.5 per cent or less on average. The presumption would be that if inflation exceeded this rate temporarily it would run below the target in future, implying that in the long run prices would rise by less than 2.5 per cent a year.

Third, the chancellor could set in the Budget short-term target ranges for inflation that might deviate from the 2.5 per cent long-term objective. If oil prices rose sharply, for example, the chancellor might specify an inflation rate target of 3 per cent to 5 per cent in the first year, 2 per cent to 4 per cent in the second year, and 2.5 per cent or less thereafter.

The government could decide whether, and at what speed, to accommodate supply shocks. But there would be a presumption that inflation would always return to a maximum of 2.5 per cent by the third year. If the government wished to alter the mix between fiscal and monetary policy to achieve a particular exchange rate objective, it could do so under this arrangement.

The advantage of this procedure would be that the elected government would remain responsible for judging inflation and growth objectives in the face of economic surprises, and would be accountable for doing so to parliament and ultimately to the electorate.

If it chose to use this power to increase the short-term inflation target

ahead of an election, the transparency of the system would mean the electorate could very easily see what was going on – unlike under the present regime.

Meanwhile, the Bank's monetary policy committee would be held accountable by the chancellor and parliament for discharging the narrow but crucial responsibility of hitting the inflation targets over the periods specified in each Budget.

That would be all. There would be no question of asking the Bank why it was allowing unemployment to rise in order to hit the inflation target – this would be among matters to be addressed to the Treasury.

Bank officials would be required to give evidence to the Commons Treasury committee each quarter and the committee would report to the chancellor on the performance of the monetary policy committee. If the Treasury committee decided the monetary policy committee was not discharging its duties competently, it could recommend changes in personnel to the chancellor – who could, if desired, terminate the governor's contract.

Otherwise, the decisions of the monetary policy committee – taken within the straitjacket of its clearly defined inflation objectives – could not be over-ridden.

This system, which is a close cousin to the one which has worked well in New Zealand, would offer constrained operational independence for the Bank within a far more transparent framework for overall macro-economic management even than the basically good system which the present government has devised.

It would not only enhance Britain's chances of achieving macro-economic stability, but would also enrich the UK's democracy.

And, unlike other suggestions for Bank independence, it would avoid placing the governor on an undemocratic pedestal – which would enjoy little legitimacy at Westminster and from which he or she would be swiftly removed as soon as the going got really rough.

The author is chief international economist at Goldman Sachs

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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Real benefits for Europe if euro becomes a reserve currency

From Mr Avinash Persaud.

Sir, Robert Chote's "Euro may unseat the dollar" (March 24) and "How the euro may fit in with the Fund" (March 25) have provided a wake-up call to those too bogged down in the will-it-won't-it-happen debate to consider the impact the euro would have on the international economic order. But he gives us a gentle prod, not the appropriate smack in the face.

If the dollar were forced to share its reserve currency status with the euro it would have a more far-reaching impact than pushing the dollar lower and the euro higher.

The US risks losing sub-

stantial benefits if the dollar loses its hegemony in financial markets. In 1996, for instance, world central banks bought an estimated \$150bn of official US assets as part of the effort to support the world's numeraire currency. That is equivalent to 26 per cent of the gross new issuance of US government debt.

Without that official take-up of US debt, Treasury yields would have risen further, damping economic activity and the equity market's exuberance. The growing use of the euro as a reserve currency would deliver Europe symmetrical benefits: lower interest rates and a currency others have

an interest in defending.

The putative European Central Bank and the US Treasury would be well placed to manage the dollar's loss of status. At times, G7 meetings have resembled Snow White having tea with six anxious dwarfs, but in the future, co-operation between the US and Europe would be on a more equal footing with a greater equality of interests and concerns. That is the real politick behind Europe's drive for the euro.

Avinash Persaud, head of currency research, J.P. Morgan Europe, 60 Victoria Embankment, London EC4Y 0JP, UK

Objective is an equitable market

From Mr Andrew Clayton.

Sir, Simon Holberton's article, "New generation struggle" (March 25), questions the basis of the Electricity Pool's decision to reject the Load Management Agency, a proposal put forward by large customers to promote demand-side participation in the electricity market. The Electricity Pool rejected the Load Management Agency on the grounds that the proposal only advantaged large industrial customers at the likely expense of smaller customers, particularly in the domestic market.

This decision was fully supported by the director general of electricity supply. I must point out that pool members are continuing to enhance existing demand-side arrangements, and customers are involved in this process.

The Electricity Pool exists to provide an efficient and equitable trading arrangement in the interests of the whole market. The arrangements are always under review, and the pool is currently undertaking the biggest programme of change in its history. It involves extensive consultation with customers and it will build on the pool's record of success.

Andrew Clayton, chief executive, The Electricity Pool, 333 Finsbury Road, 10th Floor, Regent's Place, London NW1 3BP, UK

Russian 'reform' helps only the few

From Mr Edward S. Herman.

Sir, Your use of "reform" in reporting on Russia (for example, "Russian reformers in control", March 16) would have delighted George Orwell. In conformity with western business and neo-liberal ideology, you have made "reform" synonymous with uncontrolled privatisation and deregulation, irrespective of suitability of conditions, distribution of benefits and losses, and social costs. In addition to stripping the word of its traditional social and moral content, you have even ignored its relation to democratic substance.

Russian "reform" is serving a tiny Russian elite and western interests while

immiserating a large majority. The benefits to the latter are strictly hypothetical and at best long run. Meanwhile, they have no political options as all who would protect them are powerless, or are discredited as communists or "hardliners", and the forces pressuring "reform" have overwhelming internal and western support from people with power.

Anatoly Chubais, the symbol of reform, ran for electoral office several years ago as representative of the Yeltsin-reform group, and was embarrassed by receiving less than 10 per cent of the vote. Yeltsin himself, just before the recent election campaign, had a poll approval rating of 8 per cent.

In response, he fired Chubais, and ran against "communism" and his own record! With western help, the massive and illegal use of state funds, and complete domination of the media, he defeated communism and the "reformers" Yeltsin. Immediately after his victory, he brought Chubais back with a major policy to press forward with "reform".

The reform that follows is based on a political fraud that serves the few at the expense of a still unrepresented populace.

Edward S. Herman, 28 Fairview Road, Penn Valley, Penna., US

Elections are about looking to the future, not the past

From Mr Jon Henning.

Sir, Michael Prowse thinks that Britain is today a much better place than when the Conservatives came to power in the 1970s and fail to understand why this does not translate into positive voter sentiment for the current government ("Back home in a better Britain", March 15/16).

Having never lived in

ity often are. The real purpose of elections is to select a government that is best able to cope with the challenges of the future.

Thus, even if voters recognise the past achievements of Conservative rule, they may simply assume that elections are not supposed to be a reward for past performance, even if they in real

ity are just another market mechanism. And in a market, those companies have the advantage that offer the best products today: not those that had the better products yesterday.

Jan Henning, Hein-Hoyer-Strasse 32, 20359 Hamburg, Germany

SPAIN BREAK

A STOPOVER IN SEVILLE CAN SATISFY A PASSION FOR THE MOST PALATIAL OF LIFE'S TREASURES

The capital of Andalusia is arguably the most beautiful city in Spain. Its hidden delights and unique character are joys shared by its people and its visitors.



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FINANCIAL TIMES

Tuesday April 1 1997

swissair
world's most refreshing airline.

Cairo meeting attacks east Jerusalem settlement

Arab states put closer links with Israel on hold

By Mark Huband in Cairo and Avi Machlis in Jerusalem

Arab states are to halt moves towards closer relations with Israel in protest at its building of a Jewish settlement in a disputed area of east Jerusalem.

Arab League foreign ministers agreed in Cairo last night to suspend moves to establish diplomatic ties with Israel, to close Arab and Israeli missions, to restore an economic boycott and to withdraw from multilateral peace talks.

Jordan, Egypt and the Palestinians will be exempt as they are bound by formal bilateral agreements with Israel.

At least two Arab states appeared to have expressed concern over the wording of the agreement, but a consensus was reached that included Oman, Morocco and Tunisia – the three states that have liaison offices, though not embassies, in Israel. The foreign ministers will now seek the approval of heads of state for the recommendation.

Mr Farouk Al-Shora, the Syrian foreign minister, said the

Arab countries had been "forced to take such a decision" by the policies of Mr Benjamin Netanyahu, Israel's prime minister. "Arabs have taken a wise decision in response to a clumsy and stupid policy."

Mr Netanyahu told Israeli radio the Arab move amounted to an attempt to overthrow his Likud-led coalition. He said: "Certain elements in the Arab world have perhaps developed an illusion they can dictate to the people of Israel who their government will be. The Arab world is testing us."

"But it is completely clear that returning to the tactics of the economic boycott will not succeed. They did not succeed when Israel was small, economically and otherwise, and they will not succeed today when we are much stronger."

Israel's opposition Labour party and other left-wing factions unsuccessfully tabled two no-confidence motions against the Netanyahu government in protest at the recent deterioration of Israel's international status.

Clashes between Palestinian

demonstrators and Israeli troops continued yesterday for the 12th day, leaving 460 Palestinians injured, according to Palestinian radio.

Violence has flared since Israel decided to build the settlement called Har Homa by Jews and Jabal Abu Ghneim by Arabs – in Arab east Jerusalem, control over which was to have been decided at negotiations on the final status of the city. The latest victim of the violence was killed by Israeli forces at the weekend near the West Bank town of Ramallah.

At the weekend, the Israeli army stationed tanks at the entrance to some Palestinian-controlled areas – a move described by Mr Yasir Arafat, president of the Palestinian Authority, as a "declaration of war against an unarmed people".

Israel yesterday destroyed the apartment belonging to the family of the Palestinian suicide bomber who killed three Israeli women at a Tel Aviv cafe 11 days ago. The demolition was condemned by human rights groups.

World Bank shake-up wins backing of member states

By Bruce Clark in Washington

Mr James Wolfensohn, president of the World Bank, yesterday won the unanimous approval of member states for a sweeping reorganisation of the institution designed to increase its efficiency.

The plan involves adding \$250m to the organisation's running costs by 2000, and spending at least \$60m on redundancies. Mr Wolfensohn said yesterday that this extra spending would lead to the effective use of at least \$2bn (£1.2bn) a year.

The bank lends \$22bn a year to finance development projects across the world, but its role has been called into question as the flow of private sector money to development projects has increased in recent years.

Yesterday's approval follows weeks of wrangling since the

plan was announced in February. The US, the UK and France were concerned by the cost of the proposals, and Mr Wolfensohn has scaled them down to ensure their acceptance.

"This is the beginning of a process of change and will not be the end," Mr Wolfensohn told a press conference at the bank's Washington headquarters yesterday.

In its current form the plan involves an immediate redundancy package of about \$60m, with further instalments subject to the board's approval; in his original plan Mr Wolfensohn envisaged redundancy costs of \$150m.

"There was a general feeling on the board that we should keep spending on redundancies as low as possible," said Mr Wolfensohn.

The original plan involved potential extra costs totalling

as much as \$370m by 2001, exclusive of redundancies, and running costs 3 per cent above current levels by 2001. Under the plan agreed yesterday, running costs will return to their current level of \$1.1bn in 2001.

Mr Wolfensohn, who became president of the bank in 1995, designed the plan - the "strategic compact" - to tackle what he called "a crisis of effectiveness" at the bank, arguing that a third of its projects were below standard.

The plan aims to increase the proportion of bank staff working in "front-line" rather than back-office jobs from 52 to 60 per cent.

It was announced yesterday that the board would meet the president every six months to review progress on the plan - "the most exhaustive reporting procedures ever laid down in a multilateral institution" said Mr Wolfensohn.

"People are gaining back confidence and they would obviously prefer to do business in Hong Kong rather than in Canada," said Mr William Yee of Vancouver's Chinese Benevolent Association.

Chinese community leaders say wealthy Chinese are disappointed that the provincial government has failed to fulfil its promise to repeal its 0.3 per cent corporate capital tax.

Some are concerned about proposed federal legislation requiring all residents to close international assets.

As the exodus gathers pace, fewer wealthy Hong Kong immigrants are arriving in Vancouver.

In 1993, the authorities granted 1,500 investor class and entrepreneur class visas to Hong Kong residents with declared net assets totalling C\$2.9bn. But only 574 visas were awarded in the first nine months of 1996, involving assets of C\$756m.

HK tempts Chinese emigrants home from Vancouver

By Scott Morrison
in Vancouver

Thousands of the Hong Kong Chinese who have transformed Vancouver from a sleepy provincial capital into a vibrant international city in the last 10 years are turning their backs on Canada to return to the British territory.

Community leaders say the emigration is driven not only by opportunities in Hong Kong – due to return to Chinese rule in July – but also by concerns about Canadian tax levels and new business disclosure rules.

Chinese-Canadian leaders estimate that 10,000 people will return to Hong Kong this year, mainly from Vancouver, and fear the outflow could damage British Columbia's already stagnating economy.

Asian immigration particularly from Hong Kong, was credited with keeping British Columbia's economy booming while the rest of Canada floundered in the early 1990s.

"Business is going to suffer, because money is definitely leaving," said Mrs Joanna Kong, president of the Hong Kong Merchants' Association of Vancouver.

Evidence of the emigration is everywhere. Scores of \$1m homes and exclusive apartments are up for sale and members of the Chinese community talk about friends and family who have decided to go home.

Most seem to be recent immigrants who have not been able to adapt or graduate who see better career opportunities in Hong Kong.

Many are returning to find work or to take advantage of Hong Kong's buoyant real estate and stock markets.

"People are gaining back confidence and they would obviously prefer to do business in Hong Kong rather than in Canada," said Mr William Yee of Vancouver's Chinese Benevolent Association.

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Observer, Page 21

Crisis at Nippon Credit Bank deepens

Continued from Page 1

the US credit-rating agency, in late March downgraded NCB's bonds from Ba3 to Ba1, the lowest for any leading Japanese bank.

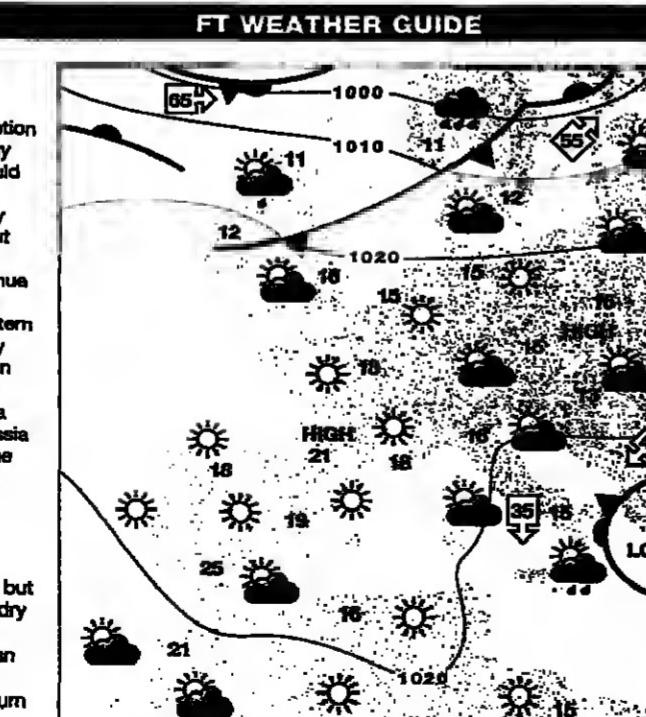
It is the first time the agency has assigned such a rating to any of the 49 Japanese banks it covers.

Finance ministry officials said yesterday it was likely the central bank would support NCB through funds set aside to deal with bad loans at the country's failed "jusen" housing loan companies.

Some analysts welcomed the rescue plan as further evidence of the government's continuing commitment to collective strength.

protecting the top banks. An NCB official said restructuring was the "cheapest option" to closing down the bank.

However, many others have widely criticised the plan as an unwelcome return to the "convoys" system, in which stronger companies shepherd weaker ones in the interests of collective strength.



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THE LEX COLUMN

Steeled for change

They may have shirked a full merger, but at least Krupp and Thyssen appear to be pulling few punches in the planned combination of their steel operations. Eight thousand job losses by 2002, a third of the combined steel workforce, should help produce savings of DM550m. And the phased closure of all three blast furnaces at Krupp's loss-making Dortmund site will shave 4m tonnes off Europe's 70m tonnes of flat steel capacity – which should improve prices.

Nevertheless, both Krupp and Thyssen are left with question marks hanging over their other activities. Krupp, having admitted that lack of critical mass in engineering, machinery and car parts, needs to make acquisitions. Parts of its portfolio would fit well with businesses inside Mannesmann or Preussag, though it may also want to look outside Germany. Thyssen's problem is the opposite. After 20 years of ill-advised diversification, this deal turns it back into one of Europe's biggest – and potentially best – steel makers. Its management should therefore accelerate its much-mooted disposal programme.

For Europe's steel industry, the German merger could be extremely positive if it serves as a catalyst for further rationalisation. France's Usinor-Sacilor is keen to take over CSF of Spain and marginal producers such as Cockerill-Sambre and Arbed also look vulnerable. But this is an industry which has lost virtually all the benefits of previous restructurings to customers, to the detriment of its shareholders. The Krupp-Thyssen deal on its own will not change this sorry state of affairs.

recently been tightened, they remain a tax-favoured alternative for both executives and their employers.

From the corporate governance – if not the taxpayers' – point of view, this is no bad thing. Incentives matter, and if French executives can build largish fortunes through strong share price performance their shareholders are unlikely to complain. Still, there are snags. For one thing, shareholders are told very little about how many options are issued to individual executives, and the prices at which they can be exercised. This is important information which shareholders plainly have a right to know; it is, after all, their money. But there is a subtler problem too. However shareholder-minded their remuneration packages, to many French executives status matters still more than money.

UK takeovers

Would making hostile bids harder also make them fairer? The brouhaha over last year's takeover of Northern Electric has already shown that allowing advisers – on either side – to buy shares in the target company is a dubious practice. Now the Takeover Panel is widening its net to look at whether the predator itself should be restricted from buying shares. Under the current rules, a cash bidder can buy up to 30 per cent of its target in the market.

At first glance, making it more difficult for bids to succeed merely tilts the odds in favour of poorly performing companies, which is clearly undesirable. And if shareholders are willing to sell out early to a bidder in return for certainty, that is their prerogative. But this reasoning misses one crucial

point of fairness. Typically, the only shareholders actually able to sell to the bidder in the course of a bid are the big institutions. Private shareholders almost invariably miss out on "down raids" and tender offers.

A more even-handed approach might be the one used in the US, where a bidder is barred from buying shares in its target once it has launched an offer. Nor can the target buy in its own shares, putting both on an equal footing. This has not noticeably stemmed the flow of bids and deals in the US. For that panel, adopting this approach might prove too radical. It may prefer to cut the ceiling on market purchases to, say, 15 per cent as a first step. But, as the recent crumbling of the UK's rights issue system shows, practices once thought to be written in stone can change.

The millennium

How should investors deal with the millennium? According to the doomsayers, transport, communication and banking systems will collapse at midnight on December 31 1999 as computers around the world go on strike. The resulting turmoil would, inevitably, spill over into financial markets. Far from being a disaster, however, this could prove to be an opportunity; this week is expected to see the launch of the first investment trust designed to exploit the potential.

Provisionally called The Lindt, the trust intends to follow a three-pronged approach. The first will be to back start-ups in industries which will benefit from potential millennium mayhem; stagecoach builders, pigeon breeders and manufacturers of piggy banks are obvious examples. Second, The Lindt will invest in companies whose activities should be relatively immune; small businesses in primary industries such as agriculture and forestry spring to mind. Third, the investment trust will take short positions in stocks which can be expected to fall if chaos strikes, especially those firms that are dependent on big high-tech networks such as airlines, banks and telephone operators.

Finally, The Lindt will have to avoid getting caught up in technological mayhem itself. So it is not planning to seek a formal stock exchange listing or pay dividends. Any profits it makes will be distributed in the form of Harrods gift vouchers.

ARTE FIERA

International fair of contemporary art
23rd - 27th - Bologna

SACA EUROPE

Exhibition of mouldings, frames, accessories and technologies
20th - 23rd - Bologna

MICAM-MODACALZATURA

International footwear exhibition
6th - 9th - Bologna

SAIEPUDE

Building components and finishing elements
19th - 23rd - Bologna

CHILDREN'S BOOK FAIR

10th - 13th - Bologna

TECNOPROFI TESITIL

Machine for the textile and leather industry
10th - 14th - Bologna

FOR ARCH '97

8th International building exhibition
23rd - 27th - Prague

LINEAPELLE

Preview selection of Italian leather fashions
7th - 9th - Bologna

SLIMAC

International exhibition of machinery for the footwear, leather goods and tanning industries
7th - 10th - Bologna

OBUV-MIR KOZHI

Exhibition of footwear and finished products in leather
19th - 23rd - Moscow

AUTOPROMOTEC

International exhibition of products and equipment for transport vehicle servicing
21st - 25th - Bologna

LA FIERA

Bologna International Trade Fair
7th - 15th - Bologna

LINEAPELLE MOSCOW

2nd European exhibition in Moscow of leathers, accessories, components and synthetic products
3rd - 5th - Moscow

COSMOPROF

International perfume and cosmetics exhibition
10th - 14th - Bologna

LINEAPELLE

Preview selection of Italian leather fashions
12th - 14th - Bologna

MOTOR SHOW

International car, cycle and motorcycle exhibition
6th - 14th - Bologna

COSMOPROF ASIA

The Asia beauty event
6th - 8th - Hong Kong

SAIE

International building exhibition
15th - 19th - Bologna

EIMA

International exhibition of agricultural and gardening machinery manufacturers
29th October-2nd November - Bologna

TANNING-TECH

Exhibition of machines and technologies for the tanning industry
11th - 14th - Bologna

COMPANIES AND FINANCE

BSkyB seeks £600m in digital venture

By Hugo Dixon

British Sky Broadcasting is seeking \$600m-£700m (\$3.6bn-£1.11bn) to establish its planned digital television joint venture with British Telecommunications.

The investment - from BSkyB, BT and other partners - is larger than many observers had expected.

The money would be used

to subsidise the launch of digital television in the UK by cutting the price of set-top boxes needed to receive digital TV to £200-£300 from the retail cost of about £400.

The partners are establishing a new company, Interactive Services, to subsidise the boxes. BT wants to ensure they have a modem which can be plugged into a telephone line, enabling cus-

tomers to communicate with services providers and allowing interactive applications such as home banking and shopping.

BT also hopes to provide services such as video on demand and educational programmes over its telephone lines through the boxes. Under current regulations it is not allowed to broadcast entertainment services but

can transmit programmes on an individual basis.

Initially, the plan was to subsidise boxes for BSkyB's digital satellite service, which is due later this year.

But recently Interactive Services has opened negotiations with British Digital Broadcasting, one of the two consortia bidding to run digital terrestrial TV, with a view to also subsidising its

boxes. RDB's shareholders are BSkyB, Carlton Communications and Granada.

If the talks bear fruit it would mark a change of tack by BSkyB, which earlier said it expected a subsidy only for the satellite service.

Despite more than a year of negotiations between BT and BSkyB, Interactive Services has yet to be formally established - partly because

agreement has yet to be reached on how much each partner would invest.

Interactive Services is expected to include at least two other partners. Matsushita, the Japanese electronics group, would manufacture some of the boxes and HSBC, the banking group, would help finance and supply home banking services. Carlton may also join.

NEWS DIGEST

BA completes sale to Ryder

British Airways has completed the transfer of its ground fleet services division to Ryder System, the US-based vehicle services group. The disposal is part of BA's strategy of concentrating on core services and outsourcing other operations to save £1bn (\$1.59bn) over three years.

The division provides fleet management and maintenance services for BA and other airlines at Heathrow and Gatwick. BA said that it had awarded a five year contract to Ryder for its vehicle needs at the two UK airports.

BA said that 415 of the division's 486 staff will move to Ryder. The other 71 have either accepted offers of early retirement, voluntary severance or new jobs with BA.

BA has estimated the value of the assets being transferred at £50m.

William Lewis

Country Casuals setback

Manufacturing losses severely dented operating profits at Country Casuals Holdings, the UK clothing group that may be taken private by its chief executive.

Leroy, the garment manufacturer, fell £1.12m into the red as sales almost halved to £3.85m. Losses at Elvi, which specialises in clothes for larger women, were cut from £2.1m to £1.59m as sales grew 19 per cent to £10.2m.

These businesses were put up for sale last month and on Tuesday Mr Mark Bunce, group chief executive, said he might make an offer for the whole group.

At the pre-tax level, profits for the year to January 25 were £106,000, compared with £243,000 previously when £1.1m was spent defending the group from a 140p a share hostile bid led by former chief executive Mr John Shanahan.

David Blackwell

William Cook declares victory

William Cook marked the final victory in its bitter takeover battle when its shareholders voted to ditch from the London Stock Exchange. Thursday's EGM vote ended a 42-year as a publicly quoted company for the Sheffield-based steel castings concern. The company said it had won acceptance representing 98 per cent of the shares for its management buy-out deal.

Richard Wolfe

Pillar in £18m disposal

Pillar will today announce it has sold Mercury House, a 100,000 sq ft development near Bracknell, Berkshire, for £18m. The sale to the Teachers Insurance & Annuity Association, represents a profit of about £3m and a net initial yield of about 8 per cent.

Michael Lindemann

Property powers Swan Hill

Swan Hill, the restructured UK property group formerly known as Higgs & Hill, announced a 46 per cent rise in pre-tax profits to £2.4m from property, on sales 85 per cent ahead at £20.4m. Its housing arm increased sales 10 per cent to £22m last year but slipped from £585,000 profits to £291,000 losses as it developed low-margin land.

Partners seeks placing

Partners Holdings, the UK stationery retailer, is seeking a placing on the London Stock Exchange this month to help fund its expansion from 80 outlets to 220 by 2001. For the 40 weeks to January 4 the company made £1.65m pre-tax on sales of £23.9m. Peel Hunt is sponsor and broker.

MEPC and Hammerson end talks

By Samer Iskander

Talks about a possible merger between MEPC and Hammerson, two of the largest UK property companies, had ended, MEPC said yesterday.

But the company, the UK's third largest property group with a market value of £22bn (\$3.2bn), did not rule out the possibility of future talks with Hammerson. However, one source familiar with MEPC said that no serious offer had been made and none could "realistically" be expected in the near future.

The negotiations started earlier this year when Hammerson, the UK's fifth largest property company with a market value of £1.25bn, approached MEPC with a merger plan involving disposals of MEPC assets.

Analysts pointed out that

a merger would help Hammerson reduce its debt ratios which are significantly higher than MEPC's. But from MEPC's standpoint, the benefits were less obvious. "It [a merger] would be like using its capital to finance Hammerson's projects," said one observer.

MEPC has recently disposed of some of its European assets and cut down on expenditure. In contrast, Hammerson has been expanding aggressively with a £235m development programme including the Bull Ring project in Birmingham. This has raised its debt levels to about 1.5 times its capital and led it to consider a rights issue. MEPC's debt amounts to slightly less than its capital.

The merger is believed to have had the support of a minority of MEPC shareholders.



Head to head: Ronald Spinney (left) and James Tuckey, chiefs of 'aggressive' Hammerson and 'conservative' MEPC, call off merger plans as observers talk of culture clash

Nervousness restricts UK flotations

By Christopher Price

The amount of money raised by companies floating on the London stock market fell to its lowest level for several years in the first quarter amid concerns about the effect of the UK general election and worries among some investors that stock

market valuations may be excessive.

About £246m was raised in the first three months of 1997, compared with £22m in the final quarter of 1996, according to KPMG, the accountants. The latest figure is also less than a third of the £919m raised during last year's first quarter.

The sharp decline will surprise analysts, many of whom predicted a rush of companies coming to the market ahead of a possible change of government. But because the election could have been called at any time after the new year, many apparently rushed to achieve a flotation last year.

Some investors had complained of "overheating" in the last quarter of 1996 as a flurry of new issues at a time of rising valuations prompted an increase in new issue prices. Reluctance to pay high prices for floatations, which are traditionally priced at a discount to their sector and/or peers,

have led some companies to postpone their debuts until after the election.

The number of floatations excluding those on AIM, fell to 20 in the first quarter. This compared to 33 in the previous three months, but was higher than the 16 recorded in the first quarter of 1996.

However, Otto admitted the price it was willing to pay was some £40-£50m below Sears' initial asking price. Sears broke off talks with N Brown when the latter dropped its offer to similar levels.

But Otto, which owns the Oratton home catalogue business, insisted its offer of a guaranteed amount was a better deal than Sears having to wait for the outcome of the MMC inquiry and any conditions that may entail.

Fortis surpasses forecast: profit up 16%

Fortis had an exceptionally good 1996. Net profit was up 16% to ECU 731 million, whilst the operating result was up 9% to ECU 1,194 million. These excellent results were achieved in spite of substantial provisions being formed in order to cover all charges connected with the euro and the year 2000 (ECU 158 million before taxation; net amount ECU 86 million). All activities contributed to this successful development of the result. The balance sheet of MeesPierson was consolidated in the Fortis figures at year-end 1996; the results will be incorporated in the Fortis figures from 1 January 1997.

Dividend

Both parent companies, Fortis AG and Fortis AMEV, are once again proposing a clear increase in the dividend per share for 1996. On the basis of these good results, the Fortis AG Board of Directors will propose to the General Meeting of Shareholders on 28 May 1997 that it should declare a gross dividend of BEF 127 per share. The Executive Board of Fortis AMEV will propose to the General Meeting of Shareholders on 28 May 1997 a total dividend of NLG 1.90 per share. As an interim dividend of NLG 0.68 was already distributed in October 1996, the final dividend will be NLG 1.22 per share.

Fortis AG Dividends	
Net earnings	BEF 1,270
Dividends	BEF 127
Equities	BEF 127
Total dividends	BEF 127

Fortis AMEV Dividends	
Net earnings	NLG 1.90
Dividends	NLG 1.90
Equities	NLG 1.90
Total dividends	NLG 1.90

Key figures Fortis	
Net ECU millions	1996 1995
Operating result	1,194 1,097
Net profit	731 651
Net equity	5,917 5,258
Total assets	141,419 125,680

Prospects

The organic development of the Fortis companies, and the immediate positive contribution of MeesPierson to the profit of Fortis are expected to produce ongoing profit growth in 1997, barring unforeseen circumstances. On the basis of this forecast from Fortis in 1997 both parent companies again expect an increase of earnings per share.

Net present value ECU millions	
1996	1995
1,194	1,097
731	651
5,917	5,258
141,419	125,680

Information

The Annual review 1996 of Fortis and its two parent companies will be published on 29 April 1997. A copy of the Annual review is available on your request at Group Communication of Fortis.

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COMPANIES AND FINANCE

Smart to raise up to 9bn pesos

By Justin Marozzi in Manila

Smart Communications, the Philippines' leading cellular phone group, is set to raise between 5.4bn pesos and 9bn pesos (\$305m-\$341m) in June or July in one of the country's biggest initial public offerings.

Smart, a joint venture between Metro Pacific, the local arm of Hong Kong-based First Pacific, and NTT, the Japanese telecoms carrier, said it would offer up to 450m of its shares, representing about 20 per cent of group equity, at between 12

pesos and 20 pesos a share. Analysts said the pricing represented 27 to 45 times earnings for 1997. The group doubled net profits to 254m pesos in 1996.

The proceeds will be used primarily to expand the group's land line and cellular network. Companies such as Smart, which offer both international gateway facilities and cellular services, are obliged under government regulations to install 700,000 fixed lines by the first quarter of 1998.

The group will use a further 25 per cent to repay

short-term loans and 25 per cent to acquire an additional stake of at least 40 per cent in Eastern Telecommunications, a Philippines group.

The strategic tie-up with Eastern would mean Smart operated the entire northern Luzon region and half of Manila. At present all telecommunications companies, excluding Philippine Long Distance Telephone Company, the former state monopoly, are limited in specific service areas. Analysts said yesterday Smart would have a better reception from investors than other domestic tele-

phone companies, but that the market's enthusiasm for another telecoms offering might be waning.

"There is still concern about cellular companies' exposure to fraudulent subscribers in the Philippines," said one. "Although so far Smart has successfully shielded itself from that problem, you're still going to have to do a lot of convincing to get foreign investors."

Smart planned to list on the local exchange last November, but decided to postpone the flotation until this year, following the poor

reception of telecoms IPOs in Hong Kong, India and the Philippines.

Mr Michael Lonergan, chief financial adviser to Smart, said that with capital expenditure of 7bn pesos to 12bn pesos planned for 1997, the group needed the capital this year. "We're going to have to sell the company," he said.

Smart recently overtook PLDT, the cellular market leader, and a subsidiary of PLDT, in number of subscribers. It had 860,000, compared with 357,000 for PLDT.

The move, approved by

the board of directors over the weekend, would rank as the company's largest capital raising exercise yet. The funds are to be raised through a rights issue and a bond issue.

Just over 252m would go towards buying 25 wide-bodied aircraft from Boeing, the US aircraft maker, worth an estimated \$310m. The aircraft, 15 Boeing 777 200ERs and 10 of the company's 747s, are scheduled to be delivered from next month until 2001.

The remaining portion will be used to build Malaysian Airline's facilities for cargo, catering and engineering at the Kuala Lumpur International Airport, which is scheduled to start operating in January 1998.

Stock market analysts were optimistic about the financing plans, pushing up Malaysian Airline's share price 20 cents to \$32.60 yesterday, in spite of a retreating wider market.

The remaining portion will be used to build Malaysian Airline's facilities for cargo, catering and engineering at the Kuala Lumpur International Airport, which is scheduled to start operating in January 1998.

Accumulated losses over the past three years amount to 15.945m. When added to over £10,000m in bad and doubtful debts, moved to a special holding as part of a pre-privatisation clean up of the balance sheet, Banco di Napoli represents by far the biggest loss in recent Italian banking history.

Richard Tomkins, New York

INTERNATIONAL NEWS DIGEST

ITT sells stake in Alcatel Alsthom

ITT, the US hotel and casino company facing a \$2.5bn hostile bid from the rival Hilton Hotels group, yesterday said it had sold the rest of its stake in Alcatel Alsthom, the French telecommunications, transport and power engineering group, for \$350m. The sale consisted of 4.5m shares, or 2.8 per cent of Alcatel Alsthom's capital, and was made to a US institutional investor with Alsthom's approval.

The stake, which ITT said was sold at a premium of more than 25 per cent to book value, was a legacy of the days when ITT was a telecommunications company. The sums realised since ITT began selling non-core assets to thwart the Hilton Hotels bid now total \$1.45bn.

Richard Tomkins, New York

Banco di Napoli cuts loss

Banco di Napoli, which in the process of being privatised, has reduced its loss to £1.651bn (\$265m) in 1996, from £3.155bn the previous year. The deficit was in line with estimates when the treasury in December accepted a £1.6bn bid for 50 per cent of its shares from Banco Nazionale di Lavoro (BNL) and Iri, the insurance group.

Accumulated losses over the past three years amount to 15.945m. When added to over £10,000m in bad and doubtful debts, moved to a special holding as part of a pre-privatisation clean up of the balance sheet, Banco di Napoli represents by far the biggest loss in recent Italian banking history.

Robert Graham, Rome

Seita ahead 15%

Seita, the French tobacco group best known for its Gauloises and Gitanes cigarettes, has posted a 15 per cent advance in annual profits, helped by cost cutting and higher international sales. The company reported a net attributable profit for 1996 of FF17.65m (£141m) on turnover of FF17.4bn, up from FF16.6m on turnover of FF16.4bn the previous year. Operating profit rose more than 36 per cent from FF1.94m to FF1.24m. This group is proposing a net dividend of FF16.60 a share, against FF15.72 in 1995.

David Coven, Paris

Philips to sell UPC stake

Philips, the Dutch electronics group, is to raise some £1.600m (£424.4m) through the sale of its half share in UPC, Europe's largest private cable operator, to its joint venture partner, the Colorado-based United International Holdings. UPC is active in 14 European countries and is listed on the stock exchange. Diluted for outside interests in its various services, it has 1.3m subscribers.

Of the proceeds, £1.308m is in the form of new shares in UPC which Philips will be able to sell after the deal is finalised, in the third quarter of the year. The group is shedding peripheral holdings in an attempt to reverse a slide into loss last year.

Gordon Crabb, Amsterdam

Credito Italiano advances

Credito Italiano, the privatised Milan-based bank, has reported a 43.5 per cent rise in 1996 net profits after minorities in £1.228bn from £1.96bn in 1995, and a 10.6 per cent rise in gross operating income to £2.260bn from £2.049bn. Although net interest slipped by 5.1 per cent to £4.291bn, other operating profits advanced by 26.5 per cent to £1.056bn. Strict control over costs drove down operating expenses by 0.2 per cent. Total assets rose 7.4 per cent to more than £175,000bn.

Paul Beets, Milan

Olivetti PC head sees recovery in year

By Paul Taylor

Olivetti Personal Computers, spun off from Italy's Olivetti group through a leveraged buy-out, plans to focus on the higher margin professional market for corporate servers and portable notebook PCs, Mr Bernard Auer, chief executive, said.

"We are looking forward, as a new company with new shareholders, in having the necessary capital to assume normal business and normal trading," said Mr Auer. He insists that in spite of its relatively small size - the Italian group will sell between 700,000 and 800,000 machines this year - OPC can be returned to profitability quickly.

"Nobody can imagine investors who would accept a business plan which does not show profitability within 12 months," he says.

Particular attention will be paid to cost controls, inventory levels, supply chain management and the forecasting process.

But Mr Auer says the bulk of the restructuring process - which has cut Olivetti PCs' workforce from around 3,000 employees in 1995 to about 1,750 - is over.

"On the product side we will continue to concentrate on the professional market," with particular emphasis on the newly launched NetStrada range of corporate servers and the Echos and Echo Pro notebook PCs which helped Olivetti become the fourth largest portable PC supplier in Europe last year.

The company also intends to reduce its reliance on Olivetti's systems and services business, which accounts for around three-quarters of its server sales.



Bernard Auer: "We will focus on the professional market"

WMX in \$1bn share buy-back offer

By Laurie Morse in Chicago

WMX Technologies, the Illinois-based international waste haulage company, has offered to buy back about 30m shares for some \$1bn in a repurchase programme that begins today and expires on April 28.

The company, which will change its name back to Waste Management as part of a restructuring, said in

February it would spend as much as \$1.7m to buy back 50m shares by the end of 1998.

It said it would hold a "Dutch auction" for this round of repurchases, establishing a price range of \$30 to \$35 per share.

Shareholders can specify a price within that range where they are willing to sell their shares, and the company will accept the low-

est offers first. The share repurchase programme is part of management's attempt to boost shareholder value. The restructuring also includes the sale of about \$1.5m in assets, and about 3,000 job cuts.

Two weeks ago WMX sold most of its Canadian operations to USA Waste Services. The revenue is not expected to help WMX's profits until next year, and the announcement was followed by a 15 per cent drop in the company's share price. WMX opened yesterday at \$31 a share in New York and drifted lower with a weak stock market.

The restructuring was pushed by WMX former chief executive Mr Phillip Rooney. Mr Rooney resigned under pressure from big institutional shareholders shortly after the move was

announced in February, and a search is under way for a replacement.

A \$350m share repurchase by WMX's publicly-owned subsidiary, Wheelaibrator Technologies, was cancelled last month. Analysts yesterday said the announcement of WMX's share repurchase programme showed it planned to go ahead with its restructuring plans, in spite of Mr Rooney's departure.

The Board's complete proposal will be available at AB Volvo's Head Office as of April 16, 1997.

Right to participate in the Meeting

Participation in Volvo's Annual General Meeting is limited to shareholders who are recorded in the share register on April 11, 1997 and who advise Volvo not later than 12:00 noon (Swedish local time) on April 18, 1997 of their intention to participate.

Share registration

Volvo's share register is maintained by Värdeppencentralen VPC AB (Swedish Securities Register Center). Only owner-registered shares are listed in the names of the shareholders in the share register. To be entitled to participate in the Annual General Meeting, owners of shares registered in the name of a trustee must have the shares registered in their own names.

Shareholders who have trustee-registered shares should request the bank or broker holding the shares to request owner-registration, so-called voting-right registration, several banking days prior to April 11, 1997. Trustees normally charge a fee for this.

Notice to Volvo

Notice of intention to participate in the Meeting may be given:

- by telephone to +46 31 59 00 00
- or in writing to:

AB Volvo (publ)

Legal Department

S-405 08 Göteborg, Sweden

In providing such notice, the shareholder should state:

- name
- personal registration number (where applicable)
- address and telephone number

Shareholders who desire to participate in the Meeting, must submit notice prior to expiration of the notice period, not later than Friday, April 18, 1997, 12:00 noon (Swedish local time).

VOLVO

Annual General Meeting of AB Volvo (publ)

Shareholders in AB Volvo are summoned herewith to the Annual General Meeting in Göteborg, Lisebergshallen, entrance from Örgrytevägen, Wednesday, April 23, 1997, at 2:00 p.m.

April 28, 1997 is proposed as the record date to receive the cash dividend. Payment of the cash dividend is expected to occur through VPC (Swedish Register Securities Center) on May 6, 1997.

Point 11. The Nomination Committee elected at the 1996 Annual General Meeting proposes the following under the points above. 7 members and no deputy members.

Point 12. The Nomination Committee proposes two auditors and two deputy auditors.

Point 13. The Nomination Committee proposes a fixed fee of SEK 2,260,000 to be distributed among the members in accordance with the decision of the Board.

Point 14. The Nomination Committee proposes fees based on invoices for the examination of the accounts, management and audit of the consolidated financial statements.

Point 15. The Nomination Committee proposes re-election of Per-Olof Edelsohn, Håkan Finsinger, Sören Gyll, Tom Hedelius, Sören Mammheimer and Björn Svedberg and new election of Leif Johansson.

Point 16. The Nomination Committee proposes election of authorized Public Accountants Ragnar Billing and Nils Brähmer as auditors, with authorized Public Accountants Anders Jodal and Olof Gunnarsson as deputy auditors.

The Nomination Committee's proposals, as presented in the items above, have the support of shareholders representing more than half of the votes and more than one-third of the share capital in AB Volvo.

Point 18. The Board of Directors proposes that the Meeting approve that shareholders in the Company be offered an opportunity to redeem AB Volvo shares at a rate of one share per 20 shares held. In brief, the implications of the proposal are as follows.

The redemption amount will be computed on the basis of a certain average price paid for Volvo series B shares on the Stockholm Stock Exchange plus SEK 40. For each share held on the redemption date, shareholders will receive one redemption right. During the specified redemption period, each multiple of 20 redemption rights will carry entitlement to one series A or B share in the Company. The offer will include arrangements for a simplified procedure for smaller holdings of redemption rights.

In view of the redemption offer, the Board also proposes that the Meeting authorize the Board to decide on a new issue of shares at market terms, waiving the shareholders' preemptive rights, from which the issue proceeds will amount to not more than SEK 116,000,000.

Completion of the redemption offer is conditional upon and assumes the following: that a special meeting of shareholders, which is intended to be held on July 2, 1997, approves a motion that the share capital be reduced as a result of the redemption offer; that the Board exercises its authorization according to the above, whereby the Company receives issue proceeds of at least the amount corresponding to the reduction in share capital; and that the special meeting approves a bonus issue of shares, whereby the par value of Volvo shares is raised from SEK 5 to SEK 6 and the resulting change in the Articles of Association.

Motions

Point 9. The Board of Directors proposes that the dividend shall be paid in cash in the amount of SEK 4.30 per share.

PUBLIC ANNOUNCEMENT

The Board of Directors of Chemical Works of Gedon Richter Ltd. (Richter Gyártó Vegyészeti Gyár Rt.) (1103 Budapest, Győr u. 19-21) hereby notifies its shareholders that the Company shall hold its Annual General Meeting ("AGM") on Tuesday, April 29, 1997 at 3:00 p.m.

The venue of the AGM shall be at 34 Szentháromság utca, H-1143 Budapest (HM Művekvidéki Ház).

Agents of the AGM

- Report of the Board of Directors on the 1996 business activities of the Company and presentation of the annual report.
- Report of the Supervisory Board.
- Report of the Auditor.
- Resolution on the determination and allocation of the 1996 after tax profit of the Company; declaration of dividend for the 1996 business year on the preference and common shares.
- Approval of the 1996 Annual Report of the Company, including the 1996 Balance Sheet.
- Resolution on the applications submitted to the Company by the holders of preference shares for the conversion of their respective preference shares into common shares.
- Approval of the introduction on the Budapest Stock Exchange and the Luxembourg Stock Exchange of the common shares converted from preference shares by request.
- Budget report on the first quarter of 1997.
- Approval of the consolidated text of the Company's Statutes (including amendments).
- Extension of the mandate of members of the Supervisory Board, election of a new member.
- Resolution on the remuneration of the members of the Supervisory Board.
- Resolution on the remuneration of the members of the Board of Directors.
- Exemption of the use of the Company's statutory auditor.
- Resolution on the remuneration of the Company's statutory auditor.

Every registered shareholder shall have a nominal value of 1,000 HUF (one thousand Hungarian Forint) shall entitle its holder to one vote at the AGM. Shareholders may exercise their rights at the AGM either in person or through an authorized representative by a voting card or other certificate issued by the Board of Directors entitling the holder to exercise voting rights (collectively the "Voting Card"). In accordance with Section 77(1) of the Companies Act, the proxy empowers the holder to represent him/her in the meeting if he has given his/her power of attorney in writing and signed it in front of a Notary Public.

Each shareholder shall be entitled to receive a copy of the Voting Card. Holders of preference shares shall not be entitled to vote.

Participation and voting at the AGM shall be subject to the shareholders presenting their shares, or in the case of deposited registered shares, a certificate of deposit, and a proxy in the case of an authorized representative, to the Company's Financial Strategic Department (H-1103 Budapest, Győr u. 19.), on April 28, 1997, between 8:00 a.m. and 4:00 p.m.

On the basis of the share (or certificates of deposit), and in the case of an authorized representative, the authorization of Directors shall issue a Voting Card. Shareholders' rights at the AGM shall be exercised by using the Voting Card. The Voting Card shall contain the name and the number of votes of the shareholder.

In the case of registered shares, the Company shall only issue a Voting Card to a shareholder who is registered in the Share Register as the Shareholder in the name of the Company. Consequently, shareholders whose shares are deposited with Körhinta Elszámláló és Elektronikai Rt. ("KELER Rt.") to initiate, either personally or through an authorized broker, their entry into the Company's Share Register pursuant to the Company's Statutes, on the basis of a certificate of deposit issued by KELER Rt. prior to the AGM. Due to the procedure for the preparation of the AGM, entries into the Company's Share Register shall be suspended from April 25, 1997 until the day of the AGM.

The Company shall, for each period set forth in the certificate, also effect registration in the Share Register for registered shares deposited, provided that the registrant applicant certifies his ownership over the blank endorsed shares either (i) by producing a deposit certificate issued by KELER Rt., or (ii) a duly signed deposit certificate issued by a bank or stockbroker registered to Hungary, on the basis of a KELER Rt. certificate.

In the case of registered shares, the Company shall only issue a Voting Card to a shareholder handled as a registered deposit, the owners of such shares shall be responsible for having the stockbroker handle the shares.

In order to participate in the AGM, GIC shareholders should contact the Austrian Central Depository (Oesterreichische Kapitalbank, Am Hof 4, A-1018 Vienna) no later than April 24, 1997, during official business hours, to request the issuance to them of a voting proxy. The GDR shareholders shall be entitled to instruct the Bank of New York, as Depository, to exercise their voting rights, if any, pertaining to the amounts of shares represented by their respective GDRs. GDR shareholders, those shall contact the GDR administrator, Deutsche Morgan Grenfell, 101 Broadway Street, New York, NY 10266. The GIC and GDR shareholders shall be entitled to receive a copy of the GIC or the GDR respectively. The Austria Central Depository will not issue voting proxies after April 24, 1997. GIC and GDR shareholders respectively may not transfer their interest in the GIC or GDR during the period between delivery to them of a voting proxy and the close of the AGM, and shall provide a blocking confirmation to this effect based on their custodian bank.

The Company requests the holders of preference shares to indicate their intention to attend the AGM by April 24, 1997, and the Company's Financial Strategic Department is writing. Each shareholder attending the AGM shall be entitled to the holders of preference shares on the spot from 12:00 p.m. on the date of the AGM upon confirmation of their respective shareholding as entered in the Company's Share Register.

The annual report shall be available for review from April 4, 1997, and draft proposals for the AGM shall be available for review at the Company's Financial Strategic Department on business days from April 14, 1997, between 8:00 a.m. and 4:00 p.m.

In lack of a quorum, the date of the postponed AGM, with the same agenda, shall be held at the same location on April 29, 1997 at 4:00 p.m.

The Board of Directors proposes the determination and distribution of a dividend from the 1996 annual profit on preference shares equal to 12% of their nominal value and 16% on common shares with the remainder of the after-tax profit allocated to profit reserves. The AGM shall approve the Company's audited balance sheet and determine the dividends to be distributed.

The main data of the 1996 Annual Report of the Company prepared in accordance with Hungarian accounting principles are as follows:

Balance Sheet		in thousand HUF
Invested assets:		24,922,923
Intangible assets	212,150	
Tangible assets	24,731,249	
Financial investments	2,000,000	
Current assets:		7,902,531
Inventories		1,943,092
Receivables		1,777,621
Securities		4,429,311
Liquid assets		65,106
Total assets		45,980,384
Liabilities:		
Equity:		5,528,856
Share capital	17,637,486	
Capital reserve	1,912,701	
Accumulated profit reserve	10,468,76	
Profit per balance sheet	12,240,993	
Provisions:		1,710,380
Liabilities:		
Long term liabilities	43,311	
Short term liabilities	3,663,369	
Accrued expenses:	168,797	
Total liabilities	45,980,384	
Profit & Loss Statement		
Net sales revenues	37,541,422	
Other revenues	1,439,663	
Costs and expenditures	29,017,730	
Operating profit	9,963,755	
Net financial income (expense):	937,652	
Profit on ordinary business	10,891,407	
Extraordinary profit	1,339,886	
Net profit before taxation	12,240,993	
After tax profit	12,240,993	

Please note that the above figures do not contain any statement as to the declaration and distribution of dividends and taxes related thereto.

The Company's shareholders should note that pursuant to the draft amendments to the Statutes, shareholders shall, in the future, be notified of the Company's general meetings only by public announcement.

Board of Directors of Gedon Richter Rt.

USD 20 000 000 000 EURO MEDIUM TERM NOTE PROGRAMME OF SOCIETE GENERALE	
SGA SOCIETE GENERALE ACCEPTANCE N.V. AND SOCIETE GENERALE - AUSTRALIA LIMITED	
SERIES 4793-12, TRL	
SOCIETE GENERALE	
USD 200 000 000 FLAT RATE NOTES DUE DECEMBER 2006	
ISIN CODE : XS0347934277	
For the period March 27, 1997 to June 30, 1997	
the new rate has been fixed at 6.25% F.A.	
Next payment date : June 30, 1997	
Coupon nr : 14	
Amount :	
USD 164,93 for the denomination of USD 10 000	
USD 1 649,31 for the denomination of USD 100 000	
THE PRINCIPAL PAYING AGENT	
SOCIETE GENERALE BANK & TRUST S.A.-LUXEMBOURG	

USD 164,93 for the denomination of USD 10 000
USD 1 649,31 for the denomination of USD 100 000

Abbdi National First Capital B.V.

(Incorporated in The Netherlands; treasury note: The Hague)

U.S. \$75,000,000

Subordinated Guaranteed

Floating Rate Notes Due 2002

For the Interest Period 27th March, 1997 to 30th September, 1997

the Notes will carry an Interest Rate of 5.75% per annum.

The Coupon Amount payable per U.S. \$1,000 Note will be U.S. \$29.67

and for the U.S. \$10,000 Note, U.S. \$298.68, and for the U.S.

\$100,000 Note, U.S. \$2,986.81, payable on 30th September, 1997.

Legal on the London Stock Exchange

The Agent Bank
Kredietbank
Luxembourg

per ITL 50,000,000 nominal amount of Note.



MARKETS

THIS WEEK



Global Investor / Richard Lapper

Return of the tightening cycle

The US Federal Reserve triggered a rout in global bond markets when it last began to tighten monetary policy nearly three years ago - so international investors have been understandably preoccupied about the impact of last week's long-awaited increase in the Fed funds rate, the key US short-term interest rate.

The quarter of a percentage point rise in the centrally targeted federal funds rate, to 6.5 per cent, signals an end to a 20-month period of monetary easing in which short rates have fallen by three-quarters of a percentage point.

The reaction in international bond markets so far has been relatively mild, underlining the fact that the

circumstances are very different to those of 1994. For a start, the Fed funds rate was already at a much higher level than in February 1994. As a result there is simply less scope for monetary policy to be tightened.

In addition, yields at the short end of the US debt market are more attractive internationally than they were in 1994. In January 1994, three-month money market rates were 2.9 per cent below German rates, while they are now about 2.7 per cent above German rates.

In addition, there is also less leverage in the markets today than there was three years ago. During 1995 and 1996 many investors had taken advantage of low short-term rates in the US to

gear up their exposure to the rising international bond markets. Many had also used derivatives to obtain even more leverage and the unwinding of these positions during 1994 increased the scale of the sell-off.

By contrast, since the

bond market sell-off and derivatives disaster of 1994 and 1995 investors have generally been more cautious. Although some hedge funds and other speculators have borrowed in short term money markets to invest in higher-yielding paper of a longer maturity, many of these borrowings have been made in Tokyo, where there appears to be no immediate danger of an increase in rates.

Recent research by Tess Management, a London-based information company, points to sharp growth in popularity among hedge funds of so-called "market neutral" or "non-directional" strategies, where managers take advantage of shifts in the relative values of different assets or instruments rather than taking bets on strong one-way moves in markets.

The amount of money committed to these strategies still amounts to less than 10 per cent of the estimated \$12bn currently committed in hedge funds, but it has grown by about 60 per cent since January 1996 to approximately \$3.75bn.

Moreover, markets already appear to have adjusted their expectations in the last few months. In the bond markets, many have already

begun to sell longer-dated bonds and buy shorter-dated paper which responds in less volatile fashion to interest rate shifts. The yield on the 30-year Treasury bonds rose from about 6.5 per cent to 7.1 per cent early yesterday, while over the past month yields on German 10-year bonds, the benchmark for European markets, have risen by nearly half a percentage point.

More specialised markets which presented investors with some of their best returns in 1996 have also eased in recent weeks (see graph). Mr Ali Naqvi, a fund manager with Citibank Global Asset Management in New York, points to five such "feelgood" markets: Latin American Brady bonds and other emerging market

bonds; US speculative grade corporate or "junk" bonds; Italian government bonds; Hong Kong stocks; and shares in US technology companies.

If a repeat of 1994 is unlikely, bond prices at least could still have some way to fall. In research published this week, Mr Neil MacKinnon and Mr Michael Burke, economists at Citibank in London, argue that real US

Total return in local currency to 26/03/97

	% change over period					
	US	Japan	Germany	France	Italy	UK
Cash	0.11	0.01	0.07	0.06	0.14	0.12
Week	0.45	0.04	0.27	0.28	0.91	0.51
Month	0.93	0.91	0.44	0.93	0.83	0.58
Year						
Bonds 3-5 year	-0.22	-0.06	0.24	0.27	0.30	-0.06
Week	-1.15	-0.15	-0.64	-0.73	-1.15	-1.05
Month	-4.37	0.68	7.21	0.29	7.11	7.00
Year						
Bonds 10 year	-0.21	-0.10	0.32	0.29	0.30	0.01
Week	-2.07	1.04	-1.73	-1.82	-2.00	-1.98
Month	3.28	10.34	12.79	27.24	10.98	
Year						
Equities	0.7	1.2	2.9	1.9	2.3	-0.5
Week	-1.9	-0.9	5.4	1.7	-1.2	0.5
Month	23.1	-11.0	37.1	35.5	34.1	20.5
Year						

Source: FTSE Bond Index. Data: FTSE Bond Index Ltd. The FTSE Bond Index is a portfolio of bonds selected by FTSE International, Goldman Sachs & Co., and Standard & Poor's.

interest rates may be higher than they were three years ago but at a level of 2.5 per cent they are fractionally lower than the average level of 2.6 per cent during the period since 1985.

Last week's rate increase is therefore unlikely to be a "one-off event", indicating that a phase or cycle of resuming interest rate tightening has begun. Historically US Treasuries have responded poorly to such "resumed tightening cycles". The most recent of these cycles - each of which followed a "mini-easing cycle" such as the one we have just witnessed - began in September 1983, November 1987, December 1990 and September 1993 and was followed by an average increase in 10-year Treasury yields of 1.7 basis points over the course of the subsequent year.

ING results may reach Fl 3.24bn for year

ING Group, the Dutch banking group, is expected to report on Thursday net profit for 1996 of Fl 3.17bn-Fl 3.24bn (\$6.36bn), up from Fl 2.649bn, according to analysts' forecasts.

Earnings per share, after deduction of Fl 1.6m in preferential dividends, are seen up at Fl 4.35-Fl 4.45 from Fl 3.84, adjusted for the group's 5-for-2 share split last year.

The group is expected to raise its full-year dividend to Fl 1.88-Fl 1.98, from Fl 1.66, analysts said.

In November, ING reported net profit for the

first nine months of 1996 up 24.1 per cent at Fl 2.337bn, with earnings per share up 17.5 per cent at Fl 3.23.

Nine-month pre-tax profit from banking rose 27 per cent to Fl 1.821bn while pre-tax insurance profit rose 18 per cent to Fl 1.72bn.

She noted that ING said at a recent analyst presentation that it would place half of the hidden reserves in a new fund for banking risks and the remainder in general capital reserves.

Ms van der Velden is looking for 1996 pre-tax banking profit up 23 per cent at Fl 2.151bn, with interest income up 11 per cent at Fl 6.56bn, commission income up 33 per cent at Fl 1.624bn and other income up 16 per cent at Fl 1.759bn, putting total banking income up 18 per cent at Fl 11.344bn.

She sees 1996 banking reserves, which are due to be revealed in the 1996 figures, at about Fl 3.5bn.

Ms Margot van der Velden, ABN Amro analyst, who is forecasting 1996 net profit of Fl 3.12bn with earnings per share of Fl 4.35 and a dividend of Fl 1.88, estimates the hidden reserves at Fl 2.8bn.

She noted that ING said at a recent analyst presentation that it would place half of the hidden reserves in a new fund for banking risks and the remainder in general capital reserves.

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White market conditions remain favourable for ING, she said banking profit growth in the 1996 fourth quarter would be weaker than in the first nine

months, when trading results advanced almost 53 per cent and net interest income rose by more than 13 per cent. Continued margin pressure, especially in the non-Dutch business, should be offset by higher lending volumes, she said.

Noting that ING no longer quantifies the impact from

Barings on group results, Ms van der Velden said: "We believe Barings will have just covered its financing costs, which are included in interest income."

Mr van der Feen of IRIS agreed, and said: "Barings should have earned back its interest costs. That didn't happen in 1996."

He is looking for a 15 per cent increase in ING's pre-tax profit from insurance business to Fl 2.45bn, with life earnings up 12 per cent at Fl 1.234bn and non-life profit up 21 per cent at Fl 409m and general insurance results up 18 per cent at Fl 757m.

Mr Andreas de Groot of Mees Pierson is expecting net profit of Fl 3.24bn.

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January 31 after last year's \$212m acquisition of Emap regional newspapers. Earnings per share are expected to rise to 9.7p, up from 8.4p, a slower rate of growth because of the 1-for-2 rights issue last June, priced at 16p. Analysts do not expect any further acquisitions in the same league as the Emap deal but Johnston may well have its eyes on bolt-ons.

■ Hewden Stuart, the Scottish plant hire group, is expected tomorrow to report operating profits of £2.6m, up from £21.5m. Earnings per share are set to rise from 15.8p to 24.5p and the dividend is expected to be 18p, up from 13.4p. United, based in Wilmaw, Cheshire, has already signalled that it will take up to two years to fully integrate the two businesses from which it has sprung, but analysts will be looking for more news about the progress of that merger.

■ Laird Group, the UK automotive components and engineering company, is expected to report on Thursday modestly increased pre-tax profits of £66m (£56.1m). The group described business in the second half of last year as "less encouraging".

■ United Assurance, the UK life company born of last October's £1.46bn merger

between United Friendly and Refuge, is expected on Thursday to report operating profits of about £22.5m, up from £21.5m. Earnings per share are set to rise from 9.7p to 10.5p, a slower rate of growth because of the 1-for-2 rights issue last June, priced at 16p. Analysts do not expect any further acquisitions in the same league as the Emap deal but Johnston may well have its eyes on bolt-ons.

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Schism renews stability search

The spectre of political uncertainty has again thrown the Indian stock market into familiar turmoil.

Just when investor sentiment had begun to improve in the wake of a bold tax-cutting budget by the United Front national government in late March, the coalition has been brought close to collapse by the surprise weekend withdrawal of support by the Congress Party.

The tumult triggered one of the largest one-day falls on the Indian stock market. The BSE 30 Index fell 29 points, or 8.1 per cent, to 368.80 although it had been down 344 points earlier.

Brokers said the fall reflected the degree of shock over the Congress move. "It was totally unexpected," said Mr Alok Sethi, director at brokers NatWest Markets.

Although the United Front coalition of regional and leftist parties had not been expected to survive its full term when it came to power

March and a pick-up in economic activity.

The new mood towards India was highlighted by last week's heavy oversubscription of a \$45m global depositary issue by Videocon Sanchar Nigam. The international telecoms company. The issue attracted gross commitments of about \$50m.

VSNL's merchant bankers will now be grateful. Brokers said many foreign investors would now adopt a wait-and-see approach to assess the impact of the political developments. "The euphoria that followed the budget is now gone," one said.

Brokers said the extent of further falls in the market would depend on how long the uncertainty persisted. If no political group could form a workable coalition, then uncertainty could last for several months until fresh elections were held.

Mr Iyer also said it was possible a stronger coalition government could emerge between members of Congress and the United Front.

"A more stable government could actually emerge from the current instability," he said.

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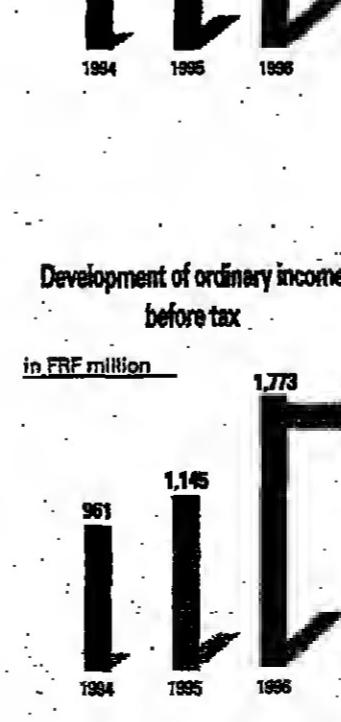
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in FRF million



MARKETS: This Week

GOVERNMENT BONDS By Edward Luce and Samir Iskandar

Europe core has month of poor returns

With the exceptions of Spain and Portugal, all European government bond markets showed negative returns last month according to Salomon Brothers, the US investment bank.

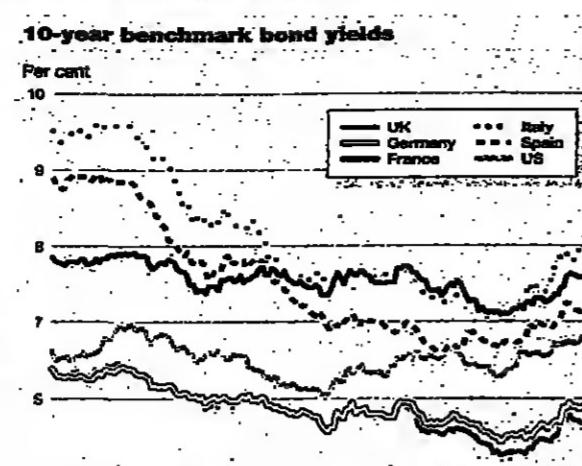
Core European markets, including Germany and France, were driven lower mainly by the weaker US Treasury market in the lead up to the Federal Reserve's 25 basis point interest rate rise last Wednesday.

"The core European countries followed Treasuries and showed negative returns last month as expectations of higher US interest rates increased," said Mr Jose Luis Alzola, an economist at Salomon Brothers. Further falls were prompted by renewed fears that this was only the first step in a series of interest rate rises.

"The markets are worried that we are moving towards a higher yield environment," said Mr Adam Chester, bond strategist at Yamaichi International. Economists say the market is already focusing on the next meeting of the Federal Reserve's open market committee on May 20.

Compared with a month earlier, expectations that the Fed will tighten again have risen dramatically, casting a long shadow over European markets. "All markets are in the grip of the US," Mr Chester added.

Economists pointed out that US futures markets are pricing in rate rises of between 100 and 125 basis points over the next 12



	USA	Japan	Germany	France	Italy	UK
Discount	5.00	2.50	3.10*	6.75	6.00*	
Oversight	n/a	n/a	3.00	3.18	7.00	n/a
Three-month	5.38	0.48	3.15	7.25	6.37	
One year	6.00	0.71	3.32	7.14	6.84	
Five year	6.73	1.56	4.72	7.47	7.35	
Ten year	6.87	2.54	5.93	8.82	7.78	7.92

(*) Finance Information rate. (**) UK base rate. Source: Reuters

months. This would undoubtedly have knock-on effects on Europe's core economies, although the continued appreciation of the dollar should temper some of the effects.

Furthermore, a stronger dollar is particularly favourable to the high-yielding markets as it boosts their exchange rates against the D-Mark. Spanish and Portuguese bonds' good performance last month was also underpinned by better than expected economic data.

"There was a partial reassessment of Spain's and Portugal's economic fundamentals, which were boosted by favourable inflation data," said one economist.

However, Italy was the exception among Europe's so-called "peripheral" markets. In the past month the yield on the 10-year benchmark Italian government bond rose by 50 basis points to 7.80 per cent. Also, in a reflection of investors' waning confidence, the country's chances of joining the single currency fell just below 50 per cent, according to J.P. Morgan's Euro calculator.

This measures forward markets' expectations of interest rate convergence between candidates for Euro.

Disappointment with the outcome of Italy's long-awaited mini-budget introduced further doubts about its ability to overcome domestic opposition to fiscal reform. Not only were the short-term prospects do not translate into dramatic volatility in its bond markets.

Stronger economic growth data for the first quarter in Italy and other European countries would help dispel some of the recent uncertainty in the markets. In addition, the expected net outflow of about \$80bn worth of Japanese portfolio investments this year, according to estimates by Daiwa, should provide further support.

"Most of the Japanese money will probably go to the US and the UK as the ultimate hedge against Euro worries," said Mr Joshi. "But

some will inevitably spill over into the European markets."

• More strong economic data led US Treasury prices lower at the long end of the maturity spectrum yesterday, while shorter-term yields were flat to modestly higher, writes Lisa Bransten in New York.

In late morning trading the benchmark 30-year Treasury was weaker at 84½ to yield 7.093 per cent, while the two-year note rose ½ to 92½, yielding 6.119 per cent. The June 30-year bond future was unchanged at 107½.

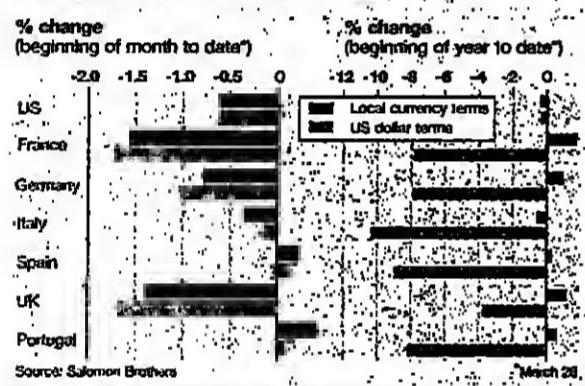
Stronger than expected figures on February personal income and expenditure caused concern on Wall Street that the Federal Reserve would continue raising interest rates.

Economists are divided about whether last week's rate rise would be a one-off attempt to slow the economy or would lead to a series of increases. With each piece of strong economic news, however, the consensus has grown that there are likely to be more monetary tightening in the near term.

A second day of sharp falls on the US equity market did give some support to the shorter-term issues, but it was not enough to offset the market's generally negative tone, said Mr John Spinozzo, a government securities strategist at Merrill Lynch.

"Most of the Japanese money will probably go to the US and the UK as the ultimate hedge against Euro worries," said Mr Joshi. "But

Government bond indices



NEW INTERNATIONAL BOND ISSUES

Borrower	Amount	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book-runner
US DOLLARS							
Sovereigns+6	\$8	Apr 2002	4.50	100.00	-	-	Robert Fleming & Co
ExxonMobil+	100	Apr 2006	5.50%	100.00	-	-	Yankee Int'l Corp
Kingfisher+6	400	Apr 2002	5.50%	99.13	-	-	Yankee Int'l Corp
Swedish Export Credit+	70	Apr 2006	6.00%	100.00	-	-	Nordea Europe
Banque de la Méditerranée	50	Apr 2002	9.25%	100.00	9.25	+200	Paribas Capital Markets
Fed Home Loan Mkt Corp+	70	Apr 2000	6.00%	100.00	-	-	Same
GECC+	250	Dec 2001	4.62%	93.44	4.768	+84 1/4% (1st Nov 97)	Paribas Capital Markets
YEN							
French Export Credit+	10m	Apr 2000	5.34%	100.00	-	-	New JapanSecurities Int'l
STERLING							
FRSEA Sct 1, C2 A1611g	722,884	Apr 2050	11.13%	127.039	8.38%	+400bp	Jardine Matheson
FRSEA Sct 1, C2 A1611h	722,884	Apr 2050	11.13%	127.039	8.38%	+400bp	Jardine Matheson
FRSEA Sct 1, C2 A1611i	37,090	Apr 2050	11.13%	124.82	8.58%	+400bp	Jardine Matheson
FRSEA Sct 1, C2 A1611j	37,090	Apr 2050	11.13%	122.16	8.78%	+100bp	Jardine Matheson
Swedish Export Credit+	125	Oct 1999	6.25%	98.43	6.94%	-	Daiwa Europe
Fed Home Loan Mkt Corp	62.5	Apr 2000	5.40%	100.00	6.40%	-	Merrill Lynch Int'l
FRANC							
African Development Bank	500	Apr 2007	9%	100.225	-	-	CGF
ITALIAN LIRE							
Pirelli	350m	Apr 2004	7%	97.73%	-	-	JP Morgan Securities
BNI	300m	Apr 2004	7%	100.00%	-	-	BNI Luxembourg
Costa Concordia+	100m	Dec 2005	7.50	100.07	-	-	BNI Capital
RUBLES							
Credit Local de France	100	Dec 2002	5.25%	101.72	5.27	-	BL
LUXEMBOURG FRANCS							
DBP	20m	Dec 2002	5.125	102.55	4.60	-	DBP/BZL

GT INVESTMENT FUND

Société d'Investissement à Capital Variable

69, route d'Escale, Luxembourg

R.C. Luxembourg B 7443

DIVIDEND ANNOUNCEMENT

Shareholders are informed that GT INVESTMENT FUND will pay an interim dividend of USD 0.463 per A share and USD 0.476 per B share on April 14, 1997 to registered shareholders on record on March 31, 1997.

Shares are traded ex-dividend as from April 1, 1997.

The dividend is payable to holders of bearer shares against presentation of coupon no 10 to the following paying agents:

Bayerische Verwaltungsbank A.G.
Karlsplatz-Paulsplatz 1
8000 Muenchen 3
Germany

Credit Industriel et Commercial

66, rue Viroize
75100 Paris
France

Banque Internationale à Luxembourg

69, route d'Escale
Luxembourg

The Board of Directors

The Nippon Credit Bank (Curaçao) Finance, N.V.

U.S. \$500,000,000

Subordinated Floating Rate

Guaranteed Notes 2000

In accordance with the terms and conditions of the Notes, notice is hereby given that the interest rate for the Interest Period from 27th March, 1997 to 27th June, 1997 is 6.2125% per annum. The Coupon Amount payable on the 27th June, 1997 in respect of each Note \$100,000 in principal amount of each Note U.S. \$100.76.

Bankers Trust Company, London

Agent Bank

KfW International Inc.

Nom. ITL 150,000,000,000,-

Floating Rate Notes due 1998

Notice is hereby given that from 27 March, 1997 to 30 June, 1997 the notes will carry an interest rate of 7.1375% per annum. Interest payable on 30 June 1997 will amount to ITL 94,175 per ITL 5,000,000 Note and ITL 941,750 per ITL 50,000,000 Note.

Agent Bank: Société Européenne de Banque, Société Anonyme

BNP Paribas

Bank of Montreal

Calcutta Agents 1st April, 1997

PROVINCE DE QUÉBEC

NOTICE IS HEREBY GIVEN that for the Interest Period 1st April, 1997 to 1st October, 1997 the interest rate will be 5.6700% per annum.

The interest payable on 1st October, 1997 against coupon No. 1 will be ITL 614.50 per ITL 5,000 Note and US \$2,897.20 per U.S. \$100,000 Note.

Notice is hereby given that the rate of interest for the Interest Period 1st April, 1997 to 1st June, 1998 will be 5.6700% per annum.

The interest payable on 1st June, 1998 against coupon No. 2 will be ITL 614.50 per ITL 5,000 Note and US \$2,897.20 per U.S. \$100,000 Note.

Notice is hereby given that the rate of interest for the Interest Period 1st April, 1998 to 1st October, 1998 will be 5.6700% per annum.

The interest payable on 1st October, 1998 against coupon No. 3 will be ITL 614.50 per ITL 5,000 Note and US \$2,897.20 per U.S. \$100,000 Note.

Notice is hereby given that the rate of interest for the Interest Period 1st April, 1999 to 1st June, 1999 will be 5.6700% per annum.

The interest payable on 1st June, 1999 against coupon No.

Offshore Funds and Insurances

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Global Fund Prices: as at 08/01/2010 and key in a 5 digit code listed below. Calls are charged at 50p per minute at all times. International access available by subscription only. For more details call the FT Cityline Help Desk on +44 171 873 4378.																		
Int'l Market Sector	Symbol	Code	Val	Op	Buy	Sell	Buy	Sell	Buy	Op	Buy	Sell	Buy	Op	Buy	Op	Buy	Op
Abstract Fund Manager Luxembourg	SA (ex)																	
4 Investors Royal L-2000 Luxembourg	06 002 22007																	
Abundant Assets Fund																		
Admiral Fund Portfolio	06 002 22008																	
Admiral Fund Portfolio - A	06 002 22009																	
Admiral Fund Portfolio - C	06 002 22010																	
Admiral Fund Portfolio - D	06 002 22011																	
Admiral Fund Portfolio - E	06 002 22012																	
Admiral Fund Portfolio - G	06 002 22013																	
Admiral Fund Portfolio - H	06 002 22014																	
Admiral Fund Portfolio - I	06 002 22015																	
Admiral Fund Portfolio - J	06 002 22016																	
Admiral Fund Portfolio - K	06 002 22017																	
Admiral Fund Portfolio - L	06 002 22018																	
Admiral Fund Portfolio - M	06 002 22019																	
Admiral Fund Portfolio - N	06 002 22020																	
Admiral Fund Portfolio - O	06 002 22021																	
Admiral Fund Portfolio - P	06 002 22022																	
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Admiral Fund Portfolio - AR	06 002 22049																	
Admiral Fund Portfolio - AS	06 002 22050																	
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Admiral Fund Portfolio - TZ	06 002 22068																	
Admiral Fund Portfolio - VZ	06 002 22069																	
Admiral Fund Portfolio - WZ	06 002 22070																	
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Admiral Fund Portfolio - AA	06 002 22074																	
Admiral Fund Portfolio - AB	06 002 22075																	

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WORLD STOCK MARKETS

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US INJICES

worries
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inst. Dow

The Financial Times
Long List

WORLD STOCK MARKETS

Rate worries Dismal results add to gloom in New Zealand

conspire against Dow

AMERICAS

US shares tumbled for a second consecutive session as a combination of worries about weak earnings and higher interest rates upset the market, writes Lisa Brumpton in New York.

At noon, the Dow Jones Industrial Average was off 12.33 at 6,617.46 and the Standard & Poor's 500 lost 12.33 at 761.55.

Technology shares were also much lower. The Nasdaq composite, weighted toward the sector, dropped 21.16, or 1.7 per cent, to 1,228.51 and the Pacific Stock Exchange technology index, which contains Nasdaq and NYSE-listed shares, was 1.5 per cent lower.

Stronger than expected data contributed to a growing consensus that last week's interest rate increase was the first in a series of tightening, rather than a one-off event.

Financial stocks added to their string of losses. Among Dow constituents, American Express dropped \$4 at \$89.45 and JP Morgan shed \$4 at \$88.75 while at \$49.50.

Reader's Digest lost 43¢, or 11 per cent, at \$29 after

warning that third-quarter earnings would be below analysts' expectations.

Ascend Communications, a computer networking company, tumbled \$1.14, or 22 per cent, to \$4.00 on news that it would acquire another networking company, Cascade Communications. Cascade lost 31¢ at \$2.67.

Columbia/HCA Healthcare, the largest private hospital company in the US, slumped \$5.50 at \$20.45 as several government agencies investigated whether it may have overhauled the government for some years.

TORONTO tumbled at mid-session, following Wall Street and leaving the TSX down 73.25 at 5,888.50.

Trade in Bre-X Minerals was again halted, pending news.

However, traders said the number of orders backlog on the stock should spur a lively session if trading resumed.

Latin American markets were also heavily influenced by the Dow. SAO PAULO tumbled 2.5 per cent at mid-session, with the Bovespa index down 236 at 9,037, while in MEXICO CITY, the IPC index lost 60.44, or 1.6 per cent, to 3,782.10.

Madrid weak on quiet day as Istanbul jumps 3.9%

EUROPE

Most European bourses remained closed for Easter. MADRID, however, fell 1.6 per cent, reflecting losses on Wall Street last Thursday and in morning trade yesterday. The general index lost 7.51 to 473.06, but turnover was just Pta21.3bn compared with a typical daily value of Pta60bn-Pta90bn.

ISTANBUL jumped 3.9 per cent, in spite of some profit-taking, as the market put aside some of its recent political worries. The IMKB

National-100 index picked up 1.613, after a morning high of 1,620.

ATHENS added to Friday's 3.4 per cent gain with another of 2.3 per cent in further response to lower interest rates. The general index finished 30.56 higher at 1,368.82, off a high of 1,391.42.

TEL AVIV was higher, although some analysts said that the advance was exaggerated by the day's low turnover of Shk76m. The Mishtanin index finished up 1.23 at 245.64.

The ESE-30 index dropped 302.85 to 3,260.89, its fourth largest single-day fall ever.

Analysts noted that the crisis had erupted only days after the government raised international equity of more than \$500m in VSNL, the telecommunications company, and was bound to delay plans to sell equity in other state companies.

TOKYO was driven down by heavy selling of real estate and bank shares in thin trading on the last day of Japan's 1996 business year, writes Gavan Robinson.

The Nikkei 225 average fell 186.32 to 18,003.40, after tumbling briefly to the day's low of 17,793.18 and rising to a high of 18,204.82. Volume

slipped to an estimated 200m shares from Friday's 250m.

A political crisis dragged BOMBAY down 2.3 per cent on the 10-month-old administration of Prime Minister H.D. Deve Gowda faced a challenge for power from a former coalition partner. The Congress party withdrew its support for the government, accusing it of not going far enough to counter the Hindu nationalist Bharatiya Janata Party.

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Banking shares also fell steadily after swinging wildly last week on concern about the possible spill-over effect of Nippon Credit Bank's problems. Reports on Mon-

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Real estate issues were among

NEW YORK STOCK EXCHANGE PRICES

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	PY	Sys		PY	Sys		PY	Sys		PY	Sys		PY	Sys		PY	Sys		PY	Sys		PY	Sys								
Stock	Dts.	E	100s	High	Low	Clos	Chng	Stock	Dts.	E	100s	High	Low	Clos	Chng	Stock	Dts.	E	100s	High	Low	Clos	Chng								
Stock	Dts.	E	100s	High	Low	Clos	Chng	Stock	Dts.	E	100s	High	Low	Clos	Chng	Stock	Dts.	E	100s	High	Low	Clos	Chng								
Adv Mktg	2	132	123	123	123	123	-1	Adwest	0.84	25	31	102	103	104	-1	Astro Int'l	0.32	18	1848	274	273	272	-1	NY Tba	0.80	23	1403	447	437	447	-1
Alfa Inc	4	20	19	19	19	19	-1	Atmos C A	14	123	123	124	124	124	-1	Health Cr	8	8	8	8	8	8	-1	NWFL	8	688	154	16	163	-1	
Alpha Ind	75	52	52	52	52	52	-1	Atmos C G	24	173	173	173	173	173	-1	Hilco	0.10	39	51	202	254	234	-1	Progress B	3	947	47	7	72	-1	
Am Int'l Pa	4.24	8	13	413	413	413	+1	Circle	0.08	16	25	24	23	24	+1	Hilco II	64	17	163	163	163	163	-1	Prud'lx	3	145	7	62	7	-1	
Amint	1541	93	92	92	92	92	-1	Citrex	91	91	91	91	91	91	-1	Hymedica	18	160	62	62	62	62	-1	PNCx	1.24	11	20	133	132	135	-1
AmInt-EP	777	113	113	113	113	113	-1	Cl Inds		360	24	25	23	23	-1	InterCapx	0.16	17	16	124	124	124	-1	Regis/Brad		21	272	267	21	272	-1
Amplif-AmA	166	5	5	5	5	5	-1	Clnt Co	0.45	40	4	134	154	134	-1	Intl Comm	614	56	56	56	56	56	-1	SMW Corp	2.28	22	6	494	492	494	-1
ASR Invx x	2.00	7	17	203	204	203	-1	Circle Bay		3223	613	573	573	573	-1	Microsp	32	212	83	94	93	93	-1	Tib Prods	0.20	14	72	104	15	104	-1
Astrotech	14	415	52	52	52	52	+1	Circle En A	0.32	65	14	5	75	75	-1	Moxy	1730	104	18	10	10	10	-1	Tib/Debt x	0.42	35	20	385	385	385	-1
Auditor A	102	75	7	7	7	7	-1	Circle Ps		51	65	65	64	64	-1	Netwks	23	327	183	183	183	183	-1	Titan	0.37	14	122	104	102	102	-1
AutoPDR	20	3	3	3	3	3	-1	Circle Ps		27	58	57	57	57	-1	NTS Corp	1160	24	212	24	24	24	-1	Titan Corp	0.30	14	122	104	102	102	-1
B&H Ocean	18	11	45	42	42	42	-1	Circle Ps		30	18	18	15	15	-1	NTS Corp	72	321	24	212	24	24	+1	Titan Corp	8	20	5	5	5	5	-1
Badgerline	0.98	16	16	463	463	463	-1	Circle Ps		58	58	57	57	57	-1	NTS Corp	25	20	35	35	35	35	-1	Titan Corp	158	11	5	5	5	5	-1
Bdtr/TAS	258	312	3	31	31	31	-1	Circle Ps		2.77	58	57	57	57	-1	NTS Corp	20	32	21	175	175	175	-1	Titan Corp	1307	172	172	172	172	172	-1
BATech-P	0.80	18	201	17	165	165	-1	Circle Ps		10	20	20	20	20	-1	NTS Corp	18	20	20	20	20	20	-1	Titan Corp	1307	172	172	172	172	172	-1
Beard	8	34	34	34	34	34	-1	Circle Ps		20	18	18	15	15	-1	NTS Corp	72	321	24	212	24	24	+1	Titan Corp	8	20	5	5	5	5	-1
Bell-McC	1.20	9	302	302	302	302	-1	Circle Ps		25	57	57	57	57	-1	NTS Corp	1160	24	212	24	24	24	-1	Titan Corp	158	11	5	5	5	5	-1
Bio-Fed A	11	355	265	265	265	265	-1	Circle Ps		28	57	57	57	57	-1	NTS Corp	18	20	20	20	20	20	-1	Titan Corp	1307	172	172	172	172	172	-1
Bowmar	2.00	11	20	12	12	12	-1	Circle Ps		30	11	11	105	105	-1	NTS Corp	18	20	20	20	20	20	-1	Titan Corp	158	11	5	5	5	5	-1
Bowman A	1.04	27	52	223	223	223	-1	Circle Ps		30	11	8	11	105	-1	NTS Corp	18	20	20	20	20	20	-1	Titan Corp	1307	172	172	172	172	172	-1
Caliber	0.20	14	65	34	33	33	-1	Circle Ps	0.02	13	22	163	16	15	-1	Monex	18	83	45	45	45	45	-1	US FoodsA	26	20	13	13	13	13	-1
Calif/Camp	0.01	138	42	42	42	42	-1	Circle Ps	185	42	40	40	40	40	-1	Monix A	0.02	16	197	204	205	205	-1	US FoodsB	30	14	13	13	13	13	-1
DominicS	1.0	20	27	24	25	25	-1	Circle Ps	0.76	32	565	321	317	32	-1	Mtronix	1859	51	51	51	51	51	-1	US Comd	16	182	25	25	25	25	-1
Gatco	29	18	18	18	18	18	-1	Circle Ps	0.70	11	123	165	165	165	-1	Mtronix	2100	51	51	51	51	51	-1	Vision A	102	209	33	32	32	32	-1
Genentech	45	14	14	13	13	13	-1	Circle Ps	10	14	14	14	14	14	-1	Mtronix	2100	51	51	51	51	51	-1	Vision B	110	612	305	305	305	305	-1
Genzyme	0.20	14	65	34	33	33	-1	Circle Ps	10	14	14	14	14	14	-1	Mtronix	2100	51	51	51	51	51	-1	WFET	1.22	18	30	123	123	124	-1

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3:15 pm March 31

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Company	Last price	Change on day	Volume	High	Low	Company	Last price	Change on day	Volume	High	Low
AdvoCard	US\$11.25	0	8,25	8	7	Euro! Telecom ADS	US\$12.125	-100	1000	12.25	12
Airport Systems	US\$10.75	-3000	11,375	10,25	9,75	Interglobe	US\$12.25	+250	12,25	12,25	10
Chemex	FF116	-217,200	13	17	17	Marcus Internat.	US\$9.625	0	0	11,375	9
Ur Solumarts ADS	US\$22.25	+8,25	20	20,875	20	PfTech	US\$4.425	+500	4,500	4,25	4

Prices for 27/3/97. Please note that trading prices are currently used to calculate highs and lows.

Information about EASDAQ can be found on the Web site at: [HTTP://WWW.EASDAQ.be](http://WWW.EASDAQ.be)
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